

April 12, 2022 Council Meeting

The regular meeting of the Council of the City of Martinsville, Virginia was held on April 12, 2022 in Council Chambers, Municipal Building, at 7:00 PM with Mayor Kathy Lawson presiding. Other Council Members present included Danny Turner, Jennifer Bowles, Tammy Pearson and Chad Martin. Staff present included City Manager Leon Towarnicki, Clerk of Council Karen Roberts, Community Development Manager Mark McCaskill, Building Inspector Kris Bridges, and Police Chief Eddie Cassady.

Mayor Lawson called the meeting to order. Following the Pledge to the American Flag and invocation by Mayor Lawson, Lawson welcomed everyone to the meeting.

Approve minutes from the March 8, 2022 and March 22, 2022 Council Meetings – Vice Mayor Bowles made a motion to approve the minutes as presented. Council Member Turner seconded the motion with all Council Members voting in favor. Council Member Pearson asked that it be noted in the minutes that she was not in attendance but she participated electronically at the March 22, 2022 meeting.

Recognize City Employees who are eligible for Service Awards for the period January 1 – March 31, 2022 – City Manager Towarnicki read the list of service award recipients and thanked all employees for their years of service.

SERVICE AWARD RECIPIENTS FIRST QUARTER - FISCAL YEAR 21-22 FOR THE PERIOD OF JANUARY 1 – MARCH 31, 2022			
First Name	Last Name	Location	YOS
JOSHUA	SETLIFF	SEWER MAINTENANCE	5
BRANDON	MCALEXANDER	FIRE DEPARTMENT	5
MARGIE	WOODS	CLERK OF CIRCUIT COURT	5
KAREN	ROBERTS	CITY MANAGER OFFICE	10
DINA	DAVIS	SHERIFF DEPT.	10
KATHRYN	DODSON	ACCOUNTING	10
CATHERINE	BURTON	POLICE DEPT	10
AMANDA	SHOUP	TREASURER	10
ROBERT	JONES	POLICE DEPT	20
CYNTHIA	CARSON	UTILITY BILLING	20
SHANNON	AGEE	WASTEWATER PLANT	20
KIMBERLY	BOYD	COMMISSIONER OF REVENUE	20
MICHAEL	SCAFFIDI	TELECOMMUNICATIONS DIRECTOR	30
LEON	TOWARNICKI	CITY MANAGER	40

Read and present a proclamation recognizing the month of April, 2022 as Child Abuse Prevention Month – Council Member Pearson read the proclamation which was presented to Ricky and Kerry Walker, representatives for the local Focus on Youth/CASA chapter.



PROCLAMATION

RECOGNIZING APRIL AS CHILD ABUSE PREVENTION MONTH

WHEREAS, regardless of who they are or the circumstances of their birth, every child has the right to safe, secure, and supportive environments, free from abuse and neglect; and

WHEREAS, children are the foundation of a sustainable and prosperous society, and our prosperity as a Commonwealth and nation is built on a foundation of healthy child development; and

WHEREAS, during Child Abuse Prevention Month, Virginians are reminded of the courage it takes to raise a child and that all parents have the right to the support and knowledge that child rearing demands; and

WHEREAS, keeping children safe from abuse means playing an active role in their lives, having check-ins, and teaching them the warning signs of abuse and how to protect themselves; and

WHEREAS, child abuse is considered to be one of our nation's most serious public health problems, with scientific studies documenting the link between the abuse and neglect of children and a wide range of medical, emotional, psychological, and behavioral disorders; and

WHEREAS, child abuse can disrupt early brain development, and serious chronic stress can impair the development of nervous and immune systems; and

WHEREAS, child abuse prevention creates a more compassionate society, one which places a high value on the welfare of children; and

WHEREAS, creating communities where families can access an array of support and resources to address the social, emotional, and physical health of their children is the best way to combat child abuse; and

WHEREAS, child abuse prevention programs are effective and successful because of partnerships between families, social services agencies, schools, faith communities, civic organizations, law enforcement agencies, and the business community; and

WHEREAS, Virginia remains committed to sustaining safe, nurturing, and supportive environments for families raising children; and

WHEREAS, displaying a pinwheel during the month of April will serve as a positive reminder that together we can prevent child abuse and neglect and by doing so, keep children safe;

NOW, THEREFORE, I, Kathy Lawson, Mayor, and members of Martinsville City Council, do hereby recognize April 2022 as **CHILD ABUSE PREVENTION MONTH** in our **COMMONWEALTH OF VIRGINIA**, and I call this observance to the attention of all our citizens.

Kathy Lawson, Mayor

Read and present a proclamation recognizing April, 2022 as Sexual Assault Awareness Month in the City of Martinsville – Vice Mayor Bowles read the proclamation which was presented to Ricky and Kerry Walker, representatives from Southside Survivor Response Center. Walker explained that on average, they serve more than a hundred children throughout the year. They appreciate Council's support over the years and the proclamation.



PROCLAMATION

RECOGNIZING THE MONTH OF APRIL AS SEXUAL ASSAULT AWARENESS MONTH

WHEREAS, Sexual Assault Awareness Month is intended to draw attention to the fact that sexual violence is widespread and has public health implications for every community member of the City of Martinsville; and

WHEREAS, Rape, sexual assault, and sexual harassment impact our community as seen by statistics indicating that one in five women will have experienced sexual assault by the time they complete college; and

WHEREAS, Child sexual abuse prevention must be a priority to confront the reality that one in six boys and one in four girls will experience a sexual assault before the age 18; and

WHEREAS, Staff and volunteers of Southside Survivor Response Center anti-violence programs in the City of Martinsville encourage every person to speak out when witnessing acts of violence however small; and

WHEREAS, With leadership, dedication, and encouragement, there is compelling evidence that we can be successful in reducing sexual violence in the City of Martinsville through prevention education, increased awareness, and holding perpetrators who commit acts of violence responsible for their actions; and

WHEREAS, The City of Martinsville strongly supports the efforts of national and state partners, as well as our local partner Southside Survivor Response Center, and of every citizen to actively engage in public and private efforts, including conversations about what sexual violence is, how to prevent it, how to help survivors connect with services, and how every segment of our society can work together to better address sexual violence,

NOW THEREFORE, I, Kathy Lawson, Mayor, along with Martinsville City Council members join anti-sexual violence advocates and support service programs in the belief that all community members must be part of the solution to end sexual violence. Along with the United States Government and State of Virginia, I do hereby proclaim April, 2022 as **"Sexual Assault Awareness Month"**.

Kathy Lawson, Mayor

Read and present a proclamation recognizing the week of April 10-16, 2022 as National Public Safety Telecommunications Week – Council Member Martin read the proclamation which was presented to J.R. Powell, Martinsville-Henry County 911 Center. Powell thanked Council for the proclamation and for recognizing the 26 fully dedicated dispatchers working the local center. The Dispatchers process 400+ calls each day. This year marks 33 years since the 911 Center was opened. Powell welcomed Council to tour the 911 Center at any time. Vice Mayor Bowles said she is appreciative of Powell for being an outstanding 911 Director. Council Member Martin said he was one of those 90,000 annual calls recently and he is very appreciative of their service.



PROCLAMATION

RECOGNIZING PUBLIC SAFETY TELECOMMUNICATOR WEEK

WHEREAS, the health and safety of all Virginians is important to our great Commonwealth; and

WHEREAS, the availability of 911 assistance is integral to the safety of each Virginian and the security of all communities; and

WHEREAS, the Martinsville Henry County 911 Communications Center serves the citizens of Martinsville and Henry County daily by answering their requests for law enforcement, fire, and emergency medical services by dispatching the appropriate assistance as quickly as possible; and

WHEREAS, the professional public safety communicator is a vital link between the citizen or victim and the public safety provider; and

WHEREAS, during this time of crisis we recognize that public safety telecommunicators are mission essential personnel who continue to provide a singular service that ensures the public's health and safety everyday; and

WHEREAS, the dedicated staff at the M-HC 911 Telecommunications Center handle approximately 90,000 calls to the 911 center each year; and

WHEREAS, it is important for the M-HC community to be aware of the responsibility to properly use 911 services by calling only when lives or property are in peril thus increasing the efficiency of the system and improving the chances that lives will be saved; and

WHEREAS, the week of April 10 – 16, 2022 is recognized as National Public Safety Telecommunicator Week;

NOW, THEREFORE, I, Kathy Lawson, Mayor, do hereby express our sincere thanks and appreciation to the staff of the M-HC 911 Communications Center for the outstanding work they do for our community and join in recognizing the week of April 10-16, 2022 as National Public Safety Telecommunicator Week, and call this observance to the attention of all our citizens.

Kathy Lawson, Mayor

Hear an update on Martinsville Mustangs Baseball – Tonya Davis, Marketing Director for the Mustangs proved details on ongoing improvements to the park, stating that they are 6 weeks out from opening night on May 27. Vice Mayor Bowles asked for confirmation that they would still host a Boys and Girls Club night. Davis shared that they've introduced a new logo. Some items must be purchased through authorized league vendors but they hope to support as many local businesses as possible.

Hear an update from Lisa Watkins of the M-HC Chamber of Commerce regarding activities related to the City/C-PEG Small Business Development contract – Watkins shared updates on the Chamber including retail development with Starbucks and Jersey Mikes along with a few other businesses coming to the area soon. They've been focusing on assisting businesses with accessing funding as they continue to move through the pandemic, having accessed over \$4.6million to date. Watkins shared a document with details on Start Up Martinsville and Grow Martinsville-Henry County programs, both are training and mentoring programs. They limited the number of applicants this year to 25 by Patrick and Henry College's request due to COVID restrictions. Watkins pointed out that the audience is diverse and shared details about diversity of those participating in the programs. Watkins touched on the entrepreneurial support in Uptown along with the Farmer's Market, with some of those vendors venturing out to market online. Kendall Davis, Public Information Officer for the City of Martinsville is doing a series of

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videos to promote Uptown businesses. A small business resource guide to assist any local business owners has been printed and hard copies will be available along with information on their website. The Chamber's education foundation had partnered with 3 schools where students will be completing murals throughout the City. Council Member Turner said that the Chamber has made great use of funding to help promote businesses within the City, stating that it was a good return for the money. Mayor Lawson said to have an 87% Start-Up success rate especially during COVID is impressive. Council Member Pearson is a Start-Up graduate and funding recipient and explained the program is amazing and very beneficial. Pearson said it is important to stay in touch with the Chamber consistently. Martin said New Orleans had an open pavilion with a food "incubator" for new businesses to test their food business prior to opening a storefront.



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UPTOWN ARTISAN POP UP SHOPS



- 2 Artisan Pop Up Shops
- 7 different Artisans participated
- Increased Artisan Exposure – they made \$
- Huge Community Support – Increased foot traffic in Uptown
- Bi-monthly Pop Up Shops planned with alternating exposure for local Artisans
- Empty spaces activated
- Opportunities created for all

FAYETTE AREA HISTORICAL MARKER PROJECT



- In Collaboration with FAHI & Martinsville, Bassett, Magna Vista HS's
- FAHI identifying historically significant sites in the Fayette district
- High School Students providing research for the project
- Uptown Partnership actively seeking grant funding for the project

LITTLE FREE LIBRARIES (UP/COMMUNITY VOLUNTEERS)



- Bridge Street parking lot – community member built, donated, installed
- Fayette & Moss St – community member repaired
- Uptown Partnership registered the LFL's with the national LFL organization
- Community members are utilizing
- Community members are keeping them filled with books

ART UPTOWN 2022 – THEME: RENEWAL In partnership with Piedmont Arts



- Call to Artists to be released in June 2022
- Selected artists will be paid a \$1,000 stipend – grants/sponsorships
- Installation to take place mid-August – mid-September
- Community Art Stroll/Voting event planned for September 18, 2022
- Goals: Empty Storefronts Activated, Community Engagement, Artists Highlighted

- Jefferson Plaza Project – Resurgence Grant, Incentive Package
- Franklin Street Brewery, VBAF Grant, Incentive Package
- Ape's Frozen Yogurt, Space Identification
- Pediatric Office Expansion
- Consultations, Collaborations, and Support of Established Businesses
- Helped 5 Uptown restaurants get registered for the Meals for Seniors Program (25 meals/\$20 per meal x 2 = \$1,980 add'l revenue)



SUPPORT OF UPTOWN BUSINESS RECRUITMENT & RETENTION

What's Ahead



PRIORITIES FOR FUTURE DESIGN AND DEVELOPMENT

PROPOSED TACTICS



INFRASTRUCTURE
Current building and strengthening ongoing community engagement



TRANSPORTATION
People and Car to Building Buildings and Public Spaces



CULTURE & COMMUNITY
Activate and Design Inclusive Spaces for People to Gather and Celebrate



PUBLIC HEALTH
Promote active transportation and access to green spaces for all residents of Uptown



ECONOMIC DEVELOPMENT
Encourage Entrepreneurship and Support Small & Local Businesses



HOUSING
Preserve and improve the fabric of the Uptown Community

Blighted Property Abatement
Business Recruitment Incentives
Creation of a Revolving Loan Fund
Business Retention and Expansion
Major Revitalization Projects



ENGAGEMENT, PLANNING, & IMPLEMENTATION OF VISION PLAN

- Community engagement in refining and prioritization of Vision Plan recommendations
- Strategic Plan built around implementation of the Vision Plan recommendations
- Development of goals, objectives and strategies around implementable Vision Plan recommendations

REESTABLISH ADVANCING MAIN STREET DESIGNATION

STEWARDSHIP AND LEVERAGE

WORK WILL REQUIRE RIGHT STAFFING



- Process is based on the accreditation of work done over time
- Currently in the application process for the second tier of affiliation: Mobilizing Main St
- Working under the Main Street Framework: Organization, Design, Promotions, Economic Vitality
- Anticipate redesignation as an Advancing Main Street Community by 2024
- Why: vibrant, healthy uptown resulting in job creation, business growth, building rehabilitation, and cultural enhancement

- Initial Harvest funding was for operations – with exception of Community Vision Project
- We've been good stewards of that initial investment and raised a quarter of a million dollars in project/program funding
- We've gotten a lot accomplished with minimal funding



- Executive Director (only staff member since May 2021)
- Community Standards Specialist
- Major Project Coordinator
- Program Coordinator

Thank You

Office: 276.212.2040
Mobile: 202.460.0715
Email: kathy@advancingmainstreet.com
Website: www.mainstreetup.com





MARKETING
\$10,000

- 38 Google Ads
- 98,000 Impressions
- 3,100 Unique Visitors
- 3-5 Inquiries Per Day

RETAIL STRATEGIES
\$40,000

- Cookout
- Ollie's
- Harbor Freight
- Starbucks
- Jersey Mike's
- Additional project in due diligence

STARTUP MHC
\$56,000

- \$24,200 - P&HCC
- \$1,800 - Marketing
- \$30,000 - Awards

- 231 Entrepreneurs Trained
- \$3.55 Million in New Capital Investment
- 190 New Jobs
- 86% Success Rate Over 6 Year Period
- \$215,000 in Awards from Private Funding



SMALL BUSINESS CITY OF MARTINSVILLE SUPPORT
\$60,000

ACTUAL EXPENSES
\$212,478

STAFFING
\$76,478
(75% and 20% Allocation)

- One-on-one assistance to 383 entrepreneurs
- Assisted 251 businesses with obtaining \$4.6 million in funding
- Helped retain 463 jobs

\$30,000
Salary & Benefits Absorbed by C-PEG & Chamber



MARKETING/PROMOTIONS
\$4,000

Resulted in \$35,000 in Uptown Spending.

SOCIAL MEDIA
Average 800 Posts

- 5,194 Followers
- 196,000 Post Reaches
- 70,044 Post Engagements

GOOGLE ADS
to promote Martinsville & Vacant Spaces (\$70,000 in-kind Marketing)

- 98,000 Impressions
- 3,100 Unique Visitors

OKTOBERFEST 2022 MARKETING & EVENT EXPENSES
\$7,000

- Anticipate
- 220+ Vendors
 - 8,000 Attendees
 - Highest Sales Day for Most Uptown Merchants

FACADE GRANTS
\$8,000

\$230,000 Property Improvements

CITY OF MARTINSVILLE UPTOWN SUPPORT
\$28,500

Supports all Uptown Services to businesses and Farmers' Market

ACTUAL EXPENSES
\$70,590

Uptown Martinsville Farmers' Market
\$11,584 in SNAP Transactions Over 11,000 Attendees

STAFFING: Martinsville Uptown FT Farmers' Market PT
\$43,700 \$7,890 Benefits

- 24 New Business in Uptown
- 3 Expansions
- Assisted 29 Business to Secure \$1.8 Million in Funding to Retain 156 Jobs.



2022 C-PEG/Martinsville Uptown Events and Promotions (Proposed)

February:

- Feel the Love in Uptown - Uptown Bonus Bucks

April:

- Bee in Uptown Window Decorating Contest -

(\$190 M-HC Chamber of Commerce Membership)

- 5 Day Easter Eggstravaganza - Uptown Bonus Bucks & Gift Cards
- Uptown Martinsville Farmers' Market Begins Saturdays - April 30 - November 19
Wednesdays & Saturdays - July 6 - September 28
Closed - Saturday, October 1 for Oktoberfest

May:

- Uptown Family Fun Game Night - Jump into Uptown
- Uptown is Ah-May-zing - Amazing Mom's Social Media Contest

June:

- Flag Day Celebration - June 14, 2022 - Uptown Bonus Bucks
- Partner with FAHI for Juneteenth Event

July:

- Uptown Restaurant Week - Uptown Bonus Bucks Distributed
- Uptown Movie Night

August:

- Uptown Back to School Fashion Show
- National Farmers' Market Week - August 7-13, 2022

September:

- Labor Day (Uptown Restaurant Round Up with Games)
- Fall into Uptown Window Decorating Contest -

October:

- Oktoberfest - October 1, 2022, 11AM-4PM
- Uptown Trick-or-Treat - October 27, 2022, 4-6PM

November:

- Small Business Saturday - November 26, 2022 - 12 Days of Small Business Saturday Scavenger Hunt - Uptown Bonus Bucks Distributed

December:

- Uptown Tree Lighting Ceremony - December 1, 2022 - 5:30PM - Uptown Bonus Bucks Distributed
- Holidays at the Market - December 9, 2022 - 4PM-8PM
- Light Up Uptown Window Decorating Contest

Martinsville-Henry County Small Business Resources



Chamber's Partnership for Economic Development (C-PEG)

C-PEG provides support to small businesses through:

- Customized services to meet individual entrepreneur's needs such as business plan development, licensing and permitting coordination, facilitating financing and small business certification
- Startup and Grow MHC – mentoring, training and business plan competitions where businesses can compete for cash and in-kind awards
- Façade grants and Chamber member small business grants
- Micro loan program
- Small business incubator program to provide businesses with support and resources they need in critical stages
- Recruitment of and support for small businesses in Martinsville and Henry County
- As a Main Street Affiliate, supports events such as Oktoberfest, Small Business Saturday and other promotional activities in Uptown Martinsville
- Manages Uptown Martinsville Farmers' Market by recruiting and supporting vendors

www.martinsville.com
www.martinsvilleuptown.net
276-632-6401



Patrick & Henry Community College

Patrick & Henry Community College's Thomas P. Dalton IDEA Center is a hub of innovation and entrepreneurship located in Uptown Martinsville and providing expanded services to Patrick County.

The three-floor, 20,520 square-foot facility houses the college's Fabrication Laboratory (Fab Lab) and Technology Accelerator, as well as the Longwood University Small Business Development Center and Move to Martinsville.

The Fab Lab is a technical prototyping platform for innovation and invention and is available for the community, students, and businesses. With a regional entrepreneurial focus on Small Scale Manufacturing, the services of the Fab Lab include design, prototyping, and small production runs through the Machine Shop at the P&HCC Manufacturing, Engineering, Technology Complex.

The Technology Accelerator provides entrepreneurs and inventors a collaborative work-space along with the support services, guidance, and networking opportunities that are critical for changing an idea, product, technology, or service into a successful business venture. In addition, P&HCC offers academic programs in Entrepreneurship and Small Business Management through an Associate of Applied Science degree.

www.patrickhenry.edu
276-656-5461



Martinsville-Henry County Economic Development Corporation

- Training Workshops
- Local & State Procurement Assistance
- Business Consultations & Site Visits
- Research Support & Resources
- Tourism Marketing & Support
- Funding Opportunities
 - BRIEFcase Program
 - Marketing Co-op Grant
- Resource Network Referrals
- Small Business and Tourism Newsletters

www.yesmartinsville.com
276-403-5940



SCORE

SCORE, the nation's largest network of volunteer, expert business mentors, is dedicated to helping small businesses get off the ground, grow and achieve their goals. Since 1964, SCORE has provided education and mentorship to more than 11 million entrepreneurs.

www.score.org
276-632-6401



Longwood Small Business Development Center

Longwood SBDC offers services for aspiring, new, and experienced business owners. Longwood SBDC provides free classes, consulting, and personal consultations to help you get a new business idea off to a great start or revitalize an existing business. Since 1989, Longwood SBDC has mentored, taught, and guided business owners into all aspects of how to manage a business. This includes the basics: business planning, marketing, sales, accounting, selecting legal registration for your business, intellectual property, and much more.

www.sbdclongwood.com
276-656-5475



Uptown Partnership

Uptown Partnership works to create a vibrant, attractive, adaptive, and charming Uptown District that is welcoming to visitors, residents, and investors, by: 1) Increasing the stock of high-quality housing options; 2) Championing the development of diverse businesses, entertainment, and dining options; 3) Supporting the rehabilitation of existing buildings and appropriate infill; and 4) Building a vibrant community identity through frequent communications and support of Uptown marketing, events, and promotions.

www.martinsvilleup.com
202-480-0715



Startup and Grow MHC Training Data

Startup MHC	
Race/Ethnicity	% Total
Black/African American	53%
White	43%
American Indian/Alaska	1%
Unknown	3%
Hispanic/Latinx	0%
Total	100%
Gender	
Male	51%
Female	48%
Not Provided	1%
Total	100%
Grow MHC	
Race/Ethnicity	% Total
Black/African American	42%
White	53%
American Indian/Alaska	0%
Unknown	0%
Hispanic/Latinx	5%
Total	100%
Gender	
Male	47%
Female	53%
Not Provided	0%
Total	100%



2022

APRIL 30 - NOVEMBER 19

Saturdays 7AM-12PM

JULY 6-SEPTEMBER 28

Wednesdays 7AM-12PM

Saturdays 7AM-12PM

Closed Saturday, October 1st



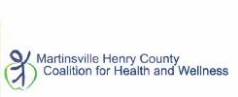
Rain
or
Shine

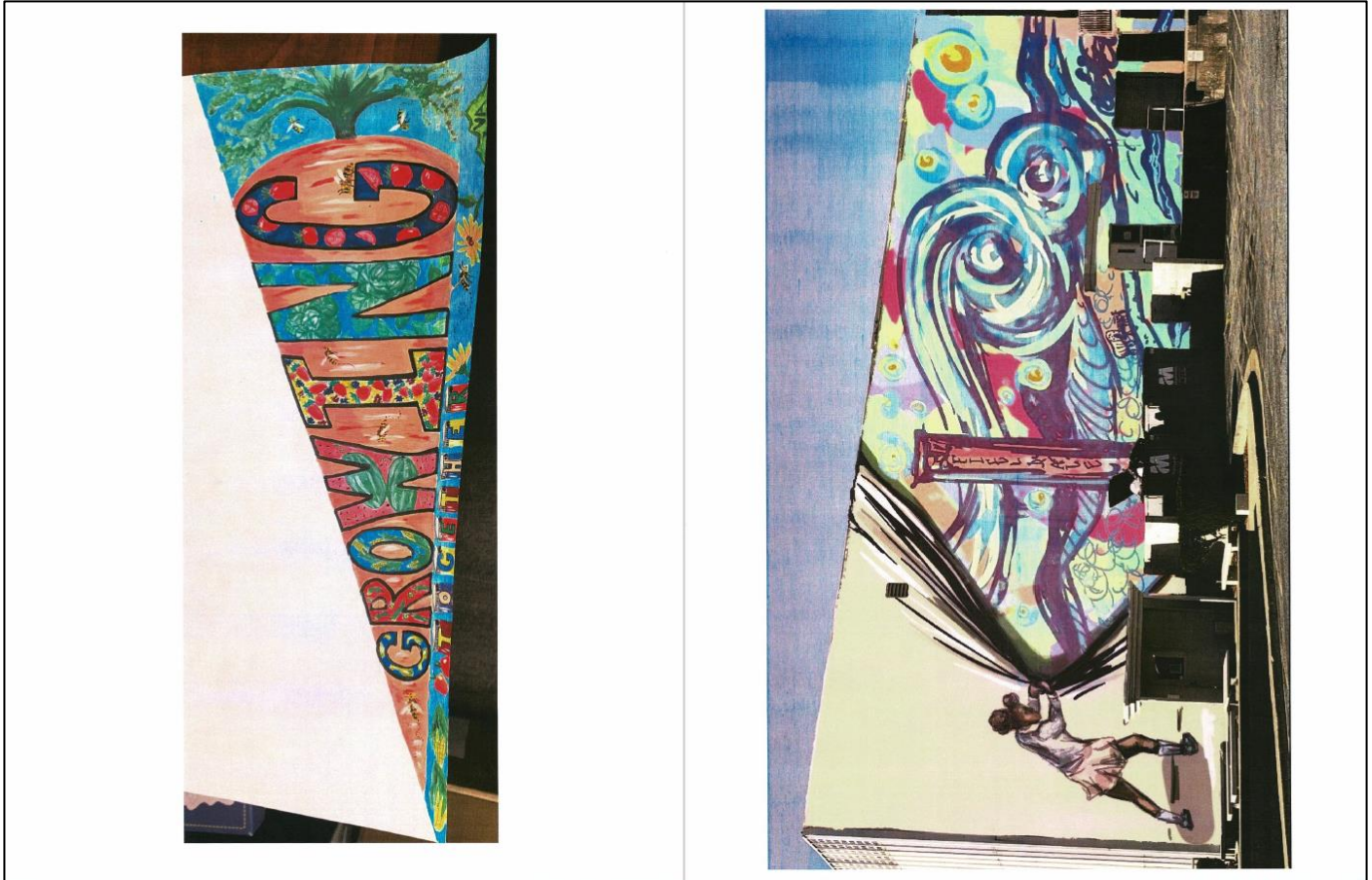
65 W. Main Street
Martinsville, VA 24112
(276) 632-5688



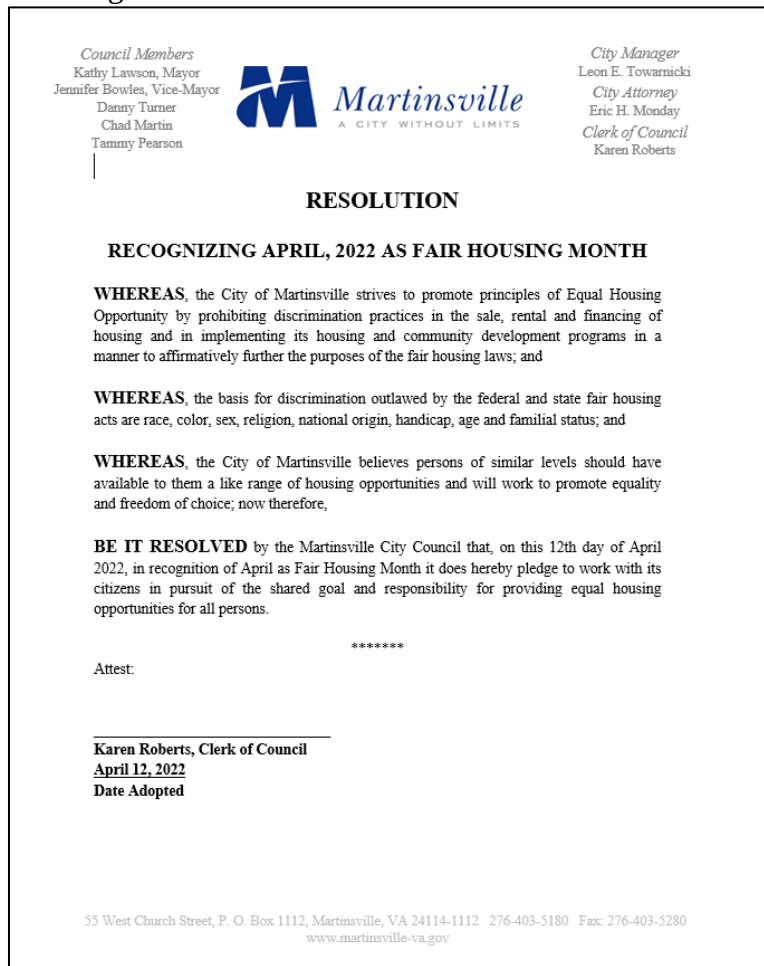
Martinsville

Thank you to our market & EBT sponsors!





Consider adoption of a resolution recognizing April as Fair Housing Month and expressing the City's pledge to provide equal housing opportunities for all citizens – Mark McCaskill, Community Development Manager explained that the resolution is adopted every April as required by grant applications. Vice Mayor Bowles made the motion to adopt the resolution. Council Member Martin seconded the motion with the following roll call vote: Council Member Turner, aye; Council Member Pearson, aye; Council Member Martin, aye; Vice Mayor Bowles, aye; and Mayor Lawson, aye.



Hear an update from Building Inspections regarding demolition of structures within the City – Building Inspector Kris Bridges presented a PowerPoint detailing properties on the demolition list. Bridges must follow stringent right-of-entry restrictions when inspecting properties, he cannot go to extreme measures to view damage and rating must be determined from what can be seen from the street. Mayor Lawson asked why the homes on Dillard Street were not demolished when the City had CBD Grant money for that area. Mayor Lawson verified that the City paid nothing for demolitions last year and asked if there were any possibilities of property owners handling their own demolition. Bridges said of the 8 on the list, 1 may possibly pay for their own demolition. Council Member Pearson asked for a presentation on delinquent taxes on these properties and asked if Inspections could be any more proactive and try to work more easily with the public. Bridges explained that his department has hired a third employee to assist with the high visibility problem properties. They do not have the staff to be any more proactive. Mayor Lawson confirmed that Inspections works with property owners, telling them what needs to be done to fix or prevent the issues along with a time limit.

**DEMOLITION OF DILAPIDATED
STRUCTURES**

Presentation to Martinsville City Council
Tuesday, April 12, 2022
Department of Community Development
Kris Bridges, Building Official & Zoning Administrator

 Martinsville
A COMMUNITY DEVELOPMENT CORPORATION

- **2017**
 - 9 Demolitions
 - 5 due to Code Enforcement
 - 0 paid by City
- **2018**
 - 5 Demolitions
 - 2 due to Code enforcement
 - 0 paid by City
- **2019**
 - 21 Demolitions
 - 12 due to Code Enforcement
 - 3 paid by City
- **2020**
 - 13 Demolitions
 - 8 due to Code Enforcement
 - 4 paid by City
- **2021**
 - 15 Demolitions
 - 6 due to Code Enforcement
 - 0 paid by City
- **2022**
 - 6 Demolitions
 - 3 due to Code Enforcement
 - 1 paid by City

100 Allen St	* 1120 Chatham Heights Rd	1300 Evelyn St	5151 First St
111 Allen St	* 1200 Chatham Heights Rd	1310 Evelyn St	5152 First St
118 Allen St	* 1243 Chatham Heights Rd	2000 Hampton St	5153 First St
121 Allen St	* 1244 Chatham Heights Rd	2000 Hampton St	5154 First St
208 Allen St	* 907 Childrens Dr	* 6151 Chatham St	5155 First St
905 Allen St	* 916 Childrens Dr	* 4049 Fayette St	5156 First St
916 Allen St	* 916 Childrens Dr	* 4049 Fayette St	5157 First St
916 Allen St	* 916 Childrens Dr	* 4049 Fayette St	5158 First St
1300 Banner St	* 481 Oakview Dr	* 7161 Fayette St	5159 Grayson St
24 S Barker St	* 316 Oak St	* 8021 Fayette St	5160 High St
121 Barker St	* 316 Oak St	* 8021 Fayette St	5161 High St
121 Barker St	* 316 Oak St	* 1301 Fayette St	5162 High St
1000 Broadway St	* 6 Coats St	* 1313 Fayette St	5163 High St
1000 Broadway St	* 518 Dallas St	* 1313 Fayette St	5164 Jefferson St
1000 Broadway St	* 518 Dallas St	* 1313 Fayette St	5165 Jefferson St
1300 Carter Ct	* 550 Dallas St	* 2011 First St	801 Katherine St

* 825 Kent St	* 112 Park St	* 301 Red Oak Blvd	* 3221 Top St
* 824 Luster Rd	* 120 Park St	* 3103 Roundabout Rd	* 3151 Whitlow Rd
* 131 Luster Ave	* 120 Park St	* 3111 Seacoast St	* 3000 Williams St
* 1000 Luster Terrace	* 120 Park St	* 3115 Seacoast St	* 3151 Wilbur St
* 915 Litch St	* 1007 Paul St	* 3150 Smith St	* "Accessory build. only
* 103 Maple St	* 125 Plover St	* 3180 Smith St	
* 105 Maple St	* 1000 Pine Ave	* 3015 Smith St	* Includes above-ground
* 214 McGray St	* 1147 Pine Hill Rd	* 3017 Smith St	
* 105 Maryland Ln*	* 1155 Pine Hill Rd	* 1225 Weaver St	
* 935 Myrtlewood Rd	* 807 Pop St	* 6025 Memorial Blvd	
* 1525 N. Bayview Rd	* 1125 Pop St	* 6015 Memorial Blvd	
* 115 N. Moss St	* 128 Pop St	* 3175 Seafaring Ave	
* 1809 New York Ave	* 1 Railroad St	* 211 Shaw St	
* 813 New York Ave	* 200 Railroad St	* 112 Shaw St	
* 1905 Oak St	* 300 Railroad St	* 3 Northside St	
* 1017 Oak St	* 1139 Rowland St	* 509 Seawoods St	

- Structures are rated A, B, C, and D depending on a variety of factors outlined in the following slides with A being highest priority for demolition and D being lowest.
- Other considerations should be taken to how properties slated for demolition are handled – are taxes current or delinquent, if delinquent is there a payment plan; if delinquent and no payment plan rather than placing a lien on the property to cover delinquent costs, should the City consider acquisition (Landbank) to reuse property for future development purposes.

- Fire damage, no insurance
- Open and unsecure against public entry
- Structural failure, danger of collapse
- Unlikely to be economically feasible to repair

- History of complaints
- Fire damage, has insurance
- Vacant and boarded
- Exterior repair issues

- History of complaints
- 5+ years of decline, trending downward
- Value to neighborhood if lost
- Currently reasonable to repair

• 1004 Fayette - Gibraltar Lodge	WE	A
• 1129 Chatham Hts. Rd. - WMVA station	NS	B
• 100 Askin St. - warehouse	SS	B
• 3 Railroad St. - tractor shop	SS	B
• 103 Railroad St. - garage	SS	A+
• 105 Railroad St. - garage	SS	A
• 710 Fayette St. - fish market	WE	A+
• 714 Fayette St. - KuWat	WE	A
• 802 Fayette St. - Paradise Inn	WE	A+

1. 403 Clearview Dr	5. 17 High St
2. 326 Clift St	6. 210 Holt St
3. 538 Dillard St	7. 127 N Beaver St
4. 550 Dillard St	8. 210 Park St

(276) 403-5171

Consider authorizing staff to execute an option agreement with Martinsville Methodist Properties, Inc. for the possible acquisition of certain properties at the corner of Depot and Lester Streets – City Manager Towarnicki explained that in recent months, there has been a lot of interest in reuse of the property at Depot and Lester Streets. The City has received some grant money allowing them to generate plans for potential revitalization ideas for the project. Towarnicki has met with the church with the option to acquire the property. The City would have site control of the property, giving the City a leg up on applying for grants. A remediation grant would clean up what's already there at the property. Proposals would be presented for developmental options, working with the church on the final decision. Vice Mayor Bowles made motion to recess as Council and reconvene as MRHA; Council Member Turner seconded the motion with the following roll call vote: Council Member Martin, aye; Council Member Turner,

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aye; Council Member Pearson, aye; Vice Mayor Bowles, aye; and Mayor Lawson, aye. Housing Authority Member Martin made a motion to authorize the MRHA director to execute the option. Vice Chair Bowles seconded the motion with the following roll call vote: Housing Authority Member Pearson, aye; Housing Authority Chair Lawson, aye; Housing Authority Member Turner, aye; Housing Authority Vice Chair Bowles, aye, and Housing Authority Member Martin, aye. Housing Authority Pearson made the motion to adjourn as MRHA and reconvene as Council. Vice Chair Bowles seconded the motion with the following roll call vote: Housing Authority Member Turner, aye; Housing Authority Member Pearson, aye; Housing Authority Chair Lawson, aye; Housing Authority Vice Chair Bowles, aye, and Housing Authority Member Martin, aye.

MARTINSVILLE REDEVELOPMENT AND HOUSING AUTHORITY,
A Virginia Political Subdivision

FROM: OPTION AGREEMENT

Tax Map #33(03)B/08; 33(03)B/08A;
33(03)B/01; 33(03)B/02

MARTINSVILLE METHODIST PROPERTIES, INC.

THIS OPTION AGREEMENT, made and entered into this ____ day of April, 2022, by and between MARTINSVILLE METHODIST PROPERTIES, INC., Grantor, hereinafter referred to as "Owner," whose address is P.O. Box 991, Martinsville, Virginia 24114-0991, and MARTINSVILLE REDEVELOPMENT AND HOUSING AUTHORITY, a Virginia political subdivision, Grantee, hereinafter referred to as "Optionee," whose address is 55 W. Church Street, Martinsville, Virginia 24112.

WITNESSETH:

WHEREAS, the Owner is the owner in fee simple absolute of the following real property, together with all improvements thereon and all rights and appurtenances thereunto pertaining, all of which is hereinafter referred to as the "Property":

ITEM I: All that certain lot or parcel of land, together with the improvements thereon and appurtenances thereunto appertaining, lying on the west side of Lester Street and along the southerly side of the Norfolk and Southern Railway, City of Martinsville, Virginia; being all of the as shown on Plat of Survey for American Furniture Company, Inc., of record in the Clerk's Office of the Circuit Court of the City of Martinsville in Map Book 11, page 49, and now designated as Tract 8, all as more particularly shown on Plat of Survey for American Furniture Company, Inc., prepared by J. A. Gustin and Associates, P.E. & L.L.S., dated November 25, 1986, and recorded in the aforesaid Clerk's Office in Map Book 18, page 27.

ITEM II: A parcel of land situated on the west side of Lester Street in the City of Martinsville, Virginia and designated as "Parcel 8A" on a "Plat of Survey for the Trustees of First United Methodist Church" dated January 8, 2010, by Piedmont Surveying and Design, P.C., and of record in the Martinsville Circuit Court Clerk's Office as Instrument No. 1000001 containing 9,831 square feet, more or less.

ITEM III: All those certain lots or parcels of land situate on the south side of the Old Danville and Western Railroad and on the east side of Ford Street in the City of Martinsville, Virginia and described separately as follows, to-wit:

PARCEL 1: Beginning at an iron stake on the east side of an alley (now known as Ford Street) leading from Main Street along the west wall of what was formerly O.D. Ford's Garage to the D. & W. Railroad, said beginning point being 180 feet from said Main Street; thence with the line of a fence, the same being what was formerly Ford's northern line S. 63 1/4 deg. E. 100 feet to a stake at the intersection with the Farmers Warehouse lot; thence in a northerly direction, N. 21 1/2 deg. E. 30 feet to a stake; thence a new line N. 63 1/2 deg. W. 100 feet to said alley (Ford Street); and thence with it to the beginning.

PARCEL 2: Beginning at an iron stake in the northwest corner of a 30 foot lot (A. P. Kallam lot) on the east side of an alleyway; thence with the line of the Kallam lot South 63 1/4 deg. West 100 feet to a stake at a fence; thence with the east line and fence North 21 1/2 deg. East 180 feet to the right-of-way of the Danville and Western Railroad; thence with that line a West course 97 feet to the line of said alleyway; thence with the line of the alleyway, South 22 West 164 feet to the point of beginning.

And being a portion of the same property conveyed to Martinsville Methodist Properties, Inc., from John E. Bassett, III, Donald R. Hodges, E. Larry Ryder, Donald R. Holinger, James W. Seyant, Wesley E. George, III, Lewis S. Riddle, Tiffani S. Underwood and Fred D. Smith, Jr., Trustees of First United Methodist Church of Martinsville, Virginia, by deed dated September 6, 2017, of record in the Martinsville Circuit Court Clerk's Office as Instrument Number LR170000967.

WHEREAS, the Optionee desires to enter into an option agreement for the purchase of the Property.

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein, the parties agree and covenant as follows:

1. In consideration of the sum of Five Thousand Dollars (\$5,000.00) cash in hand paid, and other good and valuable consideration, the receipt of all of which is hereby acknowledged by the Owner, the Owner grants to the Optionee the sole and exclusive option to purchase the Property for a purchase price to be negotiated by the parties upon exercise of this option. The Five Thousand Dollars (\$5,000.00) shall be applied to the purchase price in the event of sale.
2. The exercise of the option to purchase the Property shall be made by Optionee delivering written notice of the exercise of the option to Owner not later than 5p.m. on the 31st day of October, 2023, at such place as Owner may designate herein for the delivery of notices. The written notice shall be deemed to have been delivered to Owner upon delivery of the written notice to Owner's last known address by either certified mail, return receipt requested, or by an overnight mail service. If Buyer does not exercise this Option Agreement by the aforesaid date, this option agreement shall be considered null, void and of no effect, unless the parties otherwise agree in a writing which must be recorded in the Clerk's Office of the Circuit Court of Martinsville, Virginia.
3. In the event the Optionee exercises this option, the following provisions shall govern the settlement:
 - a. At closing Owner shall deliver to Optionee a deed of General Warranty with English Covenants of Title conveying a good, marketable and insurable fee simple title to Optionee, free of all liens, encumbrances, and defects, and subject only to such restrictions, covenants and easements as shall now be of record which do not affect the use of the property for commercial redevelopment purposes, or render the title unmarketable. If a defect is found which is of such character that it can be remedied by legal action within a reasonable time, Owner shall, at Owner's expense, promptly take such action as is necessary to cure the defect. If said defect cannot be cured within a reasonable time, Optionee shall have the option of terminating any agreement to purchase the Property.
 - b. At settlement the Owner shall give and the Optionee shall take possession of the Property, free of all tenants and tenancies.
 - c. The risk of loss by fire or other casualty is assumed by Owner until settlement.
 - d. Optionee accepts the property in its present condition, "AS IS." Prior to closing, Optionee shall be afforded the opportunity to conduct a physical examination of the Property and otherwise investigate the Property as Optionee in his sole and exclusive discretion has deemed necessary and prudent, and shall have or has the opportunity to satisfy himself, to the extent he has deemed necessary and prudent, as to the physical, environmental, and general condition of the Property.
 - e. Owner hereby makes the following warranties and representations which shall be effective as of the date of the settlement:

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1) There are no existing boundary, water, or drainage disputes of which the Owner has any knowledge, except as noted herein. (2) There are no actions or proceedings threatened against Owner to condemn all or any part of the Property. (3) Owner has paid for all work, labor and materials furnished to the Property prior to the recording of the deed, and there will be no mechanic's liens and/or the right of any person to file a mechanic's lien against the property for any reason whatsoever. f. Optionee may, during the term of this option, issue requests for proposals for the commercial redevelopment of the Property, which proposals shall be jointly evaluated by Owner and Optionee. In the event the parties agree upon a particular proposal, this option may be assigned in whole or in part to the third party presenting such proposal. g. Settlement shall take place within thirty (30) days of the exercise of this option by Optionee, in the Office of the City Attorney of Martinsville. h. Owner shall pay the expense of preparing the deed and the recordation tax applicable to grantors. Except as otherwise agreed herein, all other expenses incurred by Optionee in connection with the settlement, including, but not limited to, title examination, insurance premiums, survey costs, engineering and other study costs, recording costs, loan document preparation fees, and the fees of Optionee's Attorney shall be borne by Optionee. All taxes and assessments shall be pro-rated between the parties as of the date of settlement. i. Owner agrees to exercise ordinary and reasonable care in the maintenance and upkeep of the Property, ordinary wear and tear excepted, from the date of this option agreement to the date of settlement. j. The parties hereby represent to each other that no real estate agent or broker was involved in this transaction and each agrees to hold the other harmless from any claim for a commission by reason of any action on their part. k. The provisions contained in this agreement shall not merge with the deed conveying the Property, but shall survive the execution and delivery of the deed. 4. Notices and other correspondence regarding this option agreement shall be delivered to the following addresses, or to such other or additional addresses as the parties may designate in writing: Owner: P.O. Box 991, Martinsville, Virginia 24114-0991 Optionee: 55 W. Church Street, Martinsville, Virginia 24112 5. This option agreement shall be binding upon and inure to the benefit of the respective heirs, executors, personal representatives, successors in interest, and assigns of the parties. 6. This agreement represents the entire understanding between the parties, and there are no collateral or oral agreements or understandings, and this agreement shall not be modified unless in writing of equal formality signed by both parties. 7. This agreement shall be construed according to the laws of the Commonwealth of Virginia. 8. This contract must be recorded in the Office of the Clerk of the Circuit Court of Martinsville, Virginia in order to protect Optionee from the claims of subsequent purchasers or other persons obtaining an interest in this real estate, or from the claims of judgment creditors, if any, of the Owner. WITNESS the following signatures and seals.	_____ (SEAL) Owner COMMONWEALTH OF VIRGINIA CITY OF MARTINSVILLE to-wit: The foregoing document was acknowledged before me by _____, on this ____ day of April, 2022. _____ NOTARY PUBLIC My commission expires: _____ _____ (SEAL) Optionee COMMONWEALTH OF VIRGINIA CITY OF MARTINSVILLE, to-wit: The foregoing document was acknowledged before me by _____, on this ____ day of April, 2022. _____ NOTARY PUBLIC My commission expires: _____
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Consider approval of the consent agenda – Vice Mayor Bowles made a motion to approve the consent agenda as presented. Council Member Turner seconded the motion with all Council Members voting in favor.

BUDGET ADDITIONS FOR 4/12/2022				
ORG	OBJECT	DESCRIPTION	DEBIT	CREDIT
FY2022				
General Fund				
01101917	442401	Categorial Other State - Confiscated Assets - PD	484	
01311085	506078	Police - State Confiscated Assets		484
		Confiscated Assets from DCJS		
01101917	442402	Categorial Other State - Confiscated Assets - CA		
01221082	506105	Comm Atty - State Confiscated Assets	125	
		Confiscated Assets from DCJS		125
Total General Fund:			609	609

Business from the floor – Keith Owens, 1708 Meadowview Lane and an advocate for using ARPA funds towards a homeless shelter, asked where the City is on creating committees for ARPA funding discussions. Mayor Lawson explained that the City is currently working on creating diverse committees. The City Manager will be sharing additional information.

Comments by members of City Council – Council Member Pearson thanked Mr. Owens for asking the same questions she had regarding the ARPA committees and wished a happy belated birthday to Mayor Lawson. Pearson is thankful for the senate bills being signed, giving residents the opportunity to vote on reversion. Pearson wants to note that this is a great time to tap the brakes before Council spends any more money on reversion. Council Member Martin shared a message from City resident Mr. Childress who lives in the West End area. Childress stated that

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he took his son to the West End Park and was shocked that the park looked exactly the same as it did in 1995 and he was sad to see that there had been no repairs or upgrades. Martin explained to the Childress that the plan was to use ARPA funds to address the condition of the park. Council Member Turner said he had a good time at the Martinsville race and looks forward to more night races. Turner met with Congressman Griffith about 10 potential appointments to the Merchant Marine Academy. Mayor Bowles received the same email as Martin and spoke to Mr. Childress as well. Bowles said that Made in Martinsville is conducting a survey and she encourages residents to complete that. The Martinsville chapter of Kappa Alpha Psi will hold an event with free food and to focus on health care and mental health in our area; Bowles encourages residents to attend. Bowles attended the Uptown Partnership at the TAD space yesterday with Mayor Lawson. Angel Face Beauty in Martinsville is doing a giveaway for 2 ladies offering a prom dress, makeup and a photo shoot. Bowles thanked Martinsville-Henry County Social Services for holding a baby and toddler supply giveaway, she was shocked at the statistics when she found out the majority of resident on food stamps have a job but can't afford basic needs. Bowles also wished Mayor Lawson a happy belated birthday and said that she enjoyed the race with Lawson and Turner; she appreciates all that the race track has to offer. Mayor Lawson remind residents of Hazardous Waste Day on April 23 from 9:00am-12:00pm at the Bassett warehouse. Lawson also attended race and said it was well attended even with the inclement weather. The Field of Flags is up now through the end of April in honor of Child Abuse Awareness Prevention Month; Lawson encourages residents to ride by there. The giveaway at DSS was funded by a grant from West Piedmont; they gave out all products by noon and offered formula, diapers, pack and plays, car seats, etc. Lawson said it was brought to her attention that there are nonprofit organizations purchasing homes in Martinsville to use as halfway houses; these would be considered a business and should fall under zoning restrictions. Lawson invited the public to review documents on the city's website related to the ARPA funds and the CEDS list and said there were several of the same projects listed on both because the City has recognized for decades that these projects need attention.

Comments by the City Manager/City Attorney – City Manager Towarnicki explained that more information on the ARPA funds would be presented at the next Council meeting with recommendations on formation of the committees. The survey revealed generally well thought out logical and reasonable suggestions. Towarnicki said there is \$8-9million remaining after the previously approved projects. Turner asked that the potential for reversion be considered with some of the ARPA money set aside to lighten the tax burden. Martin suggested that some high school students be included in the committee. Towarnicki said Council will be busy, noting the April 25 Neighborhood meeting at Southside at Fuller Memorial at 7:30pm and a tour at 5:30pm. Lawson asked the Public Works department to do a drive-by condition statement of neighborhood parks prior to the meeting so that Council will be prepared to discuss those. There will be a Council Meeting on April 26 and budget work sessions on April 27, May 3 and May 4

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from 6:00-8:00pm. On April 28, there will be a grand reopening of the Chief Tassel Building at 2:00pm. The Martinsville Visitors Center closed in February for financial reasons. Towarnicki met with EDC and they are making efforts to get visitor information to approximately 20 different locations throughout the community for visitors to access. There will be a note added to the door at the visitor's center directing people to those locations. The City is working with the company that developed the visitor center signs to get those updated. Towarnicki received an email from Donald Aheron, Division President at Nationwide Homes related to the Five Points project. Nationwide Home's parent company CAVCO submitted the project to the National Manufacturer Housing Institute and was awarded the Community Impact Project of the Year award for the Five Points project. He has counted at least 12 grants currently being administered; there is a lot of work done locally and administratively using other organization's money totaling approximately \$5million.

There being no further business, Council Member Turner made a motion to adjourn the meeting at 9:15pm.

Karen Roberts, Clerk of Council

Kathy Lawson, Mayor