

Martinsville City Council Meeting Agenda
City Of Martinsville, Virginia
Tuesday, July 23, 2024
2:00pm Gardner Board Room, NCI Executive Session
New College Institute, 191 Fayette Street

5:00 pm - Work Session and Briefing

1. Discuss Consent Agenda Items
 - A. Consider Approval of Kayak, LLC Sales/Development Agreement Extension
 - B. Consider Adoption Opioid Resolution
 - C. Consider Adoption of Vision, Mission, Core Values, and Strategic Priorities
2. Briefings and Presentations
 - A. Discuss the Creation of Youth Advisory Board
 - B. Discuss the Citywide Vehicle Replacement Program
 - C. Discuss the Proposal of Special Events Policy
 - D. Discuss the City Public Schools Garage Movement Plan

7:00 pm - Regular Session

1. Call to Order
 2. Pledge to the American Flag
 3. Invocation
 4. Proclamations and Presentations
 - A. Resolution for National Intern Day
 - B. Proclamation for Sister Georgia Hairston Ramey Day
 - a. July 21st as Sister Georgia Hairston Ramey Day
 - b. For her exemplary service to the community and musical ability
 5. Consent Agenda
 - A. Consider Approval of Kayak, LLC Sales/Development Agreement Extension
 - B. Consider Adoption Opioid Resolution
 - C. Consider Adoption of Vision, Mission, Core Values, and Strategic Priorities
 6. Regular agenda or New business
 - A. School Budget State Adjustment
 7. Take any action necessary as a result of the Executive Session
 8. Communications from Visitors / Business from the Floor
- The public comment portion of the Council meeting provides citizens with the opportunity to discuss matters relevant to the operation of the City, which are not listed on the printed agenda. Citizens who wish to participate in a meeting's public comment period may do so by emailing their comments to Karen Roberts, Clerk of Council, at kroberts@ci.martinsville.va.us, calling in their comments to 276-403-5182, faxing comments to 276-403-5280, or mailing comments to the City of Martinsville, attn.:

Karen Roberts, P.O. Drawer 1112, Martinsville, VA 24114. Comments must be received by 12:00 noon July 22, 2024. Citizens may also request to speak at the Council meeting in the same manner. Comments, or a request to speak, must be received by noon the day before a Council meeting for consideration by Council at the meeting. Any person submitting comments or requesting to speak must identify themselves by name and address, including zip code, limit their remarks to 3 minutes or less (as read aloud), address a topic of City business, and refrain from making any personal references or accusations of a factually false and/or malicious nature. Priority for comments is given to City residents, taxpayers, and business owners. Speakers may not yield time. Groups of speakers on the same topic must designate a single representative. Comments violating these rules may not be presented at the Council meeting. Any speaker violating these rules may be removed from the podium or from the Council chamber. This policy does not apply to public hearings, at which any citizen of Martinsville may appear and speak on the subject of the public hearing.

9. Comments by Members of City Council

10. Communications

- A. City Manager
- B. City Attorney

11. Adjournment



SISTER GEORGIA HAIRSTON RAMEY DAY

JULY 21, 2024

WHEREAS, July 21, 2024 is recognized as Sister Georgia Hairston Ramey Day in Martinsville, “A City Without Limits”; and

WHEREAS, Sister Ramey’s legacy of service to this wonderful “City Without Limits” and its citizenry is nothing less than exemplary; and

WHEREAS, Notably, she has found comfort and greater commitment in the words “For I know the plans I have for you,” declares the Lord, “plans to prosper you and not to harm you, plans to give you hope and a future.” and

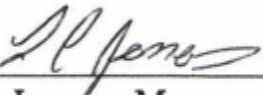
WHEREAS, Sister Georgia Hairston Ramey has forged a sterling legacy at 1st Baptist Church East Martinsville, where she was named the Church’s first Minister of Music in 2002; and

WHEREAS, Her musical gifts of singing and playing have been used to serve families in bereavement, family reunions, churches, worship services, Christmas services and countless other opportunities; and

WHEREAS, Sister Georgia Hairston Ramey is married to Benjamin Ramey Sr. and a faithful member of First Baptist Church. They have two children, Evangelist Toni Webster and Benjamin Ramey and two endearing grandchildren; and

NOW, THEREFORE, I, LC Jones, Mayor of the City of Martinsville, call upon the citizens of Martinsville to honor and recognize July 21, 2024 as Sister Georgia Hairston Ramey Day and call upon the citizens of this great “City Without Limits” to support her endeavors to make the world better through music.

Signed and sealed this 21st day of July 2024.



LC Jones, Mayor

MEETINGS: *July 23, 2024*

TITLE: *FY25 Appropriations-Virginia Department of Education
FY 2024 School Safety and Security Grant*

STAFF RESPONSIBILITY: *Travis Clemons, Administrative Services, Martinsville City Schools*

BACKGROUND/HISTORY

Based on General Assembly action, one-time school safety and security grants were appropriated from two sources (state and federal) with the state portion being distributed to localities on Friday, June 21, 2024 (the federal portion is to be provided on a reimbursement basis). Per the state's memoranda, the state funds are expected to be carried over and expended during FY25 with an expenditure completion date no later than June 30, 2025; the federal portion has an extended completion date of December 31st.

- \$74,595.27 in state funds was deposited locally on June 21, 2024.
- \$49,813.20 in federal funds to be reimbursed

POLICY EXPLANATION

§ 15.2-2507. Amendment of budget.

A. Any locality may amend its budget to adjust the aggregate amount to be appropriated during the current fiscal year as shown in the currently adopted budget as prescribed by § 15.2-2504. However, any such amendment which exceeds one percent of the total expenditures shown in the currently adopted budget must be accomplished by publishing a notice of a meeting and a public hearing once in a newspaper having general circulation in that locality at least seven days prior to the meeting date. The notice shall state the governing body's intent to amend the budget and include a brief synopsis of the proposed budget amendment. Any local governing body may adopt such amendment at the advertised meeting, after first providing a public hearing during such meeting on the proposed budget amendments

FISCAL IMPACT/FUNDING SOURCE

This will result in an additional appropriation of \$124,409 to the school's general fund.

Revenue (\$124,409): 18101918 404074 School Security Equipment Grants

Expense (\$124,409): 80004600 566056 Non Capitalized Equipment

ACTION REQUESTED/ALTERNATIVES:

This will result in an additional appropriation of \$124,409 to the school's general fund.

Revenue (\$124,409): 18101918 404074 School Security Equipment Grants

Expense (\$124,409): 80004600 566056 Non Capitalized Equipment



STAFF REPORT

ACTION REQUESTED/ALTERNATIVES:

1. Approval of Allocation
2. Do Not Approve Appropriation
3. Other Action as Approved by City Council

ATTACHMENTS:

1. VDOE Terms of Grant Award
2. VDOE Guidelines for FY2024 School Safety and Security Grants
3. VDOE Allocation Table for this grant



STAFF REPORT

MEETINGS: July 23, 2024

TITLE: Extension # 2 of Sales Agreement with Kayak Hotel Group

STAFF RESPONSIBLE: Keith Holland

BACKGROUND/HISTORY

The Kayak Hotel Group has asked for a 60-day extension to the Real Estate Contract of Sale for the property on Commonwealth Blvd for the Holiday Inn Express planned for the property provided by the Industrial Development Authority. The current due diligence period expiration date is August 26, 2024. The developer met with Community Development staff on July 9, 2024, and explained that he had found a new modular manufacturer in Colorado and needed more time to complete the designs and submit them for review and approval. The revised agreement extends the expiration date to October 25, 2024, but reduces the 180-day requirement to begin construction to 120 days to offset the delay for due diligence.

POLICY EXPLANATION

The sales agreement approved on December 1, 2023, allowed for Kayak Hotel Group to perform necessary due diligence to determine if the property is suitable for the intended use of a hotel. The agreement allowed for an initial 90-day due diligence, with a buyer option to exercise an additional 90-day extension, and KHG did invoke this provision. Any subsequent extension requires approval by the City of Martinsville and the Martinsville Industrial Authority. On March 5, 2024, the Martinsville City Council and Martinsville IDA approved amendment #1 to allow an additional 90-day extension that would carry the due diligence to August 26, 2024. Both bodies are asked to certify amendment #2 during the July 23, 2024 joint meeting.

FISCAL IMPACT/FUNDING SOURCE

No fiscal impact is associated with this action.

AVAILABLE BUDGET

No budget effect

PURCHASE AMOUNT

N/A



STAFF REPORT

ACTION REQUESTED/ALTERNATIVES:

1. Consideration of adoption of Resolution Approving Addendum #2 to Contract of Sale Agreement with Kayak Hotel Group to extend the due diligence period an additional 60 days to October 25, 2024, and reduce the requirement to begin construction from 180 days to 120 days upon finalized sale of the property.

ATTACHMENTS:

1. City Council Resolution Approving Addendum #2 to Contract for Sale
2. Industrial Development Authority Resolution Approving Addendum #2 to Contract for Sale
3. Addendum #2 to Contract for Sale

RESOLUTION APPROVING ADDENDUM #2 TO CONTRACT OF SALE

WHEREAS, the City of Martinsville, Virginia (**the "City"**), the Industrial Development Authority of the City of Martinsville, Virginia (**the "IDA"**) and Kayak Hotels, LLC (**the "LLC"**) entered into a Contract of Sale (**the "Original Agreement"**) dated as of December 1, 2023 for the City to convey certain property commonly referred to as the western half of the National Guard Armory property that is identified as tax map parcel # 21 (01) 00 /01A (the "Property") to the IDA for nominal consideration as authorized by Code of Virginia Section 15.2-953 and for the IDA to convey **the Property** to the LLC for nominal consideration as authorized by Code of Virginia Section 15.2-4905; and

WHEREAS, the IDA approved a resolution to amend the Original Agreement on March 4, 2024 to extend the Due Diligence Period granted to the LLC in the Original Agreement by 90 days in accordance with the terms of an Addendum to Contract of Sale (**the "Addendum"**), the form of which has been presented to this meeting.

NOW, THEREFORE, BE IT RESOLVED, that the Board hereby approves the Addendum and hereby authorizes the Chairman to execute the Addendum in substantially the form presented to this meeting; and

BE IT FURTHER RESOLVED that the employees and agents of the IDA are authorized to take such other actions as necessary or appropriate to carry out the terms of the Addendum, and that this Resolution will take effect immediately.

LC Jones, Mayor

Date

Council Members
LC Jones, Mayor
Aaron Rawls, Vice-
Mayor
Kathy Lawson
Tammy Pearson
Lawrence E. Mitchell, Jr.



City Manager
Aretha Ferrell-
Benavides

Clerk of Council
Karen Roberts

RESOLUTION

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARTINSVILLE, VIRGINIA APPROVING OF THE CITY'S PARTICIPATION IN THE PROPOSED SETTLEMENT OF OPIOID-RELATED CLAIMS AGAINST KROGER AND ITS RELATED CORPORATE ENTITIES, AND DIRECTING THE CITY ATTORNEY AND/OR THE CITY'S OUTSIDE COUNSEL TO EXECUTE THE DOCUMENTS NECESSARY TO EFFECTUATE THE CITY'S PARTICIPATION IN THE SETTLEMENTS

WHEREAS, the opioid epidemic that has cost thousands of human lives across the country also impacts the City of Martinsville (the "City") by adversely impacting the delivery of emergency medical, law enforcement, criminal justice, mental health and substance abuse services, and other services by the City's various departments and agencies; and

WHEREAS, the City has been required and will continue to be required to allocate substantial taxpayer dollars, resources, staff energy and time to address the damage the opioid epidemic has caused and continues to cause the citizens of the City; and

WHEREAS, a settlement proposal has been negotiated that will cause Kroger to pay over a billion dollars nationwide to resolve opioid-related claims against it; and

WHEREAS, the City has approved and adopted the Virginia Opioid Abatement Fund and Settlement Allocation Memorandum of Understanding (the "Virginia MOU"), and affirms that this pending settlement with Kroger shall be considered a "Settlement" that is subject to the Virginia MOU, and shall be administered and allocated in the same manner as the opioid settlements entered into previously with the Distributors, Janssen, Teva, Allergan, Walmart, CVS, and Walgreens; and

WHEREAS, the City's outside opioid litigation counsel has recommended that the City participate in the settlement in order to recover its share of the funds that the settlement would provide; and

WHEREAS, the City Attorney has reviewed the available information about the proposed settlements and concurs with the recommendation of outside counsel;

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Martinsville, this 16th day of July, 2024, approves of the City's participation in the proposed settlement of opioid-related claims against Kroger and its related corporate entities, and directs the City Attorney and/or the City's outside opioid litigation counsel to execute the documents necessary to effectuate the City's participation in the settlements, including the required release of claims against Kroger.

This Resolution shall be effective immediately.

The foregoing Resolution was duly adopted at a regular meeting of Council on _____, 2024, the roll call vote being as follows:

<u>Ayes</u>	<u>Nays</u>
<u>Absent</u>	<u>Abstentions</u>

ATTEST:

City Clerk,
City of Martinsville, Virginia

STAFF REPORT

MEETINGS:	July 16, 2024
TITLE:	Adoption of City of Martinsville Vision & Mission Statement
STAFF RESPONSIBLE	Aretha R. Ferrell-Benavides, City Manager

BACKGROUND/HISTORY

In May 2023, the Martinsville City Council began looking at its strategic priorities. The City Council identified several key focus areas as part of this transition. Upon selection of the new City Manager, the City Council reconvened to examine its progress and define its' following step priorities. In March, the City Manager and the Senior Team worked collectively to develop an updated strategic Vision and Mission to present to the City Council. The team created three recommendations for each, which were presented during this City Budget Process. As the City embarks on the development of the City's long-range strategic plan, the Council met on July 16, 2024, and agreed upon a modified Vision and Mission from the staff recommendation.

VISION STATEMENTS

- Martinsville is a thriving, full-service city centrally located in southern Virginia, offering excellent education and superior quality of life in a picturesque setting while embracing inclusivity and opportunities to ensure a sustainable and fulfilling lifestyle to live, visit, and grow.

MISSION STATEMENTS

- Martinsville City proudly promotes a safe, healthy, thriving community dedicated to delivering excellent services and meaningful public participation.
-

THE CORE VALUES

CARE

INNOVATION – COLLABORATION – ACCOUNTABILITY – RESPONSIVENESS – EMPATHY

4 STRATEGIC POLICY TARGETS:

GOVERNANCE

As an employer of choice, improve the efficiency and effectiveness of the City's operations and services while demonstrating fiscal responsibility and transparency.

COMMUNITY AFFAIRS

Building community through celebrating our past, increasing access to recreation and cultural activities, and improving the relationship with our intergovernmental partners.

SOUND INFRASTRUCTURE

Sustain high-quality delivery by investing in public infrastructure, including parks, buildings, equipment, roads, and technology.

DEVELOPMENT

Retain our unique character by using our current, underdeveloped assets. Expand our local economy by supporting local businesses, providing opportunities for new businesses, and ensuring there are ample opportunities for future growth.

POLICY EXPLANATION

NA

FISCAL IMPACT/FUNDING SOURCE

NA

AVAILABLE BUDGET: NA

PURCHASE AMOUNT: NA

ACTION REQUESTED/ALTERNATIVES:

Conduct the public hearing.

1. Approve Increasing the amount.
2. Do Not Approve
3. Other Action as Directed by City Council

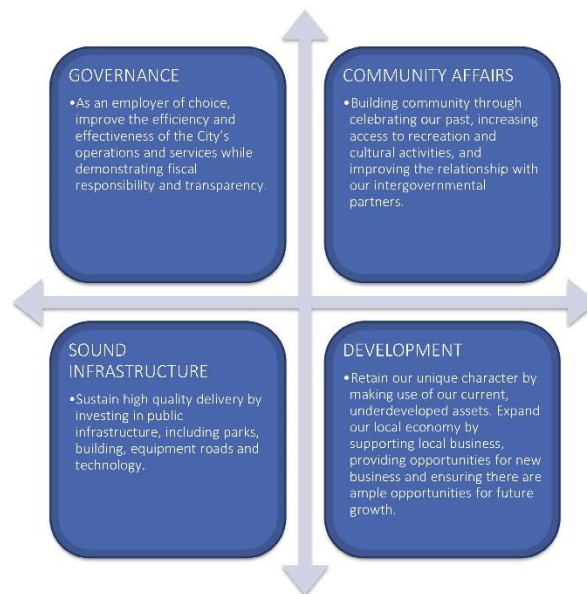
City of Martinsville Strategic Action Plan Development

Presented by Aretha R. Ferrell-Benavides



1

STRATEGIC PRIORITIES



A CITY WITHOUT LIMITS



City of Martinsville

3



CORE VALUES – I C A R E



INNOVATION



COLLABORATION



ACCOUNTABILITY



RESPONSIVENESS



EMPATHY

A CITY WITHOUT LIMITS

2



Vision Statement

- Martinsville is a thriving, full-service city centrally located in southern Virginia, offering excellent education and superior quality of life in a picturesque setting while *embracing inclusivity and opportunities to ensure a sustainable and fulfilling lifestyle to live, visit, and grow.*

A CITY WITHOUT LIMITS

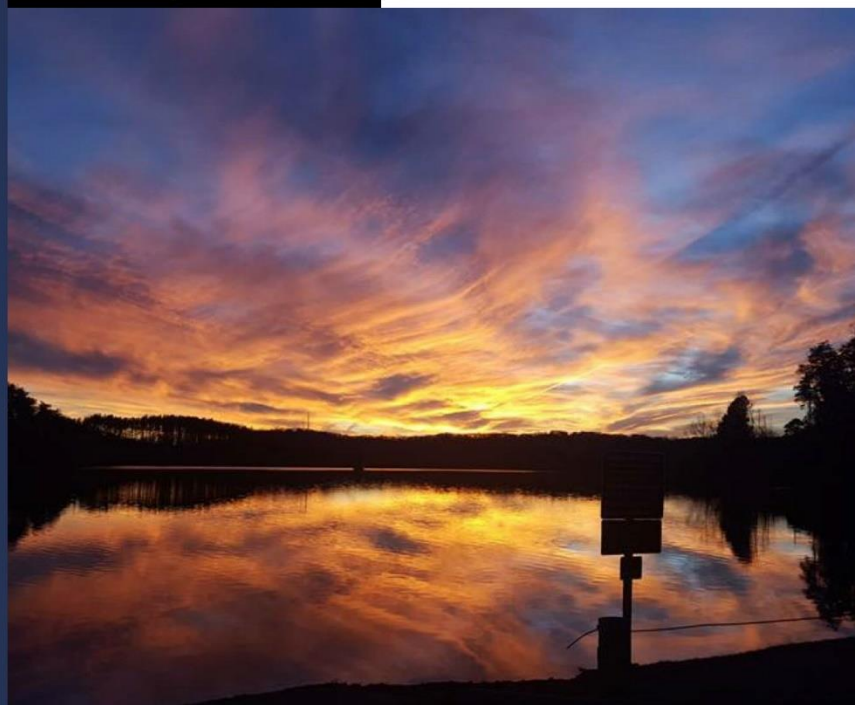
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Mission Statement

Martinsville City proudly promotes a safe, healthy, thriving community dedicated to delivering excellent services and meaningful public participation.



Martinsville
A CITY WITHOUT LIMITS



STAFF REPORT

MEETINGS:	July 23, 2024
TITLE:	Establishment of Youth Advisory Council
STAFF RESPONSIBLE	Camden Holland, De'miya Martin, Journey Porter & Destiny Johnson

BACKGROUND/HISTORY

Creating future leaders and civic engagement has long been a priority for local government. Engaging the next generation of leaders and introducing public services were crucial components of the summer youth employment program that was implemented in the city. As the City strives toward greater youth engagement, the inaugural youth employment participants are proposing the creation of a Youth Advisory Council.

According to the US Census Bureau, 25.4 percent of the City of Martinsville residents are under the age of 18, compared to 24.6 percent of the US population.

The purpose of the Youth Advisory Commission is to “provide local students a voice in their municipal government, build an understanding of governance and leadership, and provide opportunities to engage and serve the community. The Youth Advisory Commission shall be guided by the belief that local involvement at a young age is crucial to ensuring a well-informed and engaged citizenry in the future and to provide an opportunity for members to become equipped with the knowledge and leadership skills necessary to become active contributors in the community now and in the future.”

A youth council is an advisory body composed of high school-aged local youth. It advises and counsels the local governing body, its affiliated advisory and regulatory boards, and other community organizations. Additionally, youth councils can implement and participate in various youth-identified community initiatives.

POLICY EXPLANATION

NA

FISCAL IMPACT/FUNDING SOURCE

NA

AVAILABLE BUDGET: NA

PURCHASE AMOUNT: NA

ACTION REQUESTED/ALTERNATIVES: