



AGENDA -- CITY COUNCIL CITY OF MARTINSVILLE, VIRGINIA

3:00 pm Council Executive Session
5:00 pm City Council Work Session & Briefing
7:00 pm Regular Session

Tuesday, September 10, 2024

3:00 pm - Council Executive Session

City Hall Conference Room 208

1. **Items to be considered in Closed Session, in accordance with the Code of Virginia, Title 2.2, Chapter 37—Freedom of Information Act, Section 2.2-3711(A)—Closed Meetings, the following:**
 - A. Discussion, consideration, or interviews of prospective candidates for employment; assignment, or appointment, as authorized by Subsection 1
 - B. Discussion of the award of a public contract involving the expenditure of public funds, including interviews of bidders or offerors, and discussion of the terms or scope of such contract, where discussion in an open session would adversely affect the bargaining position or negotiating strategy of the public body, as authorized by Subsection 29.
 - C. Discussion, consideration, or interviews of prospective candidates for employment; assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body, concerning Board and Commission interviews and a meeting with staff members.

5:00 pm - Work Session & Briefing

City Hall Conference Room 208

1. Discuss Consent Agenda Items
 - A. Consider Approval of City Attorney Designee Contract
 - B. Consider Approval of Minutes
 - a. April 09, 2024; April 18, 2024; April 23, 2024; April 25, 2024; May 02, 2024; May 09, 2024; May 14, 2024; May 16, 2024, May 28, 2024; June 14, 2024; June 25, 2024; and July 12, 2024
 - b. July 16, 2024; July 23, 2024; August 13, 2024; and August 27, 2024
 - C. Approve Ordinance to Change the Name from Industrial Development Authority to the Economic Development Authority – 2nd Reading



AGENDA -- CITY COUNCIL CITY OF MARTINSVILLE, VIRGINIA

2. Briefings and Presentations
 - A. Discuss Uptown Raised Crosswalk Plan
 - B. Discuss and Consider Uptown Trash Concept
 - C. Comprehensive Plan Update Status
 - D. See, Click, Fix Demonstration
 - E. United Way and Growth Opportunity Center

7:00 pm - Regular Session

City Council Chambers

1. Call to Order
2. Pledge to the American Flag
3. Invocation
4. Proclamations and Presentations
 - A. 9/11
5. Consent Agenda
 - A. Consider Approval of City Attorney Designee Contract
 - B. Consider Approval of Minutes
 - a. Prepared by Former Clerk: April 09, 2024; April 18, 2024; April 23, 2024; April 25, 2024; May 02, 2024; May 09, 2024; May 14, 2024; May 16, 2024; May 28, 2024; June 14, 2024; June 25, 2024; and July 12, 2024
 - b. July 16, 2024; July 23, 2024; August 13, 2024; and August 27, 2024
 - C. Approve Ordinance to Change the Name from Industrial Development Authority to the Economic Development Authority – 2nd Reading
6. Public Hearing
 - A. Accept names for School Board vacancy
7. Regular Agenda or New Business
 - A. Discuss and Consider Additional Funding for the Comprehensive Plan
8. Take any action necessary as a result of the Executive Session.



AGENDA -- CITY COUNCIL CITY OF MARTINSVILLE, VIRGINIA

9. Communications from Visitors / Business from the Floor

- A. The public comment portion of the Council meeting provides citizens with the opportunity to discuss matters relevant to the operation of the City, which are not listed on the printed agenda. Citizens who wish to participate in a meeting's public comment period may do so by emailing their comments to Peyton Nibblett, Deputy Clerk of Council, at pnibblett@martinsvilleva.gov, calling in their comments to 276-403-5182, faxing comments to 276-403-5280, or mailing comments to the City of Martinsville, attn.: Peyton Nibblett, P.O. Box 1112, Martinsville, VA 24114. Comments must be received by 12:00 noon on August 12, 2024. Citizens may also request to speak at the Council meeting in the same manner. Comments, or a request to speak, must be received by noon the day before a Council meeting for consideration by the Council at the meeting. Any person submitting comments or requesting to speak must identify themselves by name and address, including zip code, limit their remarks to 3 minutes or less (as read aloud), address a topic of City business, and refrain from making any personal references or accusations of a factually false and/or malicious nature. Priority for comments is given to City residents, taxpayers, and business owners. Speakers may not yield time. Groups of speakers on the same topic must designate a single representative. Comments violating these rules may not be presented at the Council meeting. Any speaker violating these rules may be removed from the podium or from the Council Chamber. This policy does not apply to public hearings, at which any citizen of Martinsville may appear and speak on the subject of the public hearing.

10. Comments by Members of City Council

11. Communications

- A. City Manager
- B. City Attorney

12. Adjournment

STAFF REPORT

MEETINGS: September 10th, 2024

TITLE: Prepared by Previous: Minutes April 09, 2024; April 18, 2024; April 23, 2024; April 25, 2024; May 02, 2024; May 09, 2024; May 14, 2024; May 16, 2024; May 28, 2024; June 14, 2024; June 25, 2024; and July 12, 2024

STAFF RESPONSIBLE Previous Clerk of Council, Karen Roberts

BACKGROUND/HISTORY

Minutes from previous council meetings.

POLICY EXPLANATION

[Click here to enter text.](#)

FISCAL IMPACT/FUNDING SOURCE

[Click here to enter text.](#)

AVAILABLE BUDGET

[Click here to enter text.](#)

PURCHASE AMOUNT

[Click here to enter text.](#)

ACTION REQUESTED/ALTERNATIVES:

1. City Council Approve _____
2. Do not Approve _____
3. Other Action as directed by City Council

STAFF REPORT

ATTACHMENTS:

- A. Previous: Minutes April 09, 2024; April 18, 2024; April 23, 2024; April 25, 2024; May 02, 2024; May 09, 2024; May 14, 2024; May 16, 2024, May 28, 2024; June 14, 2024; June 25, 2024; and July 12, 2024

April 8, 2024 Council Meeting

A Closed Session was held at 4:00 pm on April 8, 2024, in Room 208 Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, and Deputy Clerk of Council Richard Phipps were in attendance.

In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act to discuss the following: (A) 2.2-3711A.7: Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation, where consultation in an open meeting would adversely affect the City's negotiation or litigating posture related to previous employee litigation.

At the conclusion of Closed Session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the meeting.

No action was taken out of Closed Session.

Adjournment – Council Member Lawson made a motion to adjourn the meeting at 6:00pm.

Karen Roberts, Clerk of Council

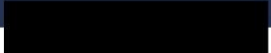
LC Jones, Mayor

April 9, 2024 Council Meeting

A Work Session was held at 5:00 pm on April 9, 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Deputy Clerk of Council Richard Phipps, Chief Operating Officer Edena Reese-Atmore, Public Information Officer Kendall Davis, Finance Director Mandy McGhee, Assistant Finance Director Crystal Ferguson, IT Director Matthew Eggleston, and MiNET Director Mike Scaffidi were in attendance. Attorney Stephen Durbin participated by Zoom.

Discussion was held regarding minutes from previous meetings and the resolution adopting April as Fair Housing Month.

Matt Eggleston presented a PowerPoint presentation and quarterly update on Information Technology.

 Information Technology Council Presentation 2024-04-09  Martinsville A CITY WITHOUT LIMITS	Mission Statement Our mission is to build a secure and reliable Information Technology foundation that supports and protects the investments made by the City of Martinsville, as well as to strengthen and elevate the IT infrastructure of each department.  City of Martinsville A CITY WITHOUT LIMITS 2
Current Milestones • Created the foundation of a service desk (helpdesk) system • Phone • 276-403-5108 • Service Desk software (Zoho) • Knowledge Base A CITY WITHOUT LIMITS  City of Martinsville 3	 Maintain & Observe   Martinsville A CITY WITHOUT LIMITS 4

April 9, 2024 Council Meeting

Fundamentals

5

What are those fundamentals?

- Buildup of the IT department
- Policies
 - Cybersecurity
 - Revamped Disaster Recovery
- Infrastructure changes
 - Device Management (Intune) (APD)
 - Device encryption (BitLocker)

6

How do we get there?



- Implement Helpdesk
- Establish Tier 2
- Implement Roadmap
- Ever-Improving Infrastructure

7

What is suggested soon?

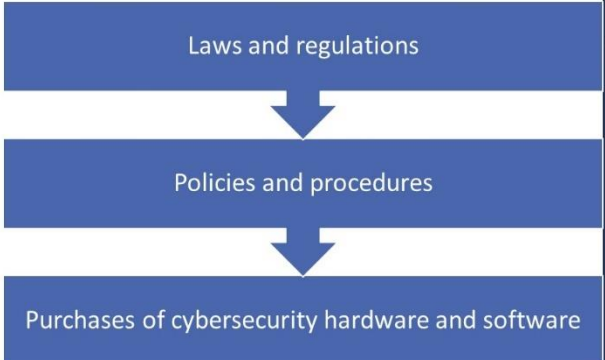
8

Improvements to the Network Infrastructure

- Upgrade the network core infrastructure
- Estimates for templates of the following sites are complete
 - City Hall – Core/Access
 - Warehouse – Core/Access
 - Remote (Sewer) – Access
 - Wireless Access Points (Cloud-based)
- Why should we fund this?
 - Foundation of any IT infrastructure
 - Reliability
 - Redundancy
 - Security
- How to fund quickly?
 - ARPA through a phased approach

9

Start to invest in Cybersecurity



10

Mike Scaffidi and Nancy Sherman presented a PowerPoint presentation and quarterly update on Telecommunications.

April 9, 2024 Council Meeting



MINet Solutions

April 1, 2024 Telecommunications Update

M Martinsville
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STAFF AT A GLANCE

Administration

- Telecom Director
- Plant Manager
- Accounts Manager

Technical Assistance

- Network Engineer
- 2 – Network Technician Sr.
- Construction Supervisor
- 3 - Network Technician

A CITY WITHOUT LIMITS

City of Martinsville

INVOICING: January VS March

- Yearly
- Quarterly
- Monthly

Monthly Invoicing	Customers	Invoicing
January	333	\$127,577
February	345	\$130,862
March	354	\$ 131,327
Net MO. Increase (January-March)	21	\$3,750

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City of Martinsville

FUNDING RESOURCES

- MINet Net Gains
 - Utilize a portion of the net profit after each fiscal year
- ARPA Funding
 - \$800,000
 - Forest Park PON build out
- ARC Funding (October award date)
 - Home Business Builds in the West End & North Side regions
 - \$700,000
 - \$210,000 (Matching Funds)
- ARC Funding (January award date)
 - Due April 12, 2024
 - Home Business Builds in the South Side and East End regions
 - \$2,500,000
 - \$ 750,000 (Matching Funds)

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City of Martinsville

ARPA FUNDING

- Bids and RFP
 - Labor to place optics in the area
 - RFP due April 17, 2024
 - Various Materials: Splitter – ADTRAN PON – Cables
 - RFP and Bids currently due and being evaluated
- Construction Begins
 - May 10, 2024
 - Contractor will be selected and work is expected to begin May 10, 2024
 - Zone 7 completion date is expected near October 1, 2024

Month	New Customers	Invoicing
January 2025	243	\$20,655
April 2025	545	\$46,345
July 2025	720	\$61,200
Total Expected Funding (year)	-	\$734,000

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City of Martinsville

MOVING FORWARD

- All MINet staff are now Certified Fiber Optic Technicians
- MINet begins paperless billing process
 - 55 customers signed up
- Self-service online billing app (reviewing)
 - Ties into MUNIS
 - Allows customers to view Details of the bill
- **Aggressively** seeking an update to our website
- **Aggressively** reviewing a marketing plan
 - Essential to the Area 7 build
- Reviewing the impact Area 7 will have on the current staff

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City of Martinsville

City Council Executive Session began at 6:00 PM. In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act to discuss the following: (1) 2.2-3711.A.1: Discussion consideration, or interviews of prospective candidates for employment, assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body, concerning Board and Commission appointment/reappointments and the City Attorney recruitment, (2) 2.2-3711.A.3: Discussion or consideration of the acquisition of real property for a public purpose or disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, concerning the Option Agreement for West Piedmont Planning District Commission to acquire property on W. Fayette Street and Beaver Street from the Martinsville Housing and Redevelopment Authority, and (3) 2.2-3711.A.7: Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation, where consultation in open meeting would adversely affect the City's negotiation or litigating posture, concerning the deliberation on proposal related to

April 9, 2024 Council Meeting

previous employee litigation. At the conclusion of Closed Session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the meeting. A motion was made by Council Member Lawson; seconded by Council Member Pearson with the following 5-0 recorded vote in favor to return to Open Session: Council Member Lawson, aye; Mayor Jones, aye; Council Member Mitchell, aye; Vice Mayor Rawls, aye; and Council Member Pearson, aye.

Regular Session began at 7:00 PM with additional attendees including Clerk of Council Karen Roberts, Public Works Director Greg Maggard, and Police Chief Rob Fincher.

Call to Order – Mayor Jones welcomed everyone to the meeting, pointing out that agendas could be found in the back of the room and on the City’s website.

Pledge to the American Flag and Invocation by Council Member Lawson.

Proclamations and Presentations – Human Resources Director Travis Hodge recognized the First Quarter Service Awards.

First Name	Last Name	Location	YOS
BARRY	DAVIS	REFUSE	5
JEANNE	SHIELDS	COMMONWEALTH ATTORNEY OFFICE	5
COREY	HARBOUR	FIRE DEPARTMENT	5
ASHLEE	HANCOCK	CIRCUIT COURT	5
DOUGLAS	CASSELL	SHERIFF DEPT.	5
GLEN	HALL	COMMONWEALTH ATTORNEY	10
JOHN	TURNER	SAFETY	10
BRIAN	COLLINS	ELECTRIC INSTALLATION	10
RODNEY	SMITH	SHERIFF DEPT.	20
RICHARD	BARROW	POLICE DEPT.	25
STEPHEN	DRAPER	SHERIFF DEPT.	30

Hodge also recognized the First Quarter Retirees who will be sent a retirement gift.

First Name	Last Name	Location	YOS	Start Date	Retirement Date
TERRY	LAYMAN	WATER RESOURCES	15	8/1/2009	2/1/2024
LAWRENCE	CLARK	SHERIFF'S DEPT.	17	6/11/2007	3/1/2024
DOUG	WICKHAM	WATER RESOURCES	30	2/14/1994	2/1/2024
PATTY	EANES	LIBRARY	40	7/1/1983	3/1/2024

Consent Agenda – Lawson made a motion to approve the consent agenda including the minutes and the Resolution to adopt April as Fair Housing Month; Mitchell seconded the motion with all Council Members voting in favor.

April 9, 2024 Council Meeting



**FAIR HOUSING RESOLUTION
OF THE
MARTINSVILLE CITY COUNCIL**

WHEREAS, the City of Martinsville strives to promote principles of Equal Housing Opportunity by prohibiting discrimination practices in the sale, rental and financing of housing and in implementing its housing and community development programs in a manner to affirmatively further the purposes of the fair housing laws; and

WHEREAS, the basis for discrimination outlawed by the federal and state fair housing acts are race, color, sex, religion, national origin, handicap, age and familial status; and

WHEREAS, the City of Martinsville believes persons of similar income levels should have available to them a like range of housing opportunities and will work to promote equality and freedom of choice; now, therefore,

BE IT RESOLVED by the Martinsville City Council that, on this 9th day of April 2024, in recognition of April as Fair Housing Month, it does hereby pledge to work with its citizens in pursuit of the shared goal and responsibility for providing equal housing opportunities for all persons.

Attest:

Richard Phipps III, Deputy Clerk of Council
| Special Assistant to the City Manager

April 9, 2024
Date Adopted

Regular Agenda or new business – Consider readoption of Nuisance Code Ordinance – Community Development Director Keith Holland explained the need for a second approval. In February the ordinance was brought to Council for approval; unfortunately, during the second reading Council was given an outdated copy of the ordinance by mistake. Holland is requesting a second reading of the correct ordinance 2024-01. Vice Mayor Rawls made a motion to ratify and adopt the corrected ordinance in hand that was discussed originally on February 13, 2024; Council Member Lawson seconded the motion with all Council Members voting in favor.

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City of Martinsville, Virginia Ordinance No. 2024-1 BE IT ORDAINED by the Council of the City of Martinsville, Virginia, in Regular Session held February 27, 2024 that Sections 13-37, 15.5-21 and 15.5-22 of the Code of the City of Martinsville be amended to hereafter read as follows: Sec. 13-37. Excessive growth of grass, weeds, etc., on vacant property. (a) It shall be the duty of the owner of any parcel of land in the city to cut or cause to be cut all grass, weeds or like vegetative growth so that such growth at no time exceeds a height of eighteen (18) inches above the ground unless such growth, due to unusual physical characteristics of the property is deemed by the director of public works to not create a potential threat to public health or safety; and it shall be the duty of the owner of any legally established lot situated in the city fronting a city-maintained public street to cut thereon any weeds, brush, grass or like vegetative growth if an occupied building or residence is situated on an adjacent lot, subject to the following: (1) All grass, weeds or like vegetative growth shall be cut so that no such growth exceeds at any time a height of ten (10) inches above ground for a depth of eighty (80) feet from the street line measured at ninety (90) degrees with the street line; and (2) Such vegetative growth shall be cut as often as necessary to comply with the standards stated herein, which shall be no less frequent than two (2) times per year between May 15 and June 15; and between August 1 and September 1. The director of public works may grant a variance from these requirements if, in his opinion, steep slopes or terrain make it impractical to cut such vegetative growth as described above provided that the intent of these requirements is complied with. Should the owner of any such property fail or refuse to abide by this requirement, the director of public works shall give a written notice to such owner requiring him to cut or have cut such grass, weeds or vegetative growth within fifteen (15) days after the date of the notice. (b) The notice referred to in subsection (a) above shall be given to the owner by personally serving a copy of such notice on the owner or his agent or by mailing a copy to the owner at his last known post office address by registered or certified mail, return receipt requested, or if the owner or his address is unknown, by publication of such notice in a newspaper of general circulation in the city once per week for two (2) successive weeks. A copy of such notice sent to the owner by registered or certified mail at the address of such owner listed on the land books of the city shall be deemed sufficient and equivalent to notice having been received by the owner, regardless of whether such copy is returned undelivered or not. (c) Upon the failure or refusal of the owner, after serving of the notice pursuant to this section, to cut or cause to be cut the grass, weeds or vegetative growth within the time provided, the director of public works may have the necessary work done by city employees or city agents under contract. All of the actual costs and expenses of such work, plus the cost of serving the notice, shall be chargeable to and paid by the owner of the property. Any bill sent to the owner which is not paid within thirty (30) days shall be transmitted to the city treasurer, who shall include such bill in the next regular real estate tax bill sent to the owner. Every such charge with which the owner has been assessed and which remains unpaid after the deadline for the payment of the next installment of real estate taxes shall constitute a lien against such property; provided, however, that such lien shall be recorded in the same manner as liens for real estate taxes are recorded. It shall be the duty of the city treasurer to assure the proper recording of any such lien. (d) The failure or refusal of any property owner to comply with the terms of any notice to cut grass, weeds or other growth served pursuant to this section shall constitute a Class 4 misdemeanor. In any prosecution, there shall be a rebuttable presumption that any growth exceeding three (3) feet in height creates a potential threat to public health or safety. Page 1 of 3	(e) Nothing in this section shall be construed to require the cutting of any tree or ornamental shrubbery, unless it is creating a safety hazard. (f) In the event that the director of public works finds it necessary to abate violations of this section in accordance with subsection (c) herein, upon the fourth such abatement within a calendar year for any specific parcel the director of public works may have such property reseeded in non-invasive clover or other non-invasive, low-growth vegetative cover as the director deems appropriate. Charter reference(s)—Authority of city to require premises be kept clean, sanitary and free from weeds, Ch. 1, § 2(20). Cross reference(s)—Penalty for Class 4 misdemeanor, § 1-11; removal or screening of accumulations of waste material on private property, § 18-2. State law reference(s)—Authority for above section, Code of Virginia, §§ 15.2-901, 15.2-1115. Sec. 15.5-21. Nuisances prohibited; term defined. It shall be unlawful for the owner or owners, occupant or occupants of any property or premises located in the city to create, cause, or permit the continuation of any nuisance. The term "nuisance" to include, without limitation, the examples set forth as follows: (1) Any condition which is breeding ground or harbor for mosquitoes or a breeding ground for rats or other pests. (2) Any place of weeds, grass or other noxious vegetation over ten (10) inches in height that is within fifty (50) feet of an inhabited residence or other occupied structure. (3) An open place of collection of water where insects tend to breed. For the purposes of this chapter, an "open place of collection of water" shall be held to mean and be that contained in ditches, pools, ponds (natural or artificial), excavations, holes, depressions, open cesspools, privy vaults, fountains, cisterns, tanks, shallow wells, barrels, troughs, urns, cans, boxes, bottles, tubs, buckets, partially disassembled vehicles, defective house roof gutters, tanks of flush closets or similar containers. (4) An open place of combustible items such as mattresses, boxes, paper, automobile tires and tubes, garbage, trash, refuse, brush, debris from the clearing or grading of lots, old clothes, rags or any other combustible materials or objects of a like nature. (5) An open place of collection of garbage, food waste, animal waste or other rotten or putrescible matter of any kind. (6) Any furniture, appliance or other metal products of any kind or nature openly kept which have rough or jagged edges of metal or glass. (7) Any furniture or other articles not specifically intended for outdoor use or exposure to the elements and which would tend to absorb or retain moisture thereby attracting insects, pests or vermin. (8) Any accumulation of rubbish, trash, old building materials or junk causing or threatening to cause a fire hazard, or causing or threatening to cause the accumulation of stagnant water, or causing or threatening to cause the inhabitation of mice, snakes or vermin of any kind which may be dangerous or prejudicial to the public health. (9) Any condition detrimental to the public health which violates the rules and regulations of the health department. The code official heretofore designated by council to enforce the building maintenance code in the city and alternatively the city attorney are hereby vested with discretionary authority to decline to undertake enforcement Page 2 of 3
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of this section with respect to nuisances which are (a) deemed to be of a private nature between neighboring property owners, or (b) deemed not to constitute a public nuisance, or (c) not visible to the unaided eye from street or ground level outside the boundaries of the property on which the subject nuisance exists. Sec. 15.5-22. Notice of abatement; correction by city. (a) Whenever it shall be reported to the code official heretofore designated by council to enforce the building maintenance code in the city that there exists on any lot or parcel of land in the city any such nuisance, he shall forthwith give the owner or owners, occupant or occupants of said premises written notice to promptly remove, raze, or abate such nuisance and specify a reasonable time for such discontinuance or abatement. The council conclusively finds that three (3) days from the receipt of such notice is a reasonable amount of time for completion of removal razing or abatement of any nuisance, and also finds any longer period prescribed by the notifying official to be reasonable. Such notice shall be in writing and shall be served upon the owner or owners, occupant or occupants by mailing a copy thereof to the last known post office address of said person or persons, or by delivery in person or by delivering it and leaving it in possession of any person in charge of the premises, or by posting the notice in a conspicuous place on the premises if such person or persons cannot be found on said premises; and if the person or persons receiving the notice to abate fail to comply within the given period of time, the code official shall cause the corrections to be made, either through other city agencies or by contract or arrangement with private persons, and charge and collect the cost thereof from the owner or owners, occupant or occupants of the property affected in any manner provided by law for the collection of state or local taxes. (b) In the event that the director of public works finds it necessary to abate violations of section 15.5-21 of the city code in accordance with subsection (a) herein, upon the fourth such abatement within a calendar year for any specific parcel the director of public works may have such property reseeded in non-invasive clover or other non-invasive, low-growth vegetative cover as the director deems appropriate. ***** Attest: _____ Karen Roberts, Clerk of Council Page 3 of 3

Presentation and consider proposed policy for Murals and Public Art – Community Development Director Keith Holland explained the need for the proposed mural policy. Council Member Pearson requested additional time to review the policy and asked that this item be

April 9, 2024 Council Meeting
tabled until the April 23 Council meeting. Holland said surrounding areas were looked at when designing the policy. Mayor Jones questioned the timetable for a business to get approval and suggested that be added to the policy in case of grants and funding.

Murals & Public Art Review Policy for the City of Martinsville Purpose: The City of Martinsville encourages the use of art as a way to engage residents and visitors, create community identity and highlight creativity. The display of murals and public art also assists in supporting the city's arts, tourism, and economic initiatives. The purpose of this policy is to strengthen the role of the City as a facilitator for the display of art in public spaces and implement an appropriate review process for public art. For the purpose of this policy, public art is defined as any work of art or structural design element, including installations, sculptures, and murals, that are situated and visible in a public place and open for the public to experience, regardless of whether or not it is on public or private property. Goals: The City of Martinsville strives to use murals and public art to obtain the following community goals: 1) To foster the public's understanding and enjoyment of public art; 2) Integrate public art into all aspects of the community and make it available to everyone; 3) Create distinct places and attractive spaces to be enjoyed by city residents; 4) To highlight the efforts of local artists and make Martinsville a haven for artists to work, live, and thrive in the community. Review Process: Proposed murals and public art projects in the City of Martinsville must be reviewed and approved by the appropriate city board prior to project implementation. The Architectural Review Board (ARB) reviews murals/public art that are proposed within the Historic District boundaries. The Arts & Cultural Committee (ACC) reviews murals/public art in areas of the city that are not located within the Historic District. Murals & Public Art in Designated Historic Districts Architectural Review Board (ARB) The Architectural Review Board, or ARB, is responsible for reviewing and approving any exterior alterations to properties located within the boundaries of the city's historic district. The ARB does not review the content of the art, but instead review how the proposed art installations will impact historic architecture and the overall character of the historic district. The City of Martinsville Zoning Ordinance designates the exterior painting of historic structures resulting in a non-similar color, such as mural art, as a substantial alteration requiring the issuance of a Certificate of Appropriateness by the ARB. The painting of mural art on small building elements, such as individual bricks and utility appurtenances (such as downspouts) will not be considered a substantial alteration. The ARB does not review art-based projects on public property that are temporary installations such as rotating public art exhibits.	April 3, 2024 Murals & Public Art in Non-Historic Districts Arts & Cultural Committee (ACC) The Arts & Cultural Committee, or ACC, is responsible for reviewing and approving any public art projects located in any area of the city that is <u>not</u> designated as historic. General responsibilities of the ACC include: 1) Facilitating public art in public buildings and spaces; 2) Guiding the subject matter and direction of public art projects; 3) Developing procedures for selection of art and artists, to include input from the public and city staff; 4) Making recommendations to City Council on public art policy and acquisitions of works of art; 5) Advancing the city as an "arts destination" and attracting artists, cultural tourism, and economic development through public art. The ARB and ACC will use the following criteria when reviewing a mural or other form of public art: Review Criteria of Murals: A. Location 1) Murals must be painted on side or rear walls of the building and not on its primary façade or above roof line. 2) Existing historically significant murals cannot be painted over unless being rehabilitated. 3) The number of murals will be limited to no more than three (3) murals per city block. 4) The installation of a mural should compliment and enhance the building and be incorporated architecturally into the façade. 5) The location of the mural on the building should not cover or detract from significant architectural features or character defining design. B. Design & Materials 1) The scale of the mural should be appropriate to the building and the site. 2) The theme of the mural should be appropriate within the context of the surrounding neighborhood and complement the existing character. 3) The mural should be an original design. 4) A color palette should be used that compliments the colors or architecture found on the property and the streetscape. 5) The sponsor and/or artist's names may be incorporated but should be discreet and not exceed five percent (5%) of the design or two (2) square feet of the area, whichever is less. 6) Artists should use paints and materials that will not chemically corrode nor compromise the integrity of the building's exterior or structure. 7) All murals must be coated with a clear layer of anti-graffiti coating or sealant. 8) Paints that are reflective, neon, and/or fluorescent should not be used. 9) All costs associated with installing the mural, artist fees, and the selection of the artist will be managed by the property owner. 2 Page
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April 3, 2024 Maintenance: 1) The property owner will be responsible for proper maintenance of the mural, including peeling paint. 2) The property owner will sign a written agreement for maintenance. 3) The property owner may be contacted for mural maintenance at any time the city determines repairs or maintenance is required. General Public Art Guidelines 1) The subsequent guidelines will be applied to contributing, landmark, and non-historic structures in the same manner. 2) Alterations made to buildings within the Historic District(s) for arts-based projects should be reversible and not damage the features of historic landmarks or contributing buildings. 3) Existing historic architectural details on primary facades should not be altered, covered over, or diminished by arts-based projects. 4) Arts-based projects that include information related to a business, product or service will be considered a sign and are required to meet current zoning regulations. When an official interpretation is deemed necessary, the Director of Community Development will determine if a proposal is a mural, sculpture, or sign. Generally, arts-based projects do not include trademarks, service marks, or other markings associated with a business, profession, trade, or occupation. 5) Mechanically produced or computer-generated prints or images, including but not limited to digitally printed vinyl, are not permitted. 6) Murals or public art that is displayed in the City of Martinsville must be safe, citizen-friendly and suitable for all in the community. The ARB or the ACC will <u>not</u> approve plans for murals or public art that it considers to be unsafe, offensive, or contrary to community standards, including but not limited to: 1) Displays of nudity 2) Displays of violence or threatening imagery 3) Displays of a sexual nature or theme 4) Displays of hostility to any religion(s) 5) Displays that violate copyright/trademark laws 6) Displays that desecrate the American flag or other revered objects 7) Displays that are racially or ethnically offensive. 8) Displays that are harmful or inappropriate for minors. 9) Displays that defame others. Appeals: Decisions of the Architectural Review Board and the Arts & Cultural Committee can be appealed to Martinsville City Council. City Council has the ability to overturn their decision, if they choose, and approve a mural or public art project in both the historic and non-historic districts. 3 Page
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April 9, 2024 Council Meeting

Community Development Director Keith Holland detailed the option to acquire seven partials for development with a mix of 2 and 3 bedroom single family units on the property that will be offered to home buyers that meet specific financial requirements. Multiple funding sources will be used on the project, and they are working with Nationwide Homes on the project. Mitchell questioned the option to offer the homes originally to seniors. It was decided to focus on the seniors in an upcoming project and not the W. Fayette Street location.

OPTION AGREEMENT

THIS OPTION AGREEMENT (this "Agreement"), dated April 9, 2024, by and between MARTINSVILLE REDEVELOPMENT AND HOUSING AUTHORITY, a Virginia political subdivision ("Seller"), and WEST PIEDMONT PLANNING DISTRICT COMMISSION, a Virginia public body corporate and politic ("Purchaser").

RECITALS:

WHEREAS, Seller is a political subdivision of the Commonwealth of Virginia and possesses the authority to make loans and grants and dispose of real property for its purposes, which include the promotion of the construction of residential buildings including affordable housing; and

WHEREAS, Purchaser is a public body corporate and politic of the Commonwealth of Virginia whose purposes include facilitating the orderly and efficient development of physical, social, and economic elements by planning, and encouraging, and assisting localities to plan for the future, including developing affordable housing and has the requisite resources and expertise to undertake at the Property (as defined below) the design, acquisition and construction of a single-family residential development of at least five new homes (stick-built and modular) to be offered exclusively to homebuyers with an income at or below eighty percent of the area median income for sixty days, after which period the units would be available at any income level (together, the "Project").

WITNESSETH:

That for and in consideration of the sum of ten dollars (\$10.00), and in further consideration of the mutual promises and conditions expressed below, Seller hereby agrees to convey to Purchaser, subject to the terms, conditions and provisions hereinafter stated, that certain real property located in the City of Martinsville, Commonwealth of Virginia more particularly described on Exhibit A attached hereto and incorporated herein (the "Property").

NOW, THEREFORE, the parties hereto agree each with the other as follows:

1. Term. The term of this Agreement (the "Term") shall commence on the date hereof (the "Effective Date") and shall continue through April 8, 2025 (the "Option Expiration Date").
2. Inspections. Beginning on the Effective Date, Purchaser shall have the right to enter upon and inspect the Property, at Purchaser's expense, at any reasonable time and for any purpose, at any time prior to the Closing (defined below). In connection therewith, Purchaser, its agents, employees or other representatives shall have the right to enter upon the Property for the purpose of making such surveys, engineering, topographical, grading, geological, environmental and other tests and measurements including, but not limited to, topographical and boundary surveys, title searches, soil tests, percolation tests and subsoil tests (collectively, "Studies"), as Purchaser deems necessary or advisable, without cost to Seller. Purchaser shall provide Seller with copies of all Studies, at no cost to Seller. Purchaser agrees to indemnify against and hold Seller harmless from any claims, demands, damages, losses, liabilities, suits, actions, costs and expenses,

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including, without limitation, reasonable attorney's fees, arising out of or in connection with or related to any entry upon the Property by Purchaser, or any agents, contractors, or employees of Purchaser. If Closing does not occur, Purchaser, at its own expense, shall promptly repair any damage to the Property caused by any of its Studies. Seller agrees to provide reasonable cooperation and assistance to Purchaser in connection with any such inspections. If the results of any such inspection shall be unsatisfactory to Purchaser, in Purchaser's reasonable discretion, then Purchaser shall give written notice to Seller of such objections, and, within fifteen (15) business days of Seller's receipt of such notice, Seller shall deliver to Purchaser written notice of Seller's intention to either (i) remediate such objectionable conditions to Purchaser's reasonable satisfaction or (ii) refuse to remediate such objectionable conditions. In the event that the Seller refuses to remediate such objectionable conditions or, after notifying Purchaser of its intention to do so, fails to timely and satisfactorily remediate such conditions, then Purchaser, in its sole discretion, shall have the option of terminating this Agreement at any time prior to Closing by giving written notice to Seller. If at any point during the Term Purchaser determines that the Project is not viable, Purchaser shall immediately terminate this Agreement.

3. Seller's Representations and Warranties. Seller makes the following representations and warranties which are true as of this date and, except as caused by any act or omission of Purchaser, shall remain true at Closing:

(a) There is no pending, nor to the best knowledge of Seller, threatened, litigation or administrative proceeding by or against Seller which could adversely affect title to the Property or any part thereof, or the ability of Seller to perform any of its obligations hereunder.

(b) Seller has received no written notice of any pending action by any governmental authority or agency having the power of eminent domain, which might result in any part of the Property being taken by condemnation or conveyed in lieu thereof. Seller shall, promptly upon receiving any such notice, give Purchaser written notice thereof.

(c) Seller has received no written notice of any action, suit or proceeding pending or threatened in writing against, by or affecting Seller's right to transfer the Property or the title of the Property.

4. Purchaser's Representations and Warranties

(a) Purchaser agrees that should it exercise the Option, the Property shall be conveyed to Purchaser as-is, where-is and with all faults. The Seller makes no representation or warranty as to rights of easement, rights of way or rights of access to the Property. Any conveyance of the Property to the Purchaser shall be subject to all existing limitations, liens and clouds on title and the Purchaser shall rely on a title insurance policy to be purchased for protection in this regard.

(b) Purchaser shall not exercise the Option unless and until all of the Conveyance Conditions have been satisfied to Purchaser's satisfaction, in its sole discretion. Purchaser's exercise of the Option shall constitute waiver of any and all unsatisfied Conveyance Conditions.

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April 9, 2024 Council Meeting

(c) Purchaser represents and warrants that if it exercises the Option, no development of the Property shall occur other than construction of the Project.

(d) Purchaser represents and warrants that it will utilize multiple funding sources, including funds from the Department of Housing and Community Development Acquire Renovate and Sell program and local regional foundations. Purchaser shall provide Seller with a copy of written commitment letters by May 15, 2024.

(e) Purchaser expects that construction and development of the Project such that the Project will be complete and suitable for residential occupancy by no later than 36 months after transfer of the properties.

5. Exercise of Option. Seller hereby grants to Purchaser an irrevocable option (the "Option") to cause conveyance of the Property from Seller to Purchaser on the terms and conditions set forth in this Agreement, conditioned on Purchaser exercising the Option on or before the Option Expiration Date by giving written notice to Seller of Purchaser's exercise of the Option in the manner for giving notice as provided in this Agreement. Should Purchaser fail to exercise the Option on or before midnight of the Option Expiration Date, this Agreement shall terminate and be of no force or effect, without liability of either party to the other.

6. Closing Date. The parties shall close on the conveyance of the Property on a mutually agreeable date not more than sixty (60) days following Purchaser's exercise of the Option (the "Closing" or the "Closing Date").

7. Conveyance. Purchaser, subject to (a) completion of and satisfactory results from such inspections relating to the Property as it deems necessary in its full and absolute discretion, (b) receipt of such financing to finance the construction of the Project (collectively, the "Conveyance Conditions"), agrees that if it exercises the Option it will accept the conveyance of the Property from Seller on the terms and conditions set forth herein. Purchase price of the Property shall be one dollar (\$1.00) per tax map parcel/lot, for a total of seven dollars (\$7.00).

8. Abatement of Environmental Conditions After Conveyance. Upon Purchaser's acceptance of transfer of title, neither Purchaser, nor any assignee of Purchaser nor any subsequent purchaser or title holder of the property shall have any claims against Seller of any kind, nature or description arising from or on account of any condition of the land, subsurface waters or structures thereon or substances on such land, subsurface waters, structures or debris on such land or in the air in or on or above such property. Seller shall not be responsible for or required to pay for abatement, removal, remediation or treatment of any condition of the property caused or occasioned by the presence of any controlled or prohibited substances including environmentally hazardous materials or debris on the premises.

9. Conditions Precedent to Closing. All obligations of the Seller and the Purchaser under this Agreement are subject to the fulfillment of the following conditions precedent by the Purchaser at the Purchaser's sole cost and expense. Upon the failure or non-occurrence of any of these conditions by the Closing Date, the Seller may, at its option, terminate this Agreement with no liability to the Seller. The Purchaser shall provide the

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Seller prior to Closing true and correct copies of such approvals, commitments and other documents indicating that these conditions have been fulfilled.

(a) The Purchaser shall have obtained, at its expense, all governmental permissions, permits, consents and other approvals required by law, including site plan and any other required zoning approval from the City of Martinsville, for the development of the Project at the Property.

(b) The Seller and the Purchaser shall have negotiated and agreed upon the terms of the Deed (as defined below) conveying the Property to the Purchaser, to be prepared by the Seller at its expense.

(c) The Purchaser shall have obtained at the expense of the Purchaser a commitment for an owner's title insurance policy insuring the Purchaser in relation to the conveyance of the Property from the Seller to the Purchaser in form and substance reasonably acceptable to the Purchaser (the "Title Insurance Policy").

(d) The Purchaser shall have obtained a survey and legal description of the Property.

(e) Purchaser shall have paid closing costs as provided in this Agreement.

10. Title. Seller shall deliver to Purchaser at Closing a special warranty deed in recordable form with all required excise stamps affixed conveying marketable, fee simple title, free and clear of all liens and encumbrances, save and except only exceptions, easements and restrictions as shown in the Title Insurance Policy (the "Deed").

11. Closing Costs. At Closing, Purchaser shall pay all closing costs related to the conveyance of the Property to Purchaser, other than the cost of the Deed preparation and any counsel fees for counsel employed or retained by Seller. Purchaser shall pay for the title examination, Title Insurance Policy, survey, recording taxes and fees, for any counsel fees Purchaser incurs in relation to the transactions contemplated by this Agreement for any other due diligence desired by Purchaser and all other costs to accomplish or related to the Closing. General and special real estate taxes, assessments and other state, county or city taxes affecting the Property shall be prorated as of the date of Closing based upon the amount of the most recent ascertainable taxes for the Property.

12. Possession. Possession of the Property shall be delivered to Purchaser at Closing.

13. Notices. Any notice or other communications hereunder shall be in writing and shall be deemed to have been given (unless otherwise set forth herein), if delivered in person, deposited with an overnight express agency, fees prepaid, or mailed by United States express, certified or registered mail, postage prepaid, return receipt requested, to the other party at the following addresses, or to such other address as shall be later provided in writing by one party to the other:

As to Seller:

City Manager
City of Martinsville
55 W. Church Street

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Martinsville, VA 24112

As to Purchaser:

West Piedmont Planning District Commission
P.O. Box 5268
Martinsville, VA 24115
Attn: Executive Director

14. Entire Agreement. This Agreement contains the entire agreement of the parties and there are no representations, inducements or other provisions other than those expressed in writing. All changes, additions or deletions hereto must be in writing and signed by all the parties. Any and all references herein to the Seller or Purchaser shall be deemed to include their respective successors or permitted assigns.

15. No Assignment. The rights of Purchaser hereunder may not be assigned at any time by Purchaser.

16. Governing Law. This Agreement shall be governed in all respects by and construed under the laws of the Commonwealth of Virginia.

17. Failure to Close. In the event Seller wrongfully fails to consummate the Closing and convey the Property as provided herein, Purchaser shall be entitled to seek enforcement of this Agreement by specific performance. In the event Purchaser fails to perform any of its obligations under this Agreement, then the Seller will be entitled to terminate this Agreement (as well as the Loan Agreement and the agreements attached thereto) upon written notice to Purchaser in which event no party hereto will have any further rights or obligations under this Agreement.

18. Miscellaneous. No term or condition of this Agreement will be deemed to have been waived or amended unless expressed in writing, and the waiver of any condition or the breach of any term will not be a waiver of any subsequent breach of the same or any other term or condition. This Agreement constitutes the entire agreement of the parties which incorporates and supersedes all prior written and oral understandings. This Agreement shall be binding upon, and inure to the benefit of, the parties, their heirs, executors, personal representatives, nominees, successors or assigns.

19. Counterparts. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original and all such counterparts taken together shall be deemed to constitute one and the same instrument.

[SEPARATE SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, Seller and Purchaser, intending to be legally bound, have executed this Agreement as of the day and year first above written.

SELLER:

MARTINSVILLE REDEVELOPMENT AND
HOUSING AUTHORITY,
a Virginia political subdivision

By: _____
Name: _____
Title: Executive Director

PURCHASER:

WEST PIEDMONT PLANNING
DISTRICT COMMISSION,
a Virginia public body corporate and politic

By: _____
Name: _____
Title: _____

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April 9, 2024 Council Meeting



West Piedmont Planning District Commission

Serving Franklin, Henry, Patrick, and Pittsylvania Counties - Cities of Danville and Martinsville - Town of Rocky Mount - Since 1970

P.O. Box 5268
Martinsville, VA 24115-5268
Phone: (276) 638-3987
Fax: (276) 638-8137
e-mail: staff@wppdc.org

Martinsville Acquisition and Development Proposal

The West Piedmont Planning District Commission (WPPDC) requests that the Martinsville Redevelopment and Housing Authority (MRHA) consider entering into a purchase option agreement for the following properties currently owned by the Martinsville Redevelopment and Housing Authority.

1. 744 Lot W. Fayette St Lot 1 & 2
2. 740 Lot W. Fayette St A, B, C, D
3. 732 Lot W. Fayette St E, F, G, H, I, J, K, L
4. 730 Lot W. Fayette St
5. 115 Lot Beaver St
6. 113 Lot Beaver St
7. 111 Lot Beaver St

WPPDC proposes that the MRHA agree to transfer ownership of these properties to the WPPDC for \$1.00 per parcel. The WPPDC will pay all costs associated with the transfer of properties. If accepted, WPPDC requests that MRHA enter into a purchase option agreement allowing WPPDC 365 days to complete predevelopment work. Predevelopment work may consist of environmental studies, title searches, site planning, traffic surveys, plot surveys, and architecture and design. If at any point during the 365 days, WPPDC determines that the project is not viable we would immediately release MRHA from the agreement.

Project Plan

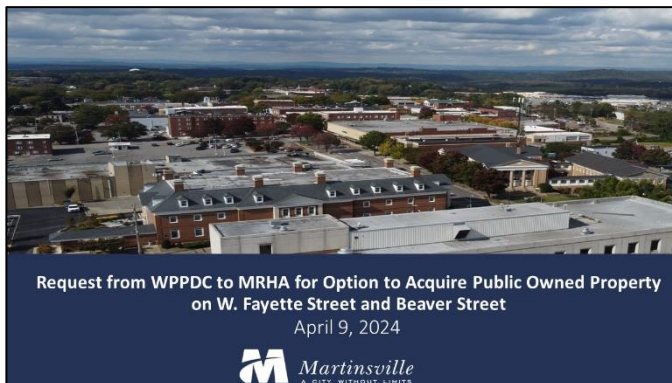
WPPDC proposes to develop the properties to include between five and seven new housing units, depending on site planning. These units will be a mix of two- and three-bedroom single-family homes. The construction may be a mix of typical stick-built construction and modular homes. These units would be offered exclusively to homebuyers with an income at or below 80 percent of the Area Median Income for 60 days. After that period the units would be available at any income level.

The housing market in the city has changed drastically since 2014. The median sale price has risen from \$58,500 to \$114,450; the Median Days on the market has decreased from 158 to 69.5. This has created an environment that excludes many first-time homebuyers, even those at 120 percent of the area's median income level. According to the 2024 WPPDC Regional Housing Study, conducted by the Virginia Center for Housing Research, the highest demand for single-family housing in the City of Martinsville is two- and three-bedroom units.

WPPDC would develop these properties utilizing multiple funding sources. The Department of Housing and Community Development Acquire Renovate and Sell program would provide part of the funding for the project. Additionally, WPPDC has access to a \$500,000 line of Credit with Locus Bank and \$200,000 with local regional foundations.

Thank you for considering our request,

Sean L Campbell
WPPDC Housing Programs Director



Purpose

- The West Piedmont Planning District Commission is requesting an option agreement with the Martinsville Redevelopment and Housing Authority for 4 publicly owned parcels on West Fayette Street and 3 parcels on Beaver Street for the purpose of developing 5-7 single-family housing units.
- The option agreement allows 1 year for due diligence and predevelopment work.
- WPPDC proposes a mix of two- and three-bedroom homes for single family ownership, with a mix of conventional stick-built construction and modular homes as allowed in the City's Zoning Ordinance. All parcels are currently zoned C-N (Commercial Neighborhood) with single-family homes allowed as a use by right.
- The units will be offered exclusively to households with income at 80% or less of the Area Median Income for Martinsville for 60 days after a Certificate of Occupancy is issued. After 60 days, the units would be available to any buyer regardless of income.
- The recently completed 2024 WPPDC Regional Housing Study concluded that the highest demand for housing in Martinsville is for 2-3 bedroom housing units.
- WPPDC will use multiple funding sources to complete this project, but has not indicated the need for any funds from the City.

Council Member Lawson made a motion to recess City Council and convene as Martinsville Redevelopment Housing Authority; Rawls seconded the motion with all members voting in favor. Housing Authority Vice Chair Rawls made a motion to approve the Option Agreement; Housing Authority Member Pearson seconded the agreement with the following roll call vote: Housing Authority Member Pearson, aye; Housing Authority Member Mitchell, aye; Housing Authority Vice Chair Rawls, aye; Housing Authority Chair Jones, aye; and Housing Authority Member Lawson, aye. Lawson made a motion to adjourn the Housing Authority and reconvene as Martinsville City Council; Rawls seconded the motion with the following roll call vote: Housing Authority Vice Chair Rawls, aye; Housing Authority Member Pearson, aye; Housing Authority Member Mitchell, aye; Housing Authority Chair Jones, aye; and Housing Authority Member Lawson, aye.

Presentation of the City Manager's Proposed Fiscal Year 2024-25 Operating and Capital

April 9, 2024 Council Meeting

Budget - City Manager Ferrell-Benavides presented a PowerPoint discussing the proposed operating and capital budget.

Communications from Visitors / Business from the Floor – Spencer Hairston of Terry Street said the budget report was a wonderful presentation and he hopes the citizens come together with the City to make the proposed budget work. Hairston is pleased with how things look for the City and to be a part of the community.

Comments by Members of City Council – Council Member Mitchell says he's proud of what the city is doing. Council Member Lawson reminded citizens that Saturday April 13 is Hazardous Waste Day at the PSA warehouse in Bassett. The Field of Flags is up at the intersection of Clearview and Liberty Streets to promote Child Abuse Prevention Awareness. The Methodist Church Community Center will offer a women's conference May 10; this will be a ticketed event. Lawson mentioned Uptown traffic and has received comments from residents on changes; those comments were sent to Mayor Jones, the City Manager and the Public Works Manager. She noticed last week that traffic speed had decreased with the stop signs. Vice Mayor Rawls shared that Joe Sumner of NCI would be rolling out a fiber optic certification program; City staff has already taken the program and are all certified. Rawls thanked the City Manager for the presentation. Rawls learned that Senate Bill 14 was vetoed by the Governor; this was important to school funding in the area. Mayor Jones thanked everyone for coming out and special thanks to the finance team who worked on the budget.

Public Works Manager Greg Maggard explained the Uptown stop sign/stop light changes and the procedures that were taken prior to those changes to inform Council and the public. Maggard and Council discussed options for Uptown intersections. Mayor Jones said not all Council Members were in favor of the options when the study was presented but he's thankful that action was taken to slow the traffic. Jones asked for better communication when big changes are made. Council Member Pearson requests Maggard return to Council with additional ideas. Rawls and Jones emphasized that the intersections need police enforcement. City Manager Ferrell-Benavides recommended that this topic be brought back in a Work Session.

Adjournment – Council Member Lawson made a motion to adjourn the meeting at 8:30pm.

Karen Roberts, Clerk of Council

LC Jones, Mayor

April 18, 2024 Budget Workshop

A Budget Work Session was held at 6:00 pm on April 18, 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Chief Operating Officer Edena Reese-Atmore, Clerk of Council Karen Roberts, Deputy Clerk Richard Phipps, Finance Director Mandy McGhee, Assistant Finance Director Crystal Ferguson, Public Information Officer Kendall Davis, and Department Directors were in attendance.

City Council Executive Session began at 4:00 PM. In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act to discuss the following: (A) 2.2-3711.A.1: Discussion, consideration, or interviews of prospective candidates for employment; assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body, concerning Board and Commission appointment, and (B) 2.2-3711A. 7: Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation, where consultation in an open meeting would adversely affect the City's negotiation or litigating posture concerning the deliberation on proposal related to previous employee litigation. At the conclusion of the Closed Session, each returning member of the Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the meeting. A motion was made by Council Member Lawson, seconded by Council Member Pearson with the following 5-0 recorded vote in favor to return to Open Session: Rawls, aye; Lawson, aye; Jones, aye; Mitchell, aye; and Pearson, aye. No action was taken out of Closed Session

Budget Workshop – Staff and Council Members reviewed the proposed operating and capital budget presentations. No action was taken during the meeting.

Adjournment – Council Member Lawson made a motion to adjourn the meeting at 7:30 pm

Karen Roberts, Clerk of Council

LC Jones, Mayor

April 23, 2024 Council Meeting

A Work Session was held at 5:00 pm on April 23, 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Deputy Clerk of Council Richard Phipps, Chief Operating Officer Edena Reese-Atmore, Public Information Officer Kendall Davis, Finance Director Mandy McGhee, Assistant Finance Director Crystal Ferguson, IT Director Matthew Eggleston, MiNET Director Mike Scaffidi, Public Works Director Greg Maggard, Water Resources Director Mandy Muse, Community Development Director Keith Holland, Fire Chief Dan Howell, Emergency Manager John Turner, Registrar Sara Workman and the Electoral Board members were in attendance.

A presentation was given by Ariel Johnson and Pam Chitwood regarding the Community Overdose Spike Response Planning Team objectives.



Making ODMAP Work for You!



Today's Agenda

- What is ODMAP?
- How does it work?
- What are the benefits?
- How will it impact my community?
 - Spike Responses

What is ODMAP?

ODMAP is an online tool that allows us to monitor overdoses in real time!

Data is entered by state, local, federal, and tribal public safety agencies, including first responders and hospital staff.



How Does it Work?

Data entered by public safety agencies automatically link to ODMAP through an Application Programming Interface (API)

API: a software that allows programs to communicate with one another and allows data sharing between and within organizations

***No extra effort required!!!**



How Does it Work?



What are the Benefits?

The ultimate benefit is the reduction of overdoses in MHC.

ODMAP Data also helps us identify:

- Where overdoses are happening
- Resource/Staffing needs
- Identify the trail/source of fatal substances



April 23, 2024 Council Meeting

How will ODMAP Impact Martinsville and Henry County?

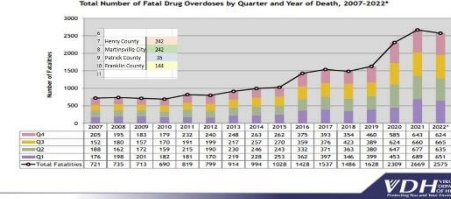
ODMAP Spike Response System



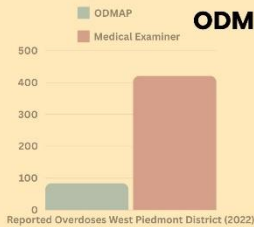
Reduction of Disease

ALL DRUGS

The total number of fatal drug overdoses statewide has increased each year. In 2013, fatal drug overdoses became the number one method of carnage deaths in the Commonwealth, surpassing both motor vehicle-related fatalities and gun-related fatalities. In 2014, fatal drug overdoses became the leading cause of accidental death in Virginia. Preliminary numbers for 2022 indicate that fatal overdoses, as a percentage, increased by approximately 3.2% when compared to 2021.



Current Usage of ODMAP



337 unreported overdoses in 2022 in West Piedmont

Almost 1 every day!

ODMAP Spike Response System

When overdoses go over a certain threshold, an alert is sent to local agencies and community partners.

The alert allows local agencies to prepare resources and educate the public.

Flags are used around the area to show the current status.

ODMAP Spike Response System

When the alert is received, we can use our networks to warn others about a harmful batch.



ODMAP Spike Response System

How do we know that it works?

This system was recently implemented in Roanoke County.

Roanoke County saw a 60% decrease in overdoses.

When surveyed, 95% of people who used drugs in Roanoke were more cautious after receiving information from the Spike Alerts.

Primary Objectives

- Early Detection and Rapid Response:** Establishing protocols and mechanisms for early detection of overdose spikes and facilitating a swift response to mitigate their impact.
- Resource Coordination:** Identifying and coordinating available resources, including emergency services, healthcare facilities, treatment centers, and community organizations, to provide timely support to individuals and families affected by overdose spikes.
- Education and Prevention:** Developing educational campaigns and outreach initiatives to raise awareness about substance misuse, overdose prevention strategies, and available support services within the community.
- Data Collection and Analysis:** Collecting and analyzing data on overdose incidents to identify trends, patterns, and emerging risk factors, thereby informing evidence-based interventions and policy decisions.

What We Need From You

- Volunteer Recruitment:** Encourage community members with relevant skills (such as healthcare professionals, social workers, or counselors) to volunteer their time for the response team.
- Your Voices:** You all have the connections and community support we need to ensure our overdose spike response team is effective in reducing deaths and costs that this crisis within our community.
- Your Influence**

April 23, 2024 Council Meeting



The Electric Department, Registrar and Electoral Board, Fire Department and Safety Department shared budget information during the budget workshop.

The Work Session was recessed at 6:05pm and will reconvene after the closed session.

City Council Executive Session began at 6:00 PM. In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act to discuss the following: (1) 2.2-3711.A.1: Discussion consideration, or interviews of prospective candidates for employment, assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body, concerning Board and Commission appointments, (2) 2.2-3711.A.3: Discussion or consideration of the acquisition of real property for a public purpose or disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, concerning the former BB&T Building agreement , and (3) 2.2-3711.A.7: Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation, where consultation in open meeting would adversely affect the City's negotiation or litigating posture, concerning the deliberation on proposal related to previous employee litigation. At the conclusion of Closed Session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the meeting. A motion was made by Council Member Lawson; seconded by Vice Mayor Rawls with the following 5-0 recorded vote in favor to return to Open Session: Council Member Lawson, aye; Mayor Jones, aye; Council Member Mitchell, aye; Vice Mayor Rawls, aye; and Council Member Pearson, aye.

Regular Session began at 7:00 PM with additional attendees including Clerk of Council Karen Roberts.

Call to Order – Mayor Jones welcomed everyone to the meeting, pointing out that agendas could be found in the back of the room and on the City's website.

Pledge to the American Flag and invocation by Council Member Pearson.

Proclamations and Presentations

Proclamation for Gbs-Cidp Awareness Month – Council Member Lawson read the

April 23, 2024 Council Meeting

proclamation which will be mailed to Rick Forney, Liaison for the local Gbs-Cidp chapter.



Proclamation

RECOGNIZING THE MONTH OF MAY 2024 AS GBS/CIDP AWARENESS MONTH

WHEREAS, The Month of May has been designated as " GBS and CIDP Awareness Month " to educate the public and to focus attention on Guillain-Barre' Syndrome (GBS) and Chronis Inflammatory Demyelinating Polyneuropathy (CIDP), rare, paralyzing, and potentially Catastrophic disorders of the peripheral nerves; and

WHEREAS, the cause of GBS and CIDP is unknown. The length of the illness is unpredictable. It is characterized by rapid onset of weakness and, often, paralysis of the legs, arms, breathing muscles, and face. Usually, months of hospital care are required with patients and families facing an uncertain future, not knowing if and when recovery will occur. Some may face long-term disabilities of varying degrees. GBS or CIDP can develop in any person at any age, regardless of gender or ethnic background; and

WHEREAS, in 1980, the Guillain-Barre Foundation International (now the GBS/CIDP Foundation International), was founded to provide a support network to patients and their families through the national office headquartered in Philadelphia and its 180 chapters with more than 40,000 members throughout the United States, Canada, Asia, Europe, Australia, South America, and South Africa; and

WHEREAS, Rick Forney is the Liaison for the local area chapter serving as the link between patients, physicians, nurses, and families. The Foundation provides educational materials including a comprehensive booklet, " GBS, an Overview for the Layperson, " and newsletters as well as funding medical research and conducting symposia; and

WHEREAS, the Foundations Medical Advisory Board includes prominent neurologists active in GBS and CIDP research, leading physicians in rehabilitation medicine, and physicians who, themselves, have had the disorder;

NOW, THEREFORE, I, LC Jones, Mayor of the City of Martinsville, Virginia, do hereby proclaim the month of May, 2024 as " GBS/CIDP AWARENESS MONTH "in the City of Martinsville and I encourage all the citizens to recognize the importance of raising awareness of GBS and CIDP.

LC Jones, Mayor

National Correctional Officers and Employees Week – Council Member Pearson read the proclamation which will be forwarded to the Sheriff's Department

April 23, 2024 Council Meeting



PROCLAMATION

National Correctional Officers and Employees Week

WHEREAS, in 1984, President Ronald Reagan signed Proclamation 5187, creating "National Correctional Officers' Week" and each year the first full week in May is recognized to commemorate the contributions of correctional officers and personnel who work in jails, prisons, and community corrections across the country; and

WHEREAS, one of the primary goals for the City of Martinsville is to provide its citizens with an effective judicial system that concentrates on quality for all of our citizens; and

WHEREAS, the City of Martinsville's dedicated correctional officers are essential to the success of our judicial process, and our correctional officers' work includes daily exposure to a hostile environment with many of the most dangerous individuals in our society; and

WHEREAS, correctional officers contribute daily to the protection of our citizens by housing dangerous felons in a humane environment, often at great risk to the officers' own protection; and

WHEREAS, the City of Martinsville is pleased to join with officials and distinguished correctional officers across America to recognize the achievements of these dedicated individuals. We are indebted to the International Association of Correctional Officers for continuing to emphasize the accomplishments of correctional officers worldwide;

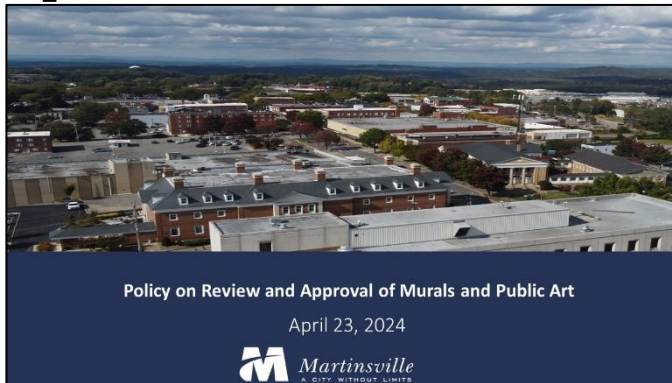
NOW, THEREFORE, for these significant reasons, I, LC Jones, Mayor of the City of Martinsville, Virginia, do hereby proclaim May 5-11, 2024, as **NATIONAL CORRECTIONAL OFFICERS AND EMPLOYEES WEEK** in the City of Martinsville and commend this observance to all of our citizens.

LC Jones
Mayor

Proclamation for National Public Safety Telecommunicators Week – moved to Thursday

Consent Agenda - Community Development Director Keith Holland presented a PowerPoint and explained the need for the policy for review and approval of Murals and Public Art. Council Member Pearson questioned what defines a mural and wanted to ensure that various forms of art such as stained glass are not excluded. Having two committees is a concern of hers and could cause some issues. Pearson questioned the size restrictions listed in the draft also. If Arts and Cultural have questions, they can work with the ARB on the historical components for a proposed area. Vice Mayor Rawls questioned if there would be any cost to the City since in the past, these type projects were handled by the Chamber or uptown organizations. Pearson made a motion to approve the policy with the change to have the Arts and Cultural Committee take the lead with the requirement to consult with the ARB Board; Council Member Lawson seconded the motion with all Council Members voting in favor.

April 23, 2024 Council Meeting



Purpose

- Public art is generally commissioned by government or private property owners and is considered culturally enriching, socially acceptable, and viewable from the public realm. Martinsville has several existing examples of public art that help to define our history and promote the vitality of our community.
- The Community Development office was recently contacted by Sarah Capps, who is coordinating a mosaic mural in a public alley in Uptown in memorial to her brother.
- A mural that does not expressly advertise or promote a business does not meet the definition of a sign, and thus not subject to approval or permits typically issued by the Zoning Administrator.
- No current policies or procedures are in place for City staff or public body to review or approve the painting of murals on private buildings or other public art initiatives such as sculptures, statues, mosaics, photography, textile hangings, etc.
- The MHC Chamber of Commerce, Uptown Partnership, and the Harvest Foundation have largely led the development and placement of public art.

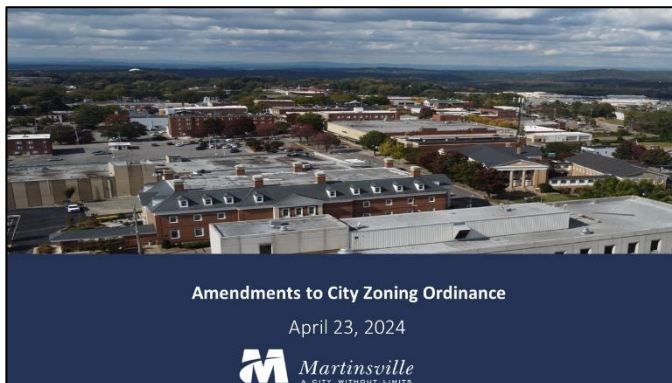
Purpose

- In 2022, the City Council established an Arts & Culture Committee to promote and encourage various arts and cultural amenities that can increase tourism and visitation, spur economic activity, enhance revitalization efforts, as well as promote local artists and crafts persons in Martinsville and Henry County.
- Utilizing the Virginia Institute of Government, several examples of similar policies were received by staff and reviewed to incorporate best practices for Martinsville. The cities of Manassas, Roanoke, Fredericksburg, Williamsburg, Alexandria, and Lynchburg, as well as the town of Purcellville, provided information that staff reviewed for common practices.
- The proposed policy allows for murals and other public art throughout the city to be reviewed and approved by the Martinsville Arts & Cultural Committee. Any public art proposed in any of the city's 3 historic districts must also be reviewed and approved by the Architectural Review Board for appropriateness using the criteria and guidelines listed in the policy.
- The policy allows appeal of decisions made by the ARB and ACC to City Council to be filed within 15 days of such decisions.



Questions?

Public Hearing - Community Development Director Keith Holland presented a PowerPoint explaining the need for an amendment to the Zoning Ordinance related to building height restrictions and handicapped parking space requirements. Mayor Jones opened the Public Hearing. No one approached the podium, so the public hearing was closed. Council Member Lawson made a motion to approve the amendment, Rawls seconded the motion with all Members in favor. The second reading will be added to the next agenda.



Purpose

- **Zoning Amendment Procedures** (Section VII.-Zoning Amendments)
 - To allow for future changes to the city's zoning ordinance
 - To accommodate broad changes that affect the city as a whole
 - To accommodate specific proposals on individual parcels
- **Removal of Building Height Restrictions**
 - Current building height restrictions would prohibit future develop in the city, including the proposed Holiday Inn Express on Commonwealth Blvd.
 - Building height restrictions are not required in the Zoning Ordinance as they are regulated by the Uniform Statewide Building Code (USBC) and fire code.
 - Elimination of regulation redundancy
- **Removal of Handicap Space Requirements**
 - Handicap Space Requirements are currently regulated by the Uniform Statewide Building Code (USBC) and are not necessary in the Zoning Ordinance.
 - Elimination of regulation redundancy

Ordinance Sections Containing Amendments

- | | |
|---|---|
| ➤ Section I. Administration and Enforcement | ➤ Section XIV. C-UB, Uptown Business District |
| ➤ Section III. General Provisions | ➤ Section XV. C-C, Corridor Commercial District |
| ➤ Section IV. Site Plan Regulations | ➤ Section XVI. ED-MA, Economic Development District- Medical & Academic |
| ➤ Section V. Nonconformity | ➤ Section XVII. ED-G, Economic Development District- General |
| ➤ Section IX. R-E, Estate Residential District | ➤ Section XVIII. ED-I, Economic Development District - Intensive |
| ➤ Section X. R-N, Neighborhood Residential District | ➤ Section XIX. TND-O, Traditional Neighborhood Development Overlay District |
| ➤ Section XI. R-C, City Residential District | ➤ Section XX. EC-O, Entrance Corridor Overlay District |
| ➤ Section XII. R-T, Residential Transitional District | ➤ Section XXIII. Off-Street Parking and Loading |
| ➤ Section XIII. C-N, Neighborhood Commercial District | |

Questions?

April 23, 2024 Council Meeting

Set a public hearing date for the proposed FY2025 City budget - City Manager Aretha Ferrell-Benavides explained the need for two public hearings to comply with state law. Those recommended dates would be May 9, along with the first reading on May 16, with final adoption. Vice Mayor Rawls made a motion to schedule the first public hearing for May 9. Council Member Lawson seconded the motion, and all Council Members voted in favor.

Take any action necessary because of the Executive Session - Mayor Jones explained that he, Council Member Mitchell and City Manager Aretha Ferrell-Benavides all participated in mediation regarding former City Attorney Eric Monday's settlement. Mitchell read a statement explaining that a settlement of \$110,000 would be in the best interest of the community regarding the Monday case. Mitchell made a motion to approve the settlement agreement, Vice Mayor Rawls seconded the motion with all Council Members voting in favor.

MiNET Director Mike Scaffidi and Public Works/Refuse/Street Maintenance Director Greg Maggard carried out the budget presentations that were not presented in the Work session.

Communications from Visitors / Business from the Floor – Michael Green 402 Oakdale Street and a member of the ARB said that the website documents are incomplete. The Virginia Department of Historical Resources, 2022 boundary adjustment to the historical district update dated December 2022 should be available on the city website and says this may be something that needs to be addressed with the zoning department. Vice Mayor Rawls recommended a joint meeting with Council and the ARB in June/July. Murals in historical districts must go in front of the ARB for approval. Green explained that they are down two board members on the ARB and asked Council to consider the knowledge of applicants before appointing them to the board.

Police Chief Rob Fincher shared that Saturday April 27 would be drug takeback at the Fire Department from 10:00am-2:00pm; this is a drive thru event and any unwanted, unused, outdated drugs can be disposed of. Please do not flush dispose of drugs down the drain.

Public Information Officer Kendall Davis shared details on the Get Fit Celebration for Saturday at 10:00 at Martinsville High School. Meal prep classes will be available to the community on May 7 at NCI at 6:00pm. On May 4, there will be a Cinco de Mayo event at Broad Street parking lot with food music drinks, and cultural activities.

Comments by Members of City Council – Council Member Mitchel saw Police Chief Fincher on bike patrol on the West End Friday and said it's good to see him out in the community. Council Member Pearson shared details about the farmers market on Saturday April 27 from 730am-12:00noon and recommended residents get there early. Pearson is a member of the Martinsville Garden Club; for the Virginia Historic Week, there will be a garden tour tomorrow 1030am-430pm. Council Member Lawson also shared details about the drug takeback day and the farmer's market. Thursday is Kawanis Pancake Day. Lawson shared information about Refuse Temple Church's clothing giveaway on Saturday from 8:00am-12:00noon. Mayor Jones thanked those for attending and thanked City staff for their work on the budget.

April 23, 2024 Council Meeting

Comments from City Manager – City Manager Aretha Ferrell-Benavides thanked the Finance Department and Department Directors for their hard work on the budget. On May 2, there will be a community budget briefing; more information will be available soon. A copy of the budget will be available on the city website.

Adjournment – Council Member Lawson made a motion to adjourn the meeting at 900pm

Karen Roberts, Clerk of Council

LC Jones, Mayor

April 25, 2024 Budget Workshop

A Budget Work Session was held at 4:00 pm on April 25, 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Chief Operating Officer Edena Reese-Atmore, Deputy Clerk Richard Phipps, Finance Director Mandy McGhee, Assistant Finance Director Crystal Ferguson, Public Information Officer Kendall Davis, the Commonwealth Attorney, the Clerk of Court, the City Treasurer, the Commissioner of Revenue and several outside agencies were in attendance.

Budget Workshop –Council Members and staff reviewed the proposed budget presentations. No action was taken during the meeting.

Adjournment – Council Member Lawson made a motion to adjourn the meeting at 6:30 pm

Karen Roberts, Clerk of Council

LC Jones, Mayor

May 2, 2024 Community Budget Presentation

A Community Budget presentation was held at 6:00 pm on May 2, 2024, at the Dalton Idea Center, Patrick & Henry Community College. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Finance Director Mandy McGhee, Assistant Finance Director Crystal Ferguson, and Public Information Officer Kendall Davis were in attendance along with several Martinsville City residents.

Budget Workshop—Council Members and staff presented the proposed budget. City Manager Aretha Ferrell-Benavides explained what the city budget is. Mayor Jones explained decision and priority highlights of the past and what to look for in the future. Jones and Vice Mayor Rawls presented the FY2024-25 Operating Budget PowerPoint along with strategic priorities and future plans alongside the City Manager. Residents were then given the opportunity to ask questions.

Karen Roberts, Clerk of Council

LC Jones, Mayor

May 9, 2024 Budget Workshop

A Budget Workshop was held at 5:00 pm on May 9, 2024, in Room 208, Conference Room, Municipal Building. Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Chief Operating Officer Edena Reese-Atmore, Clerk of Council Karen Roberts, Public Information Officer Kendall Davis, Finance Director Mandy McGhee, Assistant Finance Director Crystal Ferguson, PIO Kendall Davis and Deputy Police Chief Chad Rhoads were in attendance. Mayor Jones was not in attendance.

City Manager Aretha Ferrell-Benavides explained the need to redirect the City Meals Tax Revenue to the General Fund.

Staff discussed the proposed budget. The City School staff was in attendance also to discuss the school budget.

The regular session started at 7:15pm. Vice Mayor Rawls asked for prayers for Mayor Jones and his family.

Council Member Lawson led the pledge of allegiance and offered the invocation.

Consider approval of the Resolution to direct the City Meals Tax Revenue to the General Fund – City Manager Ferrall-Benavides explained the need to move the meals tax revenue. Council Member Pearson made a motion to approve the resolution; Council Member Lawson seconded the motion with all Council Members voting in favor.

May 9, 2024 Budget Workshop

RESOLUTION OF MARTINSVILLE CITY COUNCIL DIRECTING CITY MEALS TAX REVENUE TO GENERAL FUND

WHEREAS, the City of Martinsville, Virginia (the "City") in accordance with Article VI of Chapter 21 of the City Code administers a tax on prepared food and beverages purchased from restaurants and other food establishments in the City, with certain exceptions required by law (the "City Meals Tax"); and

WHEREAS, on September 8, 1992 the City Council of the City (the "Council") asked that all revenues collected from the City Meals Tax be placed in a separate Capital Improvements Fund to be appropriated by Council for specific projects or purposes; and

WHEREAS, the Council desires to allow greater flexibility in the expenditure of revenues collected from the City Meals Tax.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARTINSVILLE, VIRGINIA THAT:

1. All City Meals Tax revenues received by the City shall be deposited in the City's general fund and any City Meals Tax revenues currently held in a Capital Improvements Fund under prior policy be deposited in the City's general fund.
2. This Resolution shall take effect immediately.

Adopted by the City Council of the City this day of , 2024.

Conduct a public hearing on the City's FY24-25 City Budget and consider approval of Budget Ordinance 2024-U-1 on first reading – City Manager Ferrell-Benavides briefly explained the budget process and summary of agenda funds. Vice Mayor Rawls pointed out the change in fund balance and capital. This budget includes a 5% increase in electric rates effective July 1. There is a rate increase for larger water users. There is a new storm water fund also. Council Member Mitchell made the motion to open the public hearing; Council Member Pearson seconded the motion. Rawls opened the public hearing. No one approached the podium, so the public hearing was closed.

May 9, 2024 Budget Workshop



ORDINANCE 2024-U-1

The Budget for Fiscal Year 2024-2024

BE IT ORDAINED by the Council of the City of Martinsville, Virginia in regular session assembled May 14, 2024, that the following sums of money be and hereby are appropriated – by specific Fund – for the City's fiscal year ending June 30, 2023 from the following Fund sources of estimated revenue:

SUMMARY STATEMENT OF BUDGET ESTIMATES			
2024-2025			
FUND	PROJECTED REVENUES	BUDGETED EXPENDITURES	CHANGES FUND BALANCE
General	\$38,096,430	\$35,514,868	2,581,799
Meals Tax	\$0	\$0	\$0
IDA	\$250,000	\$250,000	\$0
Capital Reserve	\$0	\$0	\$0
Refuse	\$2,136,950	\$2,136,950	\$0
Telecom	\$2,280,031	\$2,280,031	\$0
Water	\$4,316,260	\$4,316,260	\$0
Sewer	\$5,507,629	\$5,507,629	\$0
Electric	\$24,748,380	\$24,748,380	\$0
Street Fund	\$4,442,559	\$4,442,559	\$0
Stormwater Fund	\$420,620	\$420,620	\$0
CDBG	\$0	\$0	\$0
Cafeteria*	\$2,186,601	\$2,186,601	\$0
School – Federal Programs	\$2,267,523	\$2,267,523	\$0
School Operating*	\$28,050,273	\$28,050,273	\$0
TOTALS:	\$114,703,256	\$112,121,694	\$2,581,799
*Information on cafeteria and school operating funds is provided by school personnel.			
Tax Rates:			
Real Estate:	\$0.99 per \$100 assessed value (unchanged)		
Personal Property:	\$2.30 per \$100 assessed value (unchanged)		
Machinery/Tools:	\$1.85 per \$100 assessed value (unchanged)		
Electric Rates:			
.5% average increase across all categories			
Water & Sewer Rates			
Increase cost per additional thousand gallons to \$3.50. Base rates will remain the same.			
Stormwater Rate			
\$3 per month for residential customers; \$3.50 - \$4.00 per month for non-residential customers			

Attest:

Karen Roberts, Clerk of Council

Council Member Lawson made a motion to approve the budget ordinance on first reading; Council Member Mitchell seconded the motion with all Council Members voting in favor.

Adjournment – Council Member Lawson made a motion to adjourn the meeting at 7:25pm

Karen Roberts, Clerk of Council

Vice Mayor Aaron Rawls

May 14, 2024 Council Meeting

A Work Session was held at 5:00 pm on May 14, 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Chief Operating Officer Edena Reese-Atmore, Public Information Officer Kendall Davis, Finance Director Mandy McGhee, Assistant Finance Director Crystal Ferguson, Public Works Director Greg Maggard, Community Development Director Keith Holland, and Human Resources Director Travis Hodge were in attendance.

Council Members discussed VML Policy Committee appointments.

Public Works Director Greg Maggard discussed details on the Five Points Housing Project Completion Funding

Staff discussed the FY2024-25 Proposed Budget. Uptown Partnership and Virginia Cooperative Extension were in attendance with requests.

Keith Holland presented a PowerPoint and a quarterly update on Community Development.

 Community Development Department Overview May 14, 2024	Community Services Team Community Services combine the focus of Community Development, Economic Development, and Housing Development • Keith Holland, Community Development Director • Kris Bridges, Building Official/Zoning Administrator • Hanna Powell, Community Development Specialist • Mark Price, Inspector • Devontae Jordan, Code Compliance Inspector • Loretta Richardson, Code Compliance Inspector • Tammy Davis, Permit Technician • Kim Walker, Housing Administrator • Economic Development position currently vacant
Community Revitalization • Parks Improvement Plan • CDBG Fayette Street Revitalization Grant • Wayfinding Signage Update • Community Forest Revitalization Program • Opportunity Appalachia/ Amphitheater Project • Climate Action Plan	Housing • Aaron Mills Senior Housing • Fayette Street Lofts • Pine Hall Housing Project • BB&T Rehabilitation Project • Housing development at Beaver St./Fayette St.
Planning & Zoning • Amendments to Zoning Ordinance • Amendments to Enterprise Zone Incentives • Creation of City Policy for Murals and Public Art • Creation of a new Comprehensive Plan • Creation of Arts & Cultural Master Plan • Updates to the Historic District Guidelines	Economic Development • Administer 2 Enterprise Zones and 1 Opportunity Zone • Redevelopment of 51 Lester Street • Brownfield Grants • Uptown Partnership/MHC Chamber of Commerce • Industrial Development Authority

May 14, 2024 Council Meeting

Neighborhood Services

Building

- Plan Reviews
- Issuance of Permits
- Building Inspections

- Strategic use of ARPA and CDBG funds for addressing blight and dilapidated buildings
- Rotating areas throughout the City for proactive nuisance code violations
- Building assessments and inspections for the Uptown area and matching façade grants
- Establish Redevelopment and Conservation Districts to strengthen access to grants for code enforcement
- Maximize capabilities of SDL for building permits, inspections, and responding to complaints

Code Enforcement

- Complaints
- Nuisance Inspections
- Property Maintenance

Boards & Commissions

- Architectural Review Board (ARB)
- Arts & Cultural Committee (ACC)
- Board of Zoning Appeals (BZA)
- Planning Commission (PC)
- Industrial Development Authority (IDA)

Things To Do....

- Secure a qualified consulting firm to begin developing a new Comprehensive Plan with an emphasis on community engagement
- Strategic use of grant funding to conduct building maintenance conditions in Uptown business district and work with building owners to address code compliance issues and continue demolitions of unsafe and derelict buildings
- Review current incentives in Enterprise Zones to address effectiveness and targeted private investment
- Seek CDBG and Virginia Housing grants for housing rehabilitation, code enforcement, blight remediation, small business revolving loans, and capacity development to help nonprofit development (i.e. re-establish and grow a Habitat for Humanity chapter for MHC)
- Develop RFP for development/redevelopment of publicly held properties and increase tax-producing properties in the City
- Develop an Arts & Culture Master Plan
- Many, many more



Kendall Davis presented a PowerPoint and a quarterly update on the Public Information department and upcoming events.

Travis Hodge presented a PowerPoint and a quarterly update on Human Resources

Organizational Development Update



Key Topics

- New Hires
- Retirements
- Health Insurance
- Employee Training/Professional Development
- Slate-Wilson-Davis Scholarship
- Citizen Feedback QR Code

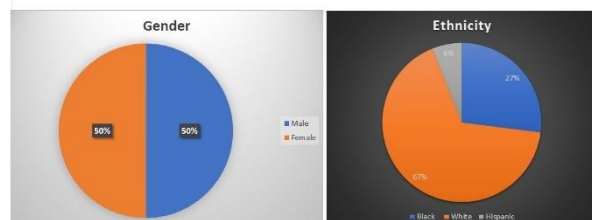


New Hires

Since January 1, 2024 Organizational Development has processed 36 new employees.



New Hire Demographics



May 14, 2024 Council Meeting

Recruiting



In order to boost recruitment efforts, actively connect with prospective candidates through focused advertisements and consistent updates on available positions. Encourage staff members to distribute job postings within their personal networks to broaden outreach. Include the use of inclusive language in job listings, showing our dedication to fostering diversity and inclusion. Cultivate an inclusive work environment that promotes diversity and embraces individual differences.

Continue to promote our employer brand that mirrors the organization's values, ethics, and objectives, spotlighting employee testimonials, and organizational accomplishments to attract top-tier talent. Maintain a favorable online presence across employer review platforms and social media channels to reinforce our organization's brand.



Retirements

- This year, Organizational Development has processed 9 retirements.
- 5 in January
- 2 in February
- 2 in March
- 23 employees are eligible for unreduced retirement in 2024.
- 7 employees are eligible for reduced retirement in 2024.



RETIREMENT PLAN

Health Insurance Update

- 0% increase to health insurance premiums for FY 24-25.
- Remaining with Anthem will progress our agency into a mature plan.
- HSA contributions have been revised to transition employer contributions from an annual Fiscal Year Frontload model to a monthly format. Health Incentives are no longer required to receive HSA contributions.
- Health Incentives will continue, and will now encompass drawings for gift cards, vacation days, and other innovative incentives.
- Open Enrollment begins on May 13th



Other Benefits

- Delta Dental and Aetna Vision are both on a rate hold for FY 24-25 (no increase)
- Supplemental benefits such as Critical Illness, Short-Term, and Long-Term Disability will remain available through Colonial Benefits.



Employee Training/Professional Development

In our ongoing commitment to employee training and professional growth, we have recently conducted performance documentation training for front-line supervisors, managers, and superintendents on May 3rd. This training was tailored to emphasize the significance of workplace documentation and its role in facilitating introductory period reviews, annual evaluations, and corrective actions.



Slate-Wilson-Davis Scholarship



The Slate-Wilson-Davis Scholarship was established to honor Billy Slate, Mike Wilson, and Tony Davis who passed away as the result of on-the-job accidents.

The Scholarship is \$500 and available at Patrick & Henry Community College.

To qualify, students must be enrolled full-time, maintain a GPA of 2.5, and be dependents of City or Constitutional employees.



Citizen Feedback

- The Public Information Office in collaboration with Organizational Development created an initiative to enhance citizen engagement with the Municipal building by implementing a QR code feedback system.
- This system will allow visitors to conveniently provide feedback on their experience using a QR code displayed prominently within the building.
- Upon scanning the code, citizens are directed to a user-friendly feedback form where they can share their thoughts, suggestions, or concerns.
- Organizational Development will be notified of all responses, including any complaints or grievances raised by visitors.
- This collaborative effort ensures that any issues or concerns are swiftly addressed, contributing to improved service delivery and citizen satisfaction.



Questions?
Comments?



City Council Executive Session began at 6:00 PM. In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act to discuss the following: (1) 2.2-3711.A.1: Discussion consideration, or interviews of prospective candidates for employment, assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body, concerning Board and Commission appointments, (2) 2.2-3711.A.3: Discussion or consideration of the acquisition of real property

May 14, 2024 Council Meeting

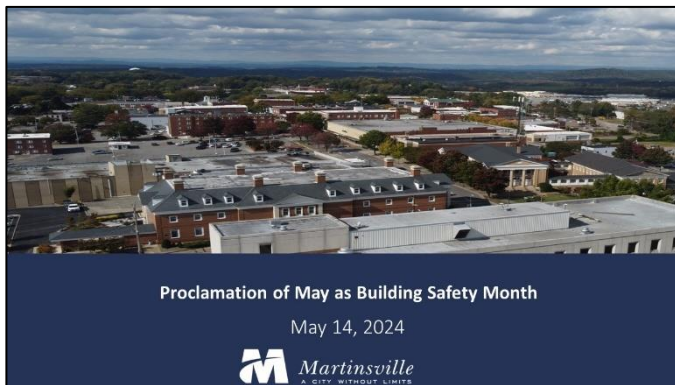
for a public purpose or disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, concerning the former BB&T Building agreement. At the conclusion of Closed Session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the meeting. A motion was made by Council Member Lawson; seconded by Council Member Pearson with the following 5-0 recorded vote in favor to return to Open Session: Council Member Lawson, aye; Mayor Jones, aye; Council Member Mitchell, aye; Vice Mayor Rawls, aye; and Council Member Pearson, aye.

Regular Session began at 7:00 PM with additional attendees including Clerk of Council Karen Roberts, Deputy Police Chief Chad Rhoads, Fire Chief Dan Howell, and Building Inspector Kris Bridges.

Call to Order – Mayor Jones welcomed everyone to the meeting, pointing out that agendas could be found in the back of the room and on the City’s website.

Pledge to the American Flag and Invocation by Council Member Pearson.

Proclamations and Presentations – Community Development Director Keith Holland recognized the staff of the Inspections Department and accepted the annual proclamation. Council Member Pearson read the proclamation for Building Safety Month which was presented to the Inspection staff.



Purpose

- Recognize the importance of safe buildings and resiliency of the community through efforts of professional building safety and fire prevention officials, architects, engineers, builders, tradespeople, design professionals, laborers, plumbers and others in the construction industry—who work year-round to ensure the safe construction and maintenance of buildings
- Bring attention to the theme of "Mission Possible" for Building Safety Month 2024 and raise awareness of building safety on a personal, community, and global scale

Building Safety Month Proclamation

Questions?

May 14, 2024 Council Meeting



Proclamation

Building Safety Month — May 2024

WHEREAS, Martinsville, Virginia, is committed to recognizing that our growth and strength depend on the safety and essential role our homes, buildings, and infrastructure play, both in everyday life and when disasters strike, and;

WHEREAS, our confidence in the resilience of these buildings that make up our community is achieved through the devotion of vigilant guardians—building safety and fire prevention officials, architects, engineers, builders, tradespeople, design professionals, laborers, plumbers, and others in the construction industry—who work year-round to ensure the safe construction of buildings, and;

WHEREAS, these guardians are dedicated members of the International Code Council, a nonprofit that brings together local, state, territorial, tribal, and federal officials who are experts in the built environment to create and implement the highest-quality codes to protect us in the buildings where we live, learn, work and play, and;

WHEREAS, these modern building codes include safeguards to protect the public from hazards such as hurricanes, snowstorms, tornadoes, wildland fires, floods and earthquakes, and;

WHEREAS, Building Safety Month is sponsored by the International Code Council to remind the public about the critical role of our communities' largely unknown protectors of public safety—our local code officials—who assure us of safe, sustainable, and affordable buildings that are essential to our prosperity, and;

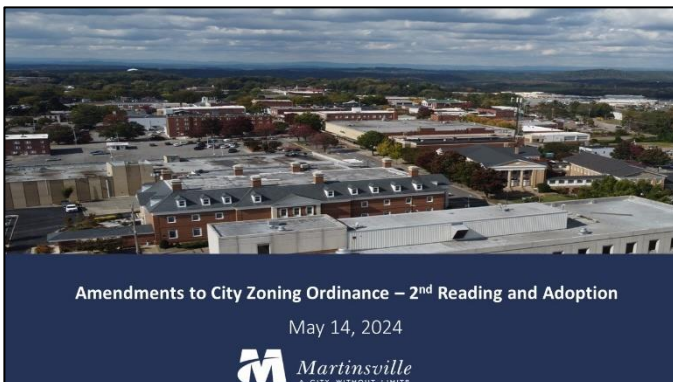
WHEREAS, "Mission Possible," the theme for Building Safety Month 2024, encourages us all to raise awareness about building safety on a personal, local, and global scale and;

WHEREAS, each year, in observance of Building Safety Month, people all over the world are asked to consider the commitment to improve building safety, resilience and economic investment at home and in the community, and to acknowledge the essential service provided to all of us by local and state building departments, fire prevention bureaus and federal agencies in protecting lives and property.

NOW, THEREFORE, I, LC Jones, Mayor of the City of Martinsville, do hereby proclaim the month of May 2024 as Building Safety Month. Accordingly, I encourage our citizens to join us as we participate in Building Safety Month activities.

LC Jones
Mayor

Consent Agenda - Items Previously Discussed – Five Points Housing Project Completion Funding and 2nd Reading and Adoption of Amendment to Zoning Ordinance related to Building Height Restrictions and Handicapped Parking Space requirements – Vice Mayor Rawls made a motion to approve consent agenda items; Council Member Lawson seconded the motion with all Council Members voting in favor.



Purpose

- **Zoning Amendment Procedures** (Section VII.-Zoning Amendments)
 - To allow for future changes to the city's zoning ordinance
 - To accommodate broad changes that affect the city as a whole
 - To accommodate specific proposals on individual parcels
- **Removal of Building Height Restrictions**
 - Current building height restrictions would prohibit future development in the city, including the proposed Holiday Inn Express on Commonwealth Blvd.
 - Building height restrictions are not required in the Zoning Ordinance as they are regulated by the Uniform Statewide Building Code (USBC) and fire code.
 - Elimination of regulation redundancy
- **Removal of Handicap Space Requirements**
 - Handicap Space Requirements are currently regulated by the Uniform Statewide Building Code (USBC) and are not necessary in the Zoning Ordinance.
 - Elimination of regulation redundancy

May 14, 2024 Council Meeting

Ordinance Sections Containing Amendments

- Section I. Administration and Enforcement
- Section III. General Provisions
- Section IV. Site Plan Regulations
- Section V. Nonconformity
- Section IX. R-E, Estate Residential District
- Section X. R-N, Neighborhood Residential District
- Section XI. R-C, City Residential District
- Section XII. R-T, Residential Transitional District
- Section XIII. C-N, Neighborhood Commercial District
- Section XIV. C-UB, Uptown Business District
- Section XV. C-C, Corridor Commercial District
- Section XVI. ED-MA, Economic Development District- Medical & Academic
- Section XVII. ED-G, Economic Development District- General
- Section XVIII. ED-I, Economic Development District - Intensive
- Section XIX. TND-O, Traditional Neighborhood Development Overlay District
- Section XX. EC-O, Entrance Corridor Overlay District
- Section XXIII. Off-Street Parking and Loading

Questions?

Regular agenda or new business - Overview and Summary of a 2024 Regional Housing Study prepared by the West Piedmont Planning District Commission – A representative of the WPPDC presented a PowerPoint and an update on the 2024 Regional Housing Study.

WPPDC Regional Housing Study

Regional and
Martinsville
Presentation

Scope of Work

- Phase 1 Needs Assessment, Market Analysis, Training
- Phase 2 Analysis of Barriers & Community Outreach
- Phase 3 Strategy Development

Regional Analysis Population

- Total Population of the WPPDC Region 240,482
- 76% of the region's population lives within the four counties
- The region comprises 99,190 households
- 24% of households spend more than 30 percent of income on housing
- 21,000 of those have income less than 80% AMI
- It is estimated that more than 10,000 households are at risk of homelessness
- Point-in-time count identified 100 residents experiencing literal homelessness. Data reported from K-12 schools shows 221 students experiencing Homelessness.

Regional Solutions

1. Designate WPPDC as Regional Land Bank

Problem: Property vacancies and blight are consistent issues throughout the region.

Create a regional land bank to receive or acquire vacant, blighted, foreclosed properties and tax auctions

- Can work to clear cloudy titles
- Work with localities to determine properties' end-use.
- Properties can be sold to developers, developed by local government or WPPDC
- While you wait for the right end user to come along, stewardship uses can remediate the negative effects of vacancy short-term

Types of uses for vacant lots



2. Coordinate home repair and rehabilitation programs at the regional level

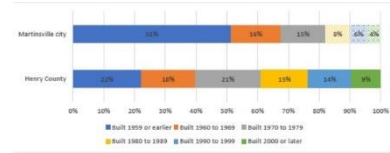
- Conduct outreach with existing providers, program administrators, and others to explore opportunities to collaborate and partner.
- Create a matrix of all current programs, including their funding sources, application processes, eligibility requirements, eligible uses, and compliance regulations.
- Identify unique needs within the region that are not adequately served by existing programs.
- Develop a centralized system to align waitlists across programs.
- Develop a process to assess and prioritize applications, based on client needs, program eligibility, and funding availability.

May 14, 2024 Council Meeting

Martinsville Analysis Population/Housing Market

- 13,476 Residents
- 5656 Households
- 57.7% Homeowners
- 25.5% of households are cost-burdened (more than 30% on Housing)
- 19.8% are severely cost-burdened (more than 50% on housing)
- From 2014 to 2021 the Median Sale Price increased from \$58,500 to \$114,450
- In the same period Median Days on Market decreased from 158 to 69.5

Housing Stock



82% of Martinsville housing stock built before 1980

Martinsville solutions

1. Outline specific objectives and leverage best practices to ensure a new comprehensive plan promotes housing opportunities.

- Review the current comp plan and zoning ordinances to identify outdated ordinances and inconsistencies
- Work with residents, developers, and other stakeholders to determine how current practices affect them

2. Develop a strategic process for redeveloping scattered site properties through public-private partnerships

- Utilize lots owned by Martinsville RHA to add new homes on unused lots
- Issue Request for Proposal for private developers, requesting innovative housing projects
- Support the creation of sustainable Low to Moderate-income housing by working with non-profit organizations and WPPDC.
- Work with WPPDC to identify grant opportunities to offset cost of LMI Housing
- Offer incentives to reduce construction costs
- Establish a review committee to ensure that projects align with the city's objectives

Key Takeaways

1. Any new housing should be smaller and respond to the preferences of new workers and seniors who are downsizing, smaller households require efficiency-style, one- or two-bedroom units.
2. New workers often seek rental opportunities where they can access amenities, save, and evaluate whether they want to stay in the area in the longer term
3. Small households can benefit from the addition of smaller, multifamily units with more-appropriate square footage and number of bedrooms. In this case, land costs will be distributed among a larger number of units, which can in turn increase the number of affordable units.

Communications from Visitors / Business from the Floor – Barbara Shively, owner of Prillaman's Market since 1977 is concerned as a business owner how the parking will work with the new apartments. There are already few spots available; some people exceed the 2-hour limit and double park. She is concerned that it will affect parking for her customers. Shively recommended that the City rent parking spots.

Comments by Members of City Council – Council Member Mitchell participated in the 25th Anniversary of NSBE; he was inspired to hear from the students about their accomplishments. Council Member Pearson Martinsville congratulated Martinsville High School and other local and high school and college graduates. The kids are out for summer so a reminder to parents about the many camps available in Martinsville and Henry County; some are free, and others offer scholarships. Pearson expressed concern about the summer food program availability. The Farmer's Market is now open on Saturdays. Council Member Lawson thanked everyone for their thoughts and prayers after her hip surgery and congratulated Council Member Pearson's son for graduating from Virginia Tech. Congratulations both men's and women's ball teams who are

May 14, 2024 Council Meeting

headed to Championship rounds. The Hooker Furniture warehouse sale fundraiser for the SPCA is on June 8 and they are looking for volunteers. Congratulations to NSBE; Helen Howell is a pillar in the community. Vice Mayor Rawls thanked the City Manager Aretha Ferrell-Benavides, COO Edena Reese-Atmore and others who worked on the budget along with partners in the community who discussed their budget. Mayor Jones thanked staff for the work on the budget and thanked PIO Kendall Davis and Shasta Carmichael for planning the Cinco de Mayo event.

Comments from City Manager – Aretha Ferrell-Benavides attended the Virginia First Cities 25th Anniversary and she applauds them on the anniversary. She recognized the Kappa Delta Omega for celebrating their 50th anniversary; they will be recognized on Thursday with a proclamation. Thanks to the Special Events team. She feels it is important to welcome people to the community in hopes they'll consider relocating. Juneteenth will be June 15 with several events. Ferrell-Benavides recognized Finance Director Mandy Muse and Assistant Finance Director Crystal Ferguson for their work on the budget.

PIO Kendall Davis presented a PowerPoint with an update on Public Information and upcoming events, the Get Fit challenge, City website management and social media growth and what to expect in the next quarter. Vice Mayor Rawls recommended making the events easier for vendors to participate in. Davis also shared details on MiNET marketing.

Adjournment – Council Member Lawson made a motion to adjourn at 8:15pm

Karen Roberts, Clerk of Council

LC Jones, Mayor

May 16, 2024 Council Meeting

A Council Meeting was held at 5:00 pm on May 16, 2024, in Council Chambers. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Chief Operating Officer Edena Reese-Atmore, Clerk of Council Karen Roberts, Assistant Finance Director Crystal Ferguson, Community Development Director Keith Holland, Public Works Director Greg Maggard, and Water Resources Director Mandy Muse. Attorney Stephen Durbin participated by phone.

Proclamation for Alpha Kappa Alpha Sorority Inc. Day – Mayor Jones read the proclamation which was presented to the City Manager and Alpha Kappa member Aretha Ferrell-Benavides and other members in attendance.



VML Policy Committee Appointments – Council nominated the following for the VML 2024 Policy Committee: Community and Economic Development – Tammy Pearson, Finance – Aretha Ferrell-Benavides with Alternate Edena Reese-Atmore, General Laws – Lawrence Mitchell, Human Development and Education – LC Jones, and Infrastructure – Kathy Lawson. Vice Mayor Rawls made the motion to nominate those listed above; Council Member Lawson seconded the motion with all Council Members voting in favor.

Appointments to Boards and Commissions to include Anchor Group and Children's Services

May 16, 2024 Council Meeting

Act – Council Member Lawson made a motion to appoint Mack Evans to the Anchor Group Home Commission; Council Member Pearson seconded the motion with all Council Members voting in favor. Vice Mayor Rawls made a motion to appoint Cindy Frank to the Children’s Services Act; Pearson seconded the motion with all Council Members voting in favor.

ARPA Additional Request Workforce Program – City Manager Aretha Ferrell-Benavides explained the need for the requested increase additional \$350,000 from ARPA. Council Member Lawson made a motion to approve the program. Vice Mayor Rawls stated that \$400,000 was the original maximum agreed on, it was decided to award them \$200,000 so the additional \$350,000 is significant. \$200,000 was total originally allocated. Vice Mayor Rawls amended the motion to approve the allocation of \$280,000 for the upcoming fiscal year; Council Member Pearson seconded the amended motion with all Council Members voting in favor.

Application for Excavation/Construction/Street Closure in City Right-of-Way – Public Works Director Greg Maggard explained that historically there was not a mechanism in place to control construction activities in a right of way. This application would require details from the contractors prior to the construction beginning and ensure that the contractors have insurance and the opportunity to examine their traffic control plans. This policy would be effective immediately. This agreement would affect only work being done on the ground and not the use of utility poles. The fee schedule would be \$100 to capture costs. Vice Mayor Rawls made the motion to approve the application; Council Member Lawson seconded the motion with all Council Members voting in favor

Mayor Jones said he had a request from FAHI to request a \$5,000 sponsorship for their upcoming Juneteenth event. City Manager Aretha Ferrell-Benavides said it had been discussed to fund FAHI going forward like the City does for other outside agencies. Vice Mayor Rawls would like to see the money earmarked for specific expenses going forward with outside agencies. The FAHI Director briefly shared information on the Juneteenth event and anticipates this event to be the largest so far with a celebrity guest, food, activities, etc. Council Member Pearson made a motion to provide a \$5,000 sponsorship for the Juneteenth event, Council Member Lawson seconded the motion with all Council Members voting in favor.

Approval of FY24-25 Budget Ordinance on second reading – City Manager Ferrell-Benavides summarized the proposed budget which was approved May 9 on first reading. Council Member Lawson made a motion to increase the Virginia Coop Extension to \$13,000; Council Member Mitchell seconded the motion. Ferrell-Benavides recommended final decisions be made at the May 28 Council meeting after the contracts have been reviewed. Mayor Jones suggested Council pick a date to discuss rather than stretching it out in numerous meetings. All Council Members voted in favor with a roll call vote: Vice Mayor Rawls made a motion to approve the budget ordinance on second reading; Council Member Lawson seconded the motion with the following roll call vote: Council Member Pearson, aye; Council Member Mitchell, aye; Council Member

May 16, 2024 Council Meeting

Lawson, aye; Mayor Jones, aye; and Vice Mayor Rawls, aye.

Discussion on BB&T building – Ferrell-Benavides summarized the plans and grant details for the BB&T building. The developer has made a request on the structure of the loan, a response letter was put together by the attorney. Rawls questioned the interest in the agreement; Lawson stated that the contract could be amended at a later date. Rawls questioned the possible transfer of ownership, the City had discussed making that 10 years instead of 5 years. Rawls would like more than a financial ability clause. Ferrell-Benavides recommended 10 years approval of Council. Council discussed legal clauses within the proposed contract. Attorney Stephen Durbin recommended that some requests be considered during a closed session discussion.

Adjournment – Council Member Lawson made a motion to adjourn at 6:15pm.

Karen Roberts, Clerk of Council

LC Jones, Mayor

May 28, 2024 Council Meeting

A Work Session was held at 12:00 pm on May 28, 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, City Manager Aretha Ferrell-Benavides, Chief Operating Officer Edena Reese-Atmore, Public Information Officer Kendall Davis, Finance Director Mandy McGhee, Assistant Finance Director Crystal Ferguson, Public Works Director Greg Maggard, Community Development Director Keith Holland, and Human Resources Director Travis Hodge were in attendance. Council Member Mitchell was not in attendance.

Community Development Director Keith Holland explained the Arts & Cultural Committee membership requirements.



Purpose

- Since its creation in 2010, many of the organizations included in the Arts & Cultural Committee Membership Requirements are no longer active or relevant to the committee or its purpose.
- Recruiting members for the ACC has proven difficult with the current requirements.
- The ACC has been lacking members for several years now with over half of membership currently vacant.
- There are other organizations that can be added to the membership requirements to ensure recruitment of the best talent and most qualified individuals to assist in the arts and cultural efforts of the committee.

Comparison of Requirements

UPDATED REQUIREMENTS

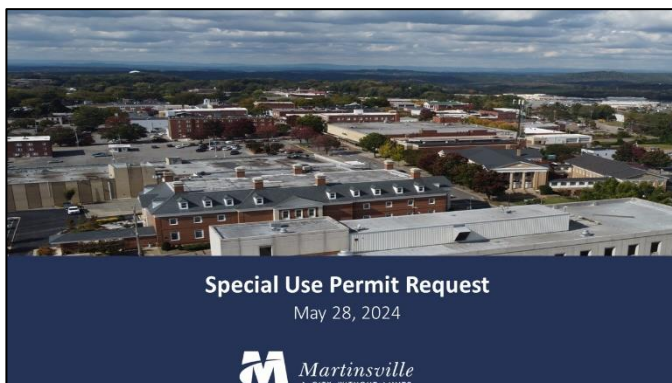
- (1) Representative from Piedmont Arts Association
- (1) Representative from Studio 107
- (1) Representative from Virginia Museum of Natural History
- (1) Representative from MHC Historical Society
- (1) Representative from Ray Hollingsworth's Dance Studio
- (1) Representative from FAH Museum
- (1) Representative from Rooster Walk
- (1) Local Artist
- (3) City Residents or Business Owners or Local Artists

CURRENT REQUIREMENTS

- (1) Representative from Piedmont Arts or Studio 107
- (1) Representative from Virginia Museum of Natural History
- (1) Representative from Southern VA Artisan Center
- (1) Representative from MHC Historical Society
- (1) Representative from Architectural Review Board
- (1) Representative from West Piedmont Planning District Commission
- (1) City Business Owner
- (4) Citizens

Questions?

Community Development Director Keith Holland explained the need for a Special Use Permit Request for 1048 Independence Drive.



Purpose

- Special Use Permit request of Tony Williams.
- To allow for a live-work residence at 1048 Independence Drive.
- The live-work residence will consist of an art and woodworking shop.
- The property is large at approximately 19.18 acres and will be buffered from view.
- The property is zoned R-C, where live-work residences are allowed by Special Use Permit.

May 28, 2024 Council Meeting

Planning Commission Public Hearing • A public hearing was legally advertised and held before Planning Commission on April 17, 2024. • Adjoining property owners were notified of the Planning Commission public hearing. • There was one (1) public comment received during the public hearing. • The Planning Commission recommended APPROVAL by a vote of 4-0. • Adjoining property owners were notified of the City Council public hearing. • Staff has received no comments or concerns regarding this request to date.	Questions?
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Consider setting a public hearing for Council’s June 13, 2024, meeting for the purpose of receiving names of citizens interested in appointments for two 3-year terms ending June 30, 2024, on the Martinsville City School Board.

City Council Executive Session began at 6:00 PM. In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act to discuss the following: (1) 2.2-3711.A.1: Discussion consideration, or interviews of prospective candidates for employment, assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body, concerning Board and Commission appointments, (2) 2.2-3711.A.3: Discussion or consideration of the acquisition of real property for a public purpose or disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, concerning the former BB&T Building agreement. At the conclusion of Closed Session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the meeting. A motion was made by Council Member Lawson; seconded by Council Member Pearson with the following 5-0 recorded vote in favor to return to Open Session: Council Member Lawson, aye; Mayor Jones, aye; Council Member Mitchell, aye; Vice Mayor Rawls, aye; and Council Member Pearson, aye.

Regular Session began at 7:00 PM.

Call to Order - Mayor Jones called the meeting to order at 7:00pm. He welcomed everyone to the meeting and explained that an agenda could be found online and in the back of the room.

Pledge to the American Flag and Invocation by Council Member Kathy Lawson.

In accordance with the Code of Virginia § 2.2-3708.3.2, Council Members and the City Attorney agreed to allow Council Member Mitchell to participate electronically due to a medical issue.

Council Member Lawson made a motion to move all consent agenda items to the regular agenda. Council Member Pearson seconded the motion with all Council Members voting in favor.

Community Development Director Keith Holland summarized the need to amend the Arts & Cultural Committee Membership requirements as discussed in the Work Session. Vice Mayor

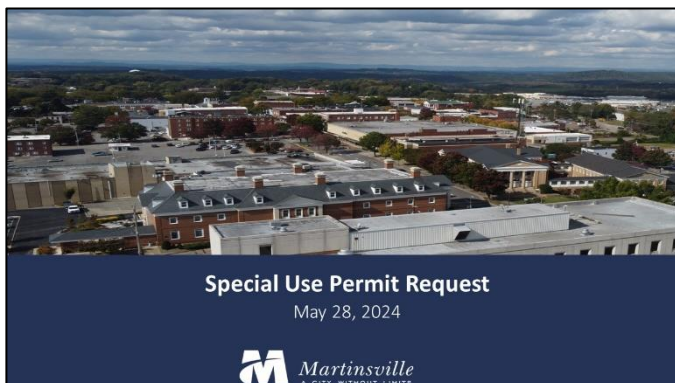
May 28, 2024 Council Meeting

Rawls made the motion to approve the requested composition of the board to include four (4) citizens at large, three (3) representatives from cultural and museum organizations and change the membership from eleven (11) members to seven (7) members. Council Member Lawson seconded the motion with all Council Members voting in favor.

City Manager Aretha Ferrell-Benavides explained that while the public hearing was advertised, it was not listed on the agenda. She asked the City Attorney if Council could make a motion to add the public hearing to tonight's meeting or would they be required to do the public hearing another night. According to Attorney Steven Durbin, since the public hearing was advertised, Council can add that to the agenda for tonight.

Mayor Jones explained that a public hearing had been scheduled for the purpose of receiving names of citizens interested in appointments for two (2) 3-year terms on the Martinsville City School Board on June 14, 2024. Council Member Lawson made a motion to set the public hearing; Council Member Pearson seconded the motion with all Council Members voting in favor.

Council Member Lawson made a motion to add the Special Use Permit public hearing to tonight's agenda. Council Member Pearson seconded the motion with all Council Members voting in favor. Community Development Director Keith Holland presented a PowerPoint detailing the Special Use Permit request at 1048 Independence Drive which was approved and recommended by the Planning Commission. Mayor Jones opened the public hearing. Tony Williams, the property owner shared his history and details about his work and his plans for the business and his residence. Vice Mayor Rawls expressed concern about the metal building on a residential lot. No one else approached the podium. The Mayor closed the public hearing. Council Member Lawson requested additional time and suggested this topic be added to the next June 14 Council agenda. Mayor Jones pointed out that the meeting would be on a Friday and would start at 4:00pm.



Purpose

- Special Use Permit request of Tony Williams.
- To allow for a live-work residence at 1048 Independence Drive.
- The live-work residence will consist of an art and woodworking shop.
- The property is large at approximately 19.18 acres and will be buffered from view.
- The property is zoned R-C, where live-work residences are allowed by Special Use Permit.

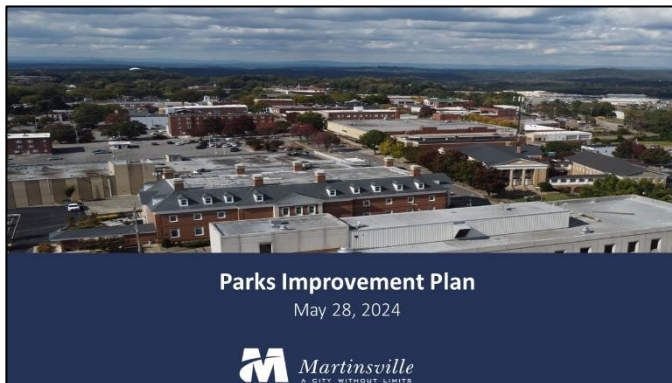
May 28, 2024 Council Meeting

Planning Commission Public Hearing

- A public hearing was legally advertised and held before Planning Commission on April 17, 2024.
- Adjoining property owners were notified of the Planning Commission public hearing.
- There was one (1) public comment received during the public hearing.
- The Planning Commission recommended APPROVAL by a vote of 4-0.
- Adjoining property owners were notified of the City Council public hearing.
- Staff has received no comments or concerns regarding this request to date.

Questions?

Presentation of Martinsville Parks Improvement Study by Graham Smith, Site Collaborative regarding the Parks Improvement Plan.



Purpose

- In 2023 City Council designated ARPA funds to conduct a city-wide parks improvement plan
- Site Collaborative, a planning consulting firm out of Raleigh NC was selected
- There were many efforts to engage the community to receive input from citizens, including surveys and community meetings
- 13 total public parks in the Martinsville system encompassing over 300 acres
- Capital improvements can be spread out 5-10 years and utilize a range of creative options to address needs
- Graham Smith with Site Collaborative will present an overview of the plan

Questions?

The presentation of the Martinsville Energy Action Plan was developed in cooperation with George Mason University, which was participated in by Zoom.

Communications from Visitors / Business from the Floor – Debbie Youngman, former librarian at Clearview Elementary School said she lives in Ridgeway. Youngman shared information and images on a damaged prayer box that her church had installed. The church received permission from the City to install the prayer box in 2021 across the street from the church. Her concern is that the box has been damaged multiple times. Rico Johnson, owner of Kornna Kitchen at 37 East Main Street thanked Council for giving his business the opportunity to be showcased. He expressed concern for the lack of businesses and visitors to Uptown Martinsville. Mike Sanguadolche, 708 Starling Avenue shared that there is an open prayer meeting and bible study at the Ground Floor and invited the public to join.

Comments by Members of City Council (5 mins) – Council Member Lawson shared that

May 28, 2024 Council Meeting

there was a tragic accident last Friday after the Magna Vista graduation, and two young ladies lost their lives. Lawson offered condolences to their family. Lawson attended the Memorial Day service at Roselawn, and this year was the best message she's ever heard. Mustang Baseball season started with their first game and first win last night with fabulous attendance. Congratulations to the Lady Patriot Softball team for winning the World Series over the weekend, they are the first team from Virginia to win it. In April, a group of veterans attended the Council meeting; Council donated the money given to them that night to the Veterans Association. Council Member Pearson said her son graduated college this year and it makes her think of all the local high school and college graduates. It's a happy, but scary time for families. Her heart goes out to the graduates and their families. Vice Mayor Rawls recognized that time is running out to make a change to the economic development of the City. There are opportunities but the City needs to make moves to attract businesses. Mayor Jones thanked residents for coming out. Tomorrow at 6:00pm, Shasta Carmichael will hold a prayer meeting at Tammy's Grill for the families of the young ladies who were killed. Jones encouraged citizens that change is just around the corner.

Communications by City Manager – City Manager Ferrell-Benavides pointed out that one of the two young ladies who recently passed away in a car accident was a city employee's stepdaughter; she asked for a moment of silence.

Monthly Financial Update provided by Finance Director Mandy McGhee.

Adjournment – Council Member Lawson made a motion to adjourn at 9:00pm

Karen Roberts, Clerk of Council

LC Jones, Mayor

June 14, 2024 Budget Workshop

A Work Session was held at 12:00 pm on June 14, 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Chief Operating Officer Edena Reese-Atmore, Public Information Officer Kendall Davis, Community Development Director Keith Holland, and MiNET Director Mike Scaffidi were in attendance.

City staff liaison to present their board and recommendations including establishment by state law or charter, number and consistency of membership, and recommended number of board members



ARCHITECTURAL REVIEW BOARD

Established for the purposes of administering the provisions of the Historical District Ordinance. This board is to be composed of five (5) qualified residents of the City of Martinsville appointed by the City Council except that City Council may appoint, as one of the five qualified members, a licensed architect or landscape architect who is not a resident of the City of Martinsville.

TERMS: Once a term renews, such term shall be valid for three (3) years. A member may serve three (3) consecutive terms. City Council may reappoint the board member for a fourth term if no one qualified has applied. If a Board member moves from the City during his/her term of appointment, he/she may continue to serve as a member with the approval of the City Council.

The board meets on the third Thursday of each month at 10:00 am

CONTACT: Kris Bridges, Community Development, 403-5159, P.O. Box 1112, Martinsville, VA 24114

Name & Address	Initial Appointment	Term Expires	Full Term
Kathleen McEvoy, 209 Spruce St (RESIGNED)	3/23/21	3/31/24	
Kerri Bradley, 710 Berkshire Place	3/24/23	3/31/26	
Michael Greene, 402 Oakdale St	4/25/23	3/31/26	
Sharon Shepherd, 813 Clarke Road	3/11/22	3/31/25	
Mary Rives Brown, 884 E. Church St. Apt 83 (Reappt 4/10/18, 6/8/21)	7/9/13	3/31/24	

Staff recommends retaining this board in order to advise on historic district development and to meet the requirements of a Certified Local Government by the Virginia Department of Historic Resources, with vacancies filled to better ensure a quorum to conduct business.

A CITY WITHOUT LIMITS

ARTS AND CULTURAL COMMITTEE – Edited at previous meeting

Established by the City Council in 2010, under Martinsville City Code Section 2-109 through 2-113, the Arts and Cultural Committee works to enhance the historical district in the City of Martinsville. The Arts and Cultural Committee reports to the Planning Commission and works with the Architectural Review Board. The Committee consists of 11 members, all of whom are appointed by the City Council.

To ensure adequate involvement and input, members include:

- Representative from the Virginia Museum of Natural History
- Representative from the Virginia Military Institute
- Representative from the Virginia Military Institute
- Representative from the Virginia Military Institute
- Representative from the Virginia Military Institute
- Representative from the Virginia Military Institute
- Representative from the Virginia Military Institute
- Representative from the Virginia Military Institute
- Representative from the Virginia Military Institute
- Representative from the Virginia Military Institute
- Representative from the Virginia Military Institute

Community Development will serve as Secretary, and the Committee shall elect a Chairman and Vice Chairman among its members. The Committee shall report to the City Council.

Ordinance Adopted Sept. 24, 2010. Sec. 2-109. Purpose. The City of Martinsville shall establish the committee, membership, and terms of appointment, and shall report and provide any other information required by the City Council. Sec. 2-110. Membership. The committee shall consist of 11 members, all of whom are appointed by the City Council. Sec. 2-111. Terms of Appointment. The committee shall have staggered terms of three years in duration. Sec. 2-112. Meetings. The committee shall meet on the third Friday of each month at 11:00 am.

CONTACT: Hannah Powell, Community Development, 276-403-5156, P.O. Box 1112, Martinsville, VA 24114

CONTACT: Keith Holland, Community Development, 403-5159, P.O. Box 1112, Martinsville, VA 24114

Name & Address	Initial Appointment	Term Expires	Full Term
Lucy Treddo, 635 Jefferson St. Apt 1 (appt 6/27/23)	(VMNH) 3yr initial term (P&A)	3/31/26	
Julian Mei, 207 Thomas Heights (apptd 4/26/22)	(ARTS) (ARTS)	12/31/25	
Calvin Hestals, 1125 Cherokee Trail (Resigned)	(HISTORICAL)	3/31/24	
Edward Mitchell, 1406 Spruce Street 1st (apptd 2/28/23)	(CITIZEN)	12/31/25	Partial Term
Kathleen McEvoy, 209 Spruce Street (Resigned)	(WEST PIEDMONT PLANNING DISTRICT BOARD)	12/31/23	
Mandy Gordon, 1707 Mulberry Rd (appt 9/13/22, respt 3/14/23)	(CITY BUSINESS OWNER)	3/31/26	
Imogene Hodge Orger, 1026 Mulberry Rd (Resigned)	(CITIZEN)	12/31/25	Partial Term
Jennifer Nease, 1236 Sam Licks Trail (Resigned)	(CITIZEN)	12/31/25	Partial Term

Staff recommends retaining a committee of 11 but with recommended changes to organizational representation.

A CITY WITHOUT LIMITS

June 14, 2024 Budget Workshop

BOARD OF BUILDING APPEALS

Originally established to review and decide appeals to the requirements of the Uniform Statewide Building Code as enforced by the City, the Board of Building Appeals consists of five members who serve five-year terms, all of whom are appointed by City Council. At present, the Board also has the authority to decide matters relating to the City's Erosion and Sediment Control Ordinance, Flood Plain Ordinances, and Fire Prevention Code. Decisions and actions made by the Board are by resolution. The Board meets on an as-needed basis to consider specific administrative decisions and interpretations of the ordinances under its authority.

TERMS: Each member serves a five-year term. The board does not have a set meeting date, and only meets as needed.

CONTACT: Kris Bridges, Community Development, 403-5169, P.O. Box 1112, Martinsville, VA 24114

Name & Address	Initial Appointment	Term Expires	Full Term
		5/11/28	
		5/11/24	
Wayne Draper - 114 Oakview Dr	6/23/20	5/11/25	
		5/11/26	
		5/11/27	

This board has not met in some time, and only one of 5 seats is currently filled. Continuation of this board is not a high priority given the infrequency of appeals and difficulties of finding qualified citizens to serve. A possible solution would be to change the City Code to allow appeals to go to Circuit Court, since regulatory laws dictate decisions from the Building Official and any overruling would place liability on a citizen board or City Council in the event of a building or fire code related catastrophe resulting from the appeal.

A CITY WITHOUT LIMITS

BOARD OF ZONING APPEALS

The Board of Zoning Appeals hears appeals on the City's Zoning and Subdivision Ordinances. Five members are appointed by the Circuit Court Judge to serve five-year terms. The Board meets on an as-needed basis, usually during the daytime. Members of the Board of Zoning Appeals may hold no other public office in the City except Planning Commission.

TERMS: Each member serves a five-year term. Once a term renews, such term shall be valid for three (3) years. A member may serve three (3) consecutive terms. City Council may reappoint the board member for a fourth term if no one qualified has applied. If a board member moves from the City during his/her term of appointment, he/she may continue to serve as a member with approval of the City Council.

The board meets the third Thursday of each month at 10:00am if needed.

CONTACT: Kris Bridges, Community Development, 403-5169, P.O. Box 1112, Martinsville, VA 24114

Name & Address	Initial Appointment	Term Expires	Full Term
Derrick Zipf, Jr (10 E. Church Street)	8/23/22	8/23/27	
Benjamin Shipes, 1138 West Trail	3/10/20	9/22/24	
Duane Swaffey (127 E. Church Street)	8/23/22	8/23/27	
Michael Greene, 402 Oakdale (Appt 1/24/23, Judge Appt 8/25/23)	1/24/23	1/24/28	
VACANT		9/26/28	

Staff recommends retaining this board and filling vacancies.

A CITY WITHOUT LIMITS

CITIZEN ADVISORY BOARD

Established by the authority granted in VA §15.2-1107, the Board provides judicious advice, ideas, and feedback from a citizen perspective related to both present and future matters and plans of the City. The board will be a formal, consistent liaison between the Council, City staff, and citizens. The board will study, analyze, and formulate well-developed, thoughtful recommendations, insights, and ideas based on citizen feedback and discuss present them to the Council. The board will act as a two-way sounding board for the Council and citizens and be involved in the planning of the current and future state of Martinsville. The board will help disseminate community information to the citizens to broaden the City's outreach. The board will meet the first and third Wednesday each month, from 6:00-7:30pm. The board shall choose a chair and vice-chair.

RESIDENCY - Must be a Martinsville City resident qualified by knowledge and experience to make decisions on questions of community school needs. The board will be made up of ten adults (ages 18 and up): two from West End, two from Southside, two from Northside, two from East Martinsville/Druid Hills, and two City business owners/operators.

TERMS: Four members will serve a two-year term, and four members will serve a three-year term.

CONTACT: Kendall Davis, Communication and Community Engagement office, 403-5185, P.O. Box 1112, Martinsville, VA 24114

Name & Address	Initial Appointment	Term Expires	Full Term
Khalil Baker, 110 Kings Row	West End Resident 2-yr term	4/25/23	4/30/25
Charlie Holland, 114 Crestwood Ct	West End Resident 3-yr term	4/12/23	4/30/26
VACANT	Southside Resident 2-yr term		
Martha Wickliffe, 1011 Cherokee Trail	Southside Resident 3-yr term	9/26/23	4/30/26
Alfonza Martin, 1006 Independence Drive	Northside Resident 2-yr term	9/12/23	4/30/25
Etigenia Mota, 549 Dillard St	Northside Resident 3-yr term	9/12/23	4/30/26
VACANT	Martinsville/Druid Hills 2-yr term		
Susan Tyler, 608 Jefferson Street	Martinsville/Druid Hills 3-yr term	4/12/23	4/30/26
VACANT	City Business Owner/Operator 2-yr term		
Robert Price, 284 Sunnycrest Drive Martinsville	City Business Owner/Operator 3-yr term	4/12/23	4/30/26

A CITY WITHOUT LIMITS

INDUSTRIAL DEVELOPMENT AUTHORITY

Established under the authority of Chapter 33 of Title 15.1, of the Code of Virginia, the Industrial Development Authority is involved in certain economic development projects. The Authority consists of seven members serving four-year terms appointed by City Council. The City Manager has traditionally served as Secretary, and the Authority elects a Chairman and Vice Chairman from among its members. The Authority meets on an as-needed basis.

TERMS: Each member serves a four-year term. The IDA will meet the first Monday of each month at 4:00 PM in Council Chambers if needed.

CONTACT: City Manager's office, 403-5185, P.O. Box 1112, Martinsville, VA 24114

Name & Address	Initial Appointment	Term Expires	Full Term
Marcus Stone, 153 Blue Ridge Yacht Club Rd Bassett	10/24/23	9/26/28	
Ronnie Fultz, 1019 Country Club Drive	10/4/23	9/26/28	
Kimberly Walker, 1077 E. Church Street, Ext 901 (Ineligible)	10/4/23	9/26/25	
Michael Soles, 1010 Preston Road	10/4/23	9/26/25	
Olivia Garrett, 400 Plantation Road	10/4/23	9/26/26	
Lee Prillaman, 50 Lowery Lester Drive	10/4/23	9/26/26	
Eric Phillips, 222 Red Hill Drive	10/4/23	9/26/27	

Staff recommends retaining this board and filling upcoming vacancies.

A CITY WITHOUT LIMITS

PLANNING COMMISSION

Established under the authority of Chapter 11 of Title 15.1, of the Code of Virginia, the Planning Commission advises and makes recommendations to City Council on a variety of matters pertaining to land use planning and development in the City. In addition, the Commission is charged with the responsibility for preparing and recommending a comprehensive plan for adoption by City Council. Members of the planning commission shall be residents of the city qualified by knowledge and experience to make decisions on questions of community growth and development. At least one-half of such members shall be freeholders. Except as otherwise specifically provided in subsection (a) above, members of the commission shall hold no other municipal office. The Commission consists of seven members serving four-year terms appointed by City Council.

TERMS: Each member serves a four-year term.

RESIDENCY: Must be a Martinsville City resident.

The Commission meets at 4:00pm on third Wednesday of each month.

CONTACT: Hannah Powell, Community Development, 403-5169, P.O. Box 1112, Martinsville, VA 24114

Name & Address	Initial Appointment	Term Expires	Full Term
Mack Evans, 610 Mulberry Road	9/8/20	6/30/24	
VACANT		6/30/24	
Lisa Watkins, 307 Oakdale St	9/8/20	6/30/24	
DeSantis Holston, 1396 Cardinal Lane	1/13/21	6/30/24	
Jonathan Martin, 3 East Church St Apt 3C (reappt 6/28/22)	9/28/21	6/30/26	
Austin Roberson, 1227 Mulberry Rd (reappt 6/12/18) (reappt 6/28/22)	10/10/17	6/30/26	
Joseph Martin, 27 E. Church St (term begins 7/1/14) (reappt 6/12/18) (reappt 6/28/22)	7/1/14	6/30/26	

Staff recommends retaining this board and filling all vacancies. Should vacancies not be filled before the scheduled July meeting, there will not be a quorum to conduct business.

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SCHOOL BOARD

The School Board is declared a body corporate. In its corporate capacity, it is vested with all the powers and charged with all the duties, obligations, and responsibilities upon school boards by law. It may sue, be sued, contract, be contracted with, and in accordance with the provisions of this title, purchase, lease, hold, lease, and convey school property, both real and personal. The School Board has the following powers and duties: 1) to make rules for the governance of the schools within its jurisdiction; 2) to determine the curriculum, methods of teaching, methods of administration and governance, and the length of the school term; 3) to employ and dismiss teachers, upon the recommendation of the superintendent; 4) to suspend or expel pupils when necessary; 5) to establish such schools as are necessary in the judgment of the Board to so constitute a complete and efficient system; 6) to control and manage funds made available to the Board for the purpose of conducting free public schools; 7) to examine all claims for payments and authorize payment; and 8) to submit annually to City Council a budget request.

TERMS: The Board consists of five members serving three-year terms appointed by City Council. School Board members can serve a maximum of three 3-year consecutive terms. Meetings are held on the second Monday of each month.

CONTACT: Dr. Zeb Talley, Superintendent, 403-5820, 746 Indian Trail, Martinsville, VA 24112

Name & Address	Initial Appointment	Term Expires	Full Term
Michael Williamson, 922 Vine Street	07/12/22	06/30/25	
Heather Blankenbaker, 908 Hazelwood Ln	6/29/23	6/30/26	
Nekia Blackwell, 317 Forest St	6/29/23	6/30/26	
Cody Williams, 1213 Lonestar Rd	6/29/23	6/30/24	
Yvonne Givens, 734 Indian Trail (reappt 6/23/21)	07/09/19	06/30/24	

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June 14, 2024 Budget Workshop

TRANSPORTATION SAFETY COMMISSION

The Transportation Safety Commission was created by action of City Council pursuant to powers granted in Chapter 2, Section 5, of the Code of the transportation and safety in the City. Regular members may serve three consecutive four-year terms.

TERMS: The commission elects a Chairman and Vice Chairman from among its members, with a Recording Secretary provided by the Chief of Police. The Commission meets on the third Tuesday each month in Council Chambers from 10:00am-11:00am.

CONTACT: Rob Fincher, Chief of Police, 403-5310, P.O. Box 1101, Martinsville, VA 24114

Copy to Dawn Hale, Police Department

Name & Address	Initial Appointment	Term Expires	Full Term
Michael Sanguedolce, 708 Starling Ave	9/13/22	12/31/25	
Doug Sharpo, 206 Clearview Dr	2/28/23	12/31/25	
Melissa Taylor, 821 Belmont St	2/28/23	12/31/25	
Michael Law, 268 Oxford Dr	2/28/23	12/31/25	
VACANT		12/31/25	
Barbara Shively, 1035 Owen St. Ext	4/25/23	12/31/26	
Tom Conroy, 723 Corn Tassel Trail	1/24/23	12/31/26	
William Galyean, 701 Beverly Way	1/24/23	12/31/26	
VACANT		12/31/26	

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TREE BOARD

Established for the purposes of administering the provisions of the Tree ordinance. This board, in collaboration with the City Manager and Superintendent of Schools or their designees, shall consider, investigate, make findings, reports and recommendations regarding any special matter coming within the scope of its work. It shall be the responsibility of the Board to study, investigate, and develop recommendations for the care, preservation, pruning, planting, replanting, removal or disposition of trees and shrubs in the parks, along streets and in other publicly owned areas.

TERMS: The Board is to be composed of five (5) members appointed by the city council. Of the members of the Board first appointed, one (1) shall be appointed for a term of one (1) year; two (2) for a term of two (2) years and two (2) for a term of three (3) years, respectively. Once a term renews, such term will be for three (3) years.

CONTACT: Greg Maggard, Public Works Director, 403-5159, P.O. Box 1112, Martinsville, VA 24114

Name & Address	Initial Appointment	Term Expires	Full Term
VACANT		3/31/25	
VACANT		3/31/26	
VACANT		3/31/26	
VACANT	9/28/21	3/31/24	
VACANT		3/31/24	
VACANT		3/31/25	

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BLUE RIDGE REGIONAL LIBRARY GOVERNING BOARD

The functions of the Board include selecting and appointing the director of the library, establishing general policy, and planning the effect of city, county, state or national library legislation on service. It is the duty of the Board to obtain adequate funds from appropriations and gifts and to be responsible for their expenditure, attend Board meetings regularly, serve as a liaison between the library and the community, and work for higher standards of library service on all levels. The legal responsibility is vested in the Board. City Council appoints THREE members serving four-year terms per revised Bylaws 4/2/10. The Board meets on the third Wednesday of each month at 12:00pm.

TERMS: By State Law, appointments are limited to two full terms serving four-year terms.

CONTACT: Rick Ward, Director, 403-5435, P.O. Box 5264, Martinsville, VA 24115

(location address: 310 East Church Street Martinsville, VA 24112).

Name & Address	Initial Appointment	Term Expires	Full Term
Karen Despot, 101 Dove Lane	5/09/23	6/30/27	
Rives Coleman, 603 Mulberry Road	10/13/20	6/30/27	
Yleulhadi Rose, 715 Circle Court	12/13/22	06/30/25	

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CHILDREN'S SERVICES ACT

CHILDREN'S SERVICES ACT--is responsible for coordinating funding for services to at-risk youth and their families. Meetings are held on the fourth Thursday of every month at 8:30 am at the Henry-Martinsville Department of Social Services in the Board Room. The City of Martinsville is the fiscal agent. Members are appointed by the governing body/bodies of the participating localities to represent the agencies involved with at-risk youth, except for the parent representative and private provider. Members serve unspecified terms; the private provider and parent representative are appointed by the governing body for a 2-year renewable term.

TERMS: Parent representative and Private provider serve 2-year renewable terms.

CONTACT: Robin Turner, CSA Coordinator, 403-5592, P.O. Box 4946, Martinsville, VA 24115

Name & Address	Initial Appointment	Term Expires	Full Term
VACANT, PARENT REPRESENTATIVE		12/31/25	
Billie White, PRIVATE PROVIDER		6/30/23	
VACANT, PRIVATE PROVIDER		6/30/23	
Cynthia Tapley (Primary) - Karen Adams (Alternate)			City School Division
April Evans (Primary) - Amy Rice (Alternate)			Social Services Department
Robert Hiatt (Primary) - Holly Johnson (Alternate)			Court Service Unit
Steve Bailey (Primary) - Verna Burnette (Alternate)			Health Department
Kelly Kobel (Primary) - Sharon Buckman (Alternate)			Community Services Board
Mandy McGhee (Primary) - Crystal Ferguson (Alternate)			City Finance Department

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DAN RIVER ALCOHOL SAFETY ACTION PROGRAM (ASAP) POLICY BOARD

The responsibilities of the Board are to develop and approve all program levels and operating policies to oversee and be responsible for the operation of the program, to hire/terminate the Executive Director, and to develop a budget for each year. The purpose of the program is a local court services program that shall strive to use community and state services to reduce the problem of driving under the influence of alcohol and/or drugs, in an effort to improve transportation safety both locally and statewide. Regular meetings are held each quarter (March, June, September, December) and as determined by the members of the Board.

TERMS: City Council appoints two members serving three-year terms.

CONTACT: Tammy Goad, Executive Director, 276-632-6303, 135 East Market St, Martinsville, VA 24112

Email: danrasap@centurylink.net

Name & Address	Initial Appointment	Term Expires	Full Term
Steve Draper, 1911 Dundee Lane (resapt 4/28/15, 3/17/21)	12/10/13	4/30/24	3
VACANT			

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EMERGENCY HOUSING & COMMUNITY SUPPORT COMMISSION

Established by the authority granted in VA §15.2-1107, the Commission advises Council on matters of community need concerning housing, human services, related agencies, the performance and outcomes of related efforts, and other matters as relevant. The commission is expected to inform Council of pertinent issues in a timely manner and make recommendations based on community impact.

The Commission meets on the second Monday of each month at 5:00pm or at other times as determined by Commission membership.

RESIDENCY-- Must be a Martinsville City resident qualified by knowledge and experience to make decisions on questions of community social needs.

The Commission consists of seven members serving two-year terms.

TERMS: Each member serves a two-year term.

CONTACT: Kimberly Walker

Name & Address	Initial Appointment	Term Expires	Full Term
Barbara Seymour, 603 Mulberry Rd	CHAIR	1/24/23	1/24/25
Amy Rice, 20 Progress Drive		1/24/23	1/24/25
Stephanie Sherrill, 15 Cleveland Ave		1/24/23	1/24/25
Cindy Franck, 351 Mulberry Rd		1/24/23	1/24/25
Sharmain Thornton, 521 Armistead Ave (Resigned)		1/24/23	1/24/24
Sandy Hines, 55 West Church St, (Resigned)		1/24/23	1/24/24
Haley Roberson, 1227 Mulberry Rd (Resigned)		1/24/23	1/24/24

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June 14, 2024 Budget Workshop

WEST PIEDMONT PLANNING DISTRICT BOARD OF COMMISSIONERS

The Commission was created in 1989 pursuant to the Virginia Area Development Act and is a confederation of several local governments established to plan for the region's orderly and efficient physical, social, and economic development. The region encompasses the Cities of Martinsville and Davis, the Town of Rocky Mount, and the Counties of Henry, Franklin, Patrick, and Pittsylvania.

The responsibility of the Board includes the development of an Annual Work Program to guide its staff in a wide range of activities, including comprehensive planning, federal assistance, grant seeking, and regional coordination efforts. Other decisions made by the Board include the establishment of regional priorities for the Virginia Community Development Block Grant Program and reviewing and commenting on requests for Federal funds made for projects within Planning District 12 through the Virginia Department of Social Services.

The Board meets on the fourth Thursday of each month at 7:00 pm. There are no term limits for this board.

The Commission also serves as the West Piedmont Economic Development District Board.

TERMS: Terms of office of members who are also member of governing bodies shall be coincident with their elected term of office or such shorter term as their governing body shall determine. The citizen member shall serve for three years and may be reappointed.

The Board's bylaws state that each governmental subdivision within the planning district shall appoint three members: two governing body members, one governing body and one non-elected resident qualified voter.

CONTACT: Michael Ambrister, Director, 638-3987, P.O. Box 5268, Martinsville, VA 24115 member@wpdc.org

Name & Address	Initial Appointment	Term Expires	Full Term
Kathy Lawson, 909 Barrows Mill Rd	Governing body	7/10/17	12/31/24
Aaron Rawls, 318 Brown Street	Governing body	3/14/23	12/31/26
Joseph Martiny, 27 East Church Street	Citizen	4/11/23	6/30/25

RECOMMENDATION/DISCUSSION:

This is an appointment of two member of City Council and one Citizen

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WEST PIEDMONT PLANNING DISTRICT TECHNICAL ADVISORY COMMITTEE

The Committee advises the Board on matters of physical, housing, economic development, and human resources planning. The Committee also makes advisory recommendations to the Board in the review of applications for Federal funds under the Intergovernmental Review Process. In addition, the Committee is responsible for reviewing regional plans and documents as developed. The Committee provides citizen input in the planning process. Each local governing body appoints one member and one alternate member. Members serve three-year terms; alternates serve four-year terms. Both Member and Alternate may attend meetings; however, in the event both are present, only the Member will vote on issues. The Committee also has two at-large members representing the Planning District. The at-large members are appointed to serve three-year terms as a vote for under-represented groups of the elderly, youth, poor, blacks and women. There are no term limits for this board.

TERMS: Each local governing body appoints one member and one alternate member. Members serve three-year terms; alternates serve four-year terms.

CONTACT: Michael Ambrister, Director, 638-3987, P.O. Box 5268, Martinsville, VA 24115

Name & Address	Initial Appointment	Term Expires	Full Term
Brittany Freeland, 724 Grattan Rd (member)	5/22/23	12/31/24	
VACANT, (alternate)		12/31/26	

RECOMMENDATION/DISCUSSION:

This is an external organization to which the City Council appoints one member. The member expires in December, and we have one vacant alternate.

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WESTERN VIRGINIA EMERGENCY MEDICAL SERVICES

The Council is a comprehensive system for basic and advanced life support for Planning Districts 4, 5, and 12. The Council is supported by local governments, United Way, hospitals, the Virginia Department of Health, and private citizens. City Council nominates one member for appointment to the Council who serves a three-year term. Grants are available from the State and benevolent organizations. The Council provides technical assistance, funding, and assistance to emergency medical services providers in its assigned planning districts. The Council makes policy decisions for the development and direction. There is a comprehensive plan that is used as a guideline. The Board meets on the second Thursday of the last month of each calendar quarter and meetings are generally held at the Salem Civic Center at 2:00pm.

TERMS: Three-year term, No term limit

CONTACT: Steve Simon, Executive Director, 1944 Peters Creek Rd, Roanoke, VA 24017-1613 (ssimon@vaems.org) 540-562-3482

Name & Address	Initial Appointment	Term Expires	Full Term
Diane Foley, Assistant Chief of EMS	1/12/23		

RECOMMENDATION/DISCUSSION:

This is a staff appointment with confirmation by the City Council

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BOARDS & COMMISSION

BOARD	CHARTER	NUMBER OF MEMBER	CURRENT VACANCY	APPROACHING VACANCY 2024	APPLICANTS AVAILABLE	TERMS	STAFF LIAISON
Architectural Review Board		5	2		Mary Rives Brown (Reappointment) Cynthia Egerton (New Appointment)	3 Years	Kris Bridges
Arts and Cultural Committee		11	9	0	Kathleen McEvoy, Citizen Jessica Dillon, Citizen Tracey Heauney, PBA Shane Pinkston, Citizen	3 Years	Kris Bridges
Board of Appeals		5	4				Kris Bridges
Board of Zoning Appeals		5	1	1			
Citizen Advisory Board		10	8		John Kuhman, Druid Hill John Wilson, Druid Hill	2 Year	Kendall Davis
Industrial Development Authority				2		4-Years	City Managers Office/Development Director
Planning Commission		7	1	3	John Wilson	4-Year	Keith Holland
School Board		5		2		3-Year	Dr. Talley
Transportation Safety Commission		9	2			4-Year	Chief Rob Fincher
Tree Board		6	6			3-Year	Greg Maggard
Anchored Group Home System Commission		3	1		Mark Evans	4-Year	Ricky Walker
Blue Ridge Regional Library Governing Board		3	0	0		4-Year	Rick Ward

BOARD & COMMISSION

BOARD	NUMBER OF MEMBER	CURRENT VACANCY	APPROACHING VACANCY 2024	APPLICANTS AVAILABLE	TERMS	STAFF LIAISON
Children's Services Act	9	2		Cindy Franck, Parent Position	2 Year	Robin Turner
Community Criminal Justice Board						
Dan River Alcohol Safety Action Program Policy Board	2	1		None	3-Year	Tammy Good
Emergency Housing & Community Support Commission	7	3		None		Kimberly Walker
Henry-Martinsville Joint Social Services Board	3	2		None		Amy Rice
Patrick & Henry Community College Board	5		1	NTD	4-Year	Dr Greg Hodge
Piedmont Regional Community Services Board, Pittsylvania County	2		0			Greg Preston
Pittsylvania County Community Action Agency Board	1		1	Lytia Martin, Reappointment	3-Year	Victoria Minton
Southern Area Agency on Aging Board of Directors	2	1	1		3-Year	Teresa Fontaine
Southern Virginia Recreation Facilities Authority	4		4			Lloyd Barber
West Piedmont Planning District Board of Commissioners	3		1			Michael Ambrister
West Piedmont Planning District Technical Advisory Committee	2	1	1			Michael Ambrister
Western Virginia Emergency Medical Services Council	1					Steve Simon

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Consent Agenda Items:

Approval of Special Use Permit for 1048 Independence Drive – Community Director Keith Holland presented a PowerPoint and an explanation for the need of the SUP.

June 14, 2024 Budget Workshop



Special Use Permit for 1048 Independence Drive

June 14, 2024



Purpose

- Under the City Zoning Ordinance, City Council has the authority to approve or deny a request for a Special Use Permit.
- The property at 1048 Independence Drive (Tax Map ID: 47 (01)00/01A) is approximately 19.18 acres and zoned R-C, City Residential District.
- The owner of the property has requested a SUP for a live/work residence permitted under City Zoning, but only by issuance of a Special Use Permit.
- The Planning Commission held a public hearing on April 17, 2024 and unanimously recommended that City Council approve the SUP.
- City Council held a public hearing on May 28, 2024, but tabled a decision on approval or denial of the SUP.

Questions?

Arts & Cultural Committee membership requirements – Community Development Director Keith Holland explained the membership requirements and presented a PowerPoint.



Arts & Cultural Committee Membership Requirements

June 14, 2024



Purpose

- The Arts & Culture Committee respectfully asks that the City Council reconsider the decision to scale back membership limits from 11 to 7 and request to appoint volunteers from the organizations listed in the proposed criteria developed by the ACC membership as presented during the May 28 Council meeting.
- Unlike other appointed boards and commissions, the ACC relies heavily on its members to lead and volunteer for projects, so a larger and more engaged membership net is better.
- The recommended restructured membership criteria expands the circle of arts organizations and local practicing artists that could be involved in the community and lead to more opportunities to collaborate among the artisan network in Martinsville/Henry County.
- Other organizations can be added to the membership to recruit talented and qualified individuals in various disciplines of the local arts and cultural community.
- Arts and cultural enrichment can be a cornerstone for community revitalization, economic opportunities, and increased tourism and visits to Martinsville.

Comparison of Requirements

UPDATED REQUIREMENTS	CURRENT REQUIREMENTS
• (1) Representative from Piedmont Arts Association • (1) Representative from Studio 107 • (1) Representative from Virginia Museum of Natural History • (1) Representative from MHC Historical Society • (1) Representative from Ray Hollingsworth's Dance Studio • (1) Representative from FAHI Museum • (1) Representative from Rooster Walk • (1) Local Artist • (3) City Residents or Business Owners or Local Artists	• (1) Representative from Piedmont Arts or Studio 107 • (1) Representative from Virginia Museum of Natural History • (1) Representative from Southern VA Artisan Center • (1) Representative from MHC Historical Society • (1) Representative from Architectural Review Board • (1) Representative from West Piedmont Planning District Commission • (1) City Business Owner • (4) Citizens

Questions?

Budget Amendment – Staff discussed amendments to the previously approved budget as requested by Council.

MiNET Quarterly Update – Director Mike Scaffidi provided an update on MiNET services.

June 14, 2024 Budget Workshop



MINet Solutions

June 14, 2024 Telecommunications Update

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STAFF AT A GLANCE

Administration

- Telecom Director
- Telecom Service Manager
- Telecom Business Manager

Technical Assistance

- SR Telecom Service Technician
- Telecom Service Technician III
- Telecom Service Technician II
- 2 - Telecom Service Technician I

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FOURTH QUARTER INVOICING - FY2024

Quarterly Invoicing	Invoicing
Quarterly Invoicing (Q4)	\$406,279
Average	\$135,426
June Invoice	\$ 132,327
FY 2025 Outside Customers Yearly Income As of Today	\$1,625,112

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FY 2024

- 2024 Fiscal Year
 - Income
 - \$2.12M
 - Disbursements
 - \$2.15M
- ARC Funding (October award date)
 - Home Business Builds in the West End & North Side regions
 - \$700,000
 - \$210,000 (Matching Funds)
- ARPA Funding
 - \$800,000
 - Forest Park PON build-out
 - Completion Date – December 15, 2024
 - Map
 - Timeline

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ARPA FUNDING

- Bids and RFP
 - Contractor Selected June 1
 - Contractor on Site June 10
 - Various Materials: Splitter – ADTRAN PON – Cables
 - Most Equipment on Site
- Construction Begins
 - June 1, 2024
 - Contractor selected and work is expected to begin June 10, 2024
 - Zone 7 completion date is expected near December 15, 2024

Month	New Customer Estimates	Invoicing
January 2025	243	\$20,655
April 2025	545	\$46,345
June 2025	720	\$61,200
Total Expected Funding (FY 2026)	-	\$734,000

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AREA 7 MATERIALS

QUANT	DESCRIPTION	UNIT	EXT
28,500	Backbone Fiber (Ft)	0.02	\$8,751.00
50,400	Single Fiber	0.48	\$4,212.00
2	X Single PON	68,000.00	\$136,000.00
168	4 & 8 Port Splitter	180.00	\$9,240.00
26,708	Single Fiber to Primary	0.78	\$20,822.00
43	Splice Enclosure	510.00	\$21,930.00
1	Storage Facility (FTTH frame)	5,370.00	\$5,370.00
43	Telecom Ground Enclosure	\$10.00	\$21,930.00
633	Pole Attachments	5.00	\$2,466.00
22	Dead End Assemblies	105.00	\$2,310.00
155	Targets	\$4.91	\$10,597.00
1	Control Cabinet	\$9,396.00	\$9,396.00
1	Electrical & Wiring	10,500.00	\$10,500.00
Total Estimated Main Supplies			\$225,032.00

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MOVING FORWARD

- Outages
 - Must have equipment up to date
 - 101 Issues
 - Electrical Supply including proper backup Power Supplies
 - HVAC in MDF rooms
 - Failover
 - Back-up Circuits: Border Gateway Protocol (BGP)
 - Tested Quarterly during our Maintenance Window
 - MINet customers can now sign-up for outage alerts on City's website (text/email)
- All MINet staff are Certified Fiber Optic Technicians
 - Continue training
 - Next: Outside Plant Training
- MINet begins paperless billing process
 - 65 customers signed up

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MOVING FORWARD Continued

- City Admin Reviewing Moving MINet Billing to Utility Billing
 - Will remain a separate bill
- Website Updated
 - Increase of requests for services due to the new updated website.
 - MINet re-directing traffic from old website
 - Utilizing the City's [Notify Me!](#) Outage Alerts
- Working with Kendall to Review and Implement a Marketing Plan
 - Essential to the Area 7 build
- Reviewing the Impact Area 7 - Staffing
- Staying Ahead of Requests (outside of Area 7)
 - Resources
 - Utilize Two Construction Crews

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Mayor Jones advised Council would go into Closed Session beginning at 1:30 PM. In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act and upon a motion by Council Member Lawson and seconded by Council Member Pearson with the following 5-0 recorded vote: Vice Mayor Rawls, aye; Council Member Pearson, aye; Mayor Jones, aye; Council Member Lawrence Mitchell, aye; and Council Member Lawson, aye. Council convened in Closed Session to discuss the following matters: (A) 2.2-3711.A.1: Discussion,

June 14, 2024 Budget Workshop

consideration, or interviews of prospective candidates for employment; assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body, concerning Board and Commission interviews and a meeting with staff members, (B) 2.2-3711.A.3: Discussion or consideration of the acquisition of real property for a public purpose or disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, concerning the BB&T project and (3) 2.2-3711.A.8: Consultation with legal counsel regarding specific legal matters requiring the provision of legal advice by such counsel, pertaining to the Henry County PSA lawsuit.

At 4:00pm, Mayor Jones explained that closed session would be recessed until after regular session. Those in attendance for the regular session included Clerk of Council Karen Roberts, Public Works Director Greg Fincher and Police Chief Rob Fincher.

The regular session started at 4:00pm. Council Member Pearson led the pledge of allegiance and offered the invocation.

Proclamations: Patrick and Henry Community College Softball National Champions – Council Member Lawson read the proclamation which was presented to coaches and players in attendance. Brian Henderson, Assistant VP Student Engagement and Athletic Director expressed his pride for the team and the coaches and thanked Council for their recognition.



Proclamation

HONORING THE PATRICK & HENRY COMMUNITY COLLEGE VARSITY WOMEN'S SOFTBALL TEAM

June 14, 2024

WHEREAS, The Patrick & Henry Community College Lady Patriots are the National Junior College Athletic Association, Division III Softball World Series Champions of the 2024 season; and

WHEREAS, This national championship is the first of any Patrick & Henry Community College sports program; and

WHEREAS, The Patrick & Henry Community College Women's Softball team claimed the 2024 NJCAA Division III Softball World Series National Championship over defending champion North Dakota SCS; and

WHEREAS, Freshman shortstop Laila Rodriguez was named the tournament's most valuable player after finishing with a .500 batting average and having a significant impact defensively; and

WHEREAS, Head Coach Robbi Campbell was named Appalachian District Coach of the Year; and

WHEREAS, Pitcher Morgan Strickland tossed 38.2 out of 39 innings for the Patriots and was named the Pitcher of the Tournament; and

WHEREAS, Greenly Elliott and Kyndal Hopkins were recognized on the All-Tournament team.

NOW, THEREFORE, I, LC Jones, Mayor of the City of Martinsville, Virginia, on this 14th day of June, 2024, do hereby recognize, embrace and commend the Patrick & Henry Community College Women's Softball team for their extraordinary achievement in winning the National Junior College Athletic Association, Division III, Softball World Series Championship of 2024 and for being a source of pride for our entire community.



LC Jones, Mayor

June 14, 2024 Budget Workshop

Martinsville-Henry County Chamber of Commerce 65 Years Day – Mayor Jones read the proclamation which was presented to representatives of the Chamber in attendance who thanked Council for their support and recognition, stating that they look forward to a long-standing relationship with the City.



PROCLAMATION

MARTINSVILLE HENRY COUNTY CHAMBER OF COMMERCE
65 YEARS DAY

June 14th, 2024

WHEREAS, The Martinsville Henry County Chamber of Commerce has long represented the local business community that has helped to make Martinsville Henry County a great community; and

WHEREAS, With passion and verve, The Martinsville Henry County Chamber of Commerce is celebrating 65 years of local businesses and their contributions to making Martinsville Henry County a wonderful, sterling community to call home for their businesses and families; and

WHEREAS, The Martinsville Henry County Chamber of Commerce has been a vital networking hub for businesses in Martinsville Henry County and in surrounding towns for 65 years; and

WHEREAS, Since its start, 65, years ago, Martinsville Henry County Chamber of Commerce's story has been one of progress, growth and change, as well as of converging cultures and of evolution to meet the needs of the greater community; and

WHEREAS, Since 1959, The Martinsville Henry County Chamber of Commerce has worked to support its mission to be a vital strategic partner, creating resources and opportunities for member success, quality of life, engagement, and meaningful impact while encouraging business development, support, retention, and recruitment to community development, information dissemination, and issues management, The Martinsville Henry County Chamber of Commerce takes the lead – yesterday, today, and tomorrow.

NOW THEREFORE, I, LC Jones, Mayor of Martinsville, Virginia, call upon the citizens of Martinsville to honor and recognize The Martinsville Henry County Chamber of Commerce for its commitment and dedicated work within the community and its faithful and loyal service and devotion to business incubation for 65 years.

LC Jones, Mayor

Consent Agenda - Items Previously Discussed - Approval of Special Use Permit for 1048 Independence Drive was discussed and was recommended for approval by the Planning Commission on April 17 and a Public Hearing held May 28. Council Member Lawson made the motion to approve the Special Use Permit; Vice Mayor Rawls seconded the motion with all Council Members voting in favor.

Board Appointments – Council Member Lawson made a motion to appoint the following Board members: ARB - Jess Jarrett and Jonathan Martin for terms ending 6/14/27, Pittsylvania County Community Action - Lydia Martin for a term ending 6/14/27, P&HCC Board – Pamela Allen for a term ending 6/14/28, Dan River ASAP - Steve Draper for a term ending 6/14/27, Children's Service Act - Cindy Frank for a term ending 6/14/26 (Private Provider) and Billie White for a term ending 6/14/26, Planning Commission - Mack Evans and Deshanta Hariston for terms ending 6/14/28, Arts and Cultural Committee - Tracie Heavener, Shane Pinkston, and Karen Despot, Kathleen McEvoy and Jessica Dillon for a term ending 6/14/27.

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Vice Mayor Rawls seconded the motion with all Council Members voting in favor. Future interviews are still scheduled for other applicants and boards

Public Hearing - Accept names for upcoming School Board vacancies: Mayor Jones opened the public hearing to accept names for the School Board vacancies. Vice Mayor Rawls announced Yvonne Gibbons and Michael Kirby's interest in being considered. Council Member Lawson read Tony Jones' name, and Mayor Jones read Kathy Carter's name to be considered for the school board vacancies. No one else approached the podium so the public hearing was closed. Interviews with Council will be held on June 25.

Business from the Floor: no one approached the podium

Council Comments: Council Member Mitchell shared that it is almost time for those interested in running for Council to apply for 3 vacancies on City Council and he encourages everyone to vote. The Port of Baltimore was previously closed, and repairs were expected to take years, but it was reopened in only 11 weeks; that is teamwork and cooperation. Council Member Lawson stated that today is Flag Day, and the flags will be displayed Uptown. Wednesday is Juneteenth and the flags will be out again. There is a Mustangs game tonight and next week on Monday, Thursday and Saturday. Saturday is Lou Whitaker Night, and he will be present. July 4 is on a Thursday; Lawson recommended employees be given Friday as an additional day off. Aretha said there will be a skeleton crew that day anyway. Vice Mayor Rawls made a motion to give city employees Friday, July 5 off as part of the July 4 holiday; Council Member Pearson seconded the motion with all Council Members voting in favor. Council Member Pearson thanked everyone for attending. City Council members spent a lot of time today on boards and commissions; at one time they were "pulling teeth" to get residents to serve on a board. Thank you to those who have already applied, and she encouraged residents to apply and volunteer. Vice Mayor Rawls shared that the deadline for paperwork for the City Council candidacy is Tuesday at 7:00pm. We need professionals to step up. It's a remarkable job getting people interested in coming to Martinsville. There are areas in the city that seem stuck and there are concerns that the city is not moving forward; Rawls assures residents that their concerns are being heard and addressed, but solutions can take time. Rawls praised PIO Kendall Davis for connecting Martinsville with city residents. Mayor Jones thanked those for attending today's meeting on a Friday.

City Manager Ferrell-Benavides is looking at the July schedule and asked Council if the July 9 Council meeting could be moved to July 16 to allow for 2 meetings that month. Ferrell-Benavides recommended making it a full-day work session starting at noon with action items for July 23. She thanked the staff for stepping up while she was on vacation with her family. The Juneteenth event is Saturday with activities from 11:00 am-6:00 pm and she encouraged residents to attend. Also, with the high temperatures, please check on seniors and neighbors and drink lots of water and keep an eye on your animals

June 14, 2024 Budget Workshop

At 4:35pm Council Member Lawson made a motion to return to Closed Session; Vice Mayor Rawls seconded the motion.

At the end of Closed session, each returning member of Council certified that (1) only public business matters exempt from open meeting requirements were discussed in said Closed Session; and (2) only those business matters identified in the motion convening the Closed Session were heard, discussed, or considered during the meeting. A motion was made by Council Member Lawson; seconded by Council Member Pearson with the following 5-0 recorded vote in favor to return to Open Session: Vice Mayor Rawls, aye; Council Member Mitchell, aye; Council Member Pearson, aye; Council Member Lawson, aye; and Mayor Jones, aye.

Adjournment – Council Member Lawson made a motion to adjourn the meeting at 5:30pm.

Karen Roberts, Clerk of Council

Mayor Jones

June 25, 2024 Budget Workshop

A Closed Session was held at 9:00am on June 25, 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, and Chief Operating Officer Edena Reese-Atmore were in attendance. Mayor Jones advised Council would go into Closed Session beginning at 1:30 PM. In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act and upon a motion by Council Member Lawson and seconded by Council Member Pearson with the following 4-0 recorded vote: Vice Mayor Rawls, aye; Mayor Jones, aye; Council Member Lawrence Mitchell, aye; and Council Member Lawson, aye. Council Member Pearson arrived at the meeting later. Council convened in Closed Session to discuss the following matters: A. 2.2-3711.A.1: Discussion, consideration, or interviews of prospective candidates for employment; assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body, concerning School Board applicants, City Attorney recruitment and a Personnel Concern; B. 2.2-3711 A. 6: Discussion or consideration of the investment of public funds where competition or bargaining is involved where, if made public initially, the financial interest of the governmental unit would be adversely affected, concerning Outside Agencies, and C. 2.2-3711A. 7: Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation, where consultation in open meeting would adversely affect the City's negotiation or litigating posture, concerning PSA Discussion and Solar Termination.

A Work Session/Briefing Session was held at 5:00pm with Council Members in attendance in addition to Finance Director Mandy McGhee and Public Works Director Greg Maggard.

Chief Operating Officer Edena Reese-Atmore and Finance Director Mandy McGhee discussed the 2024-25 Final Budget Appropriation.

Public Works Director Greg Maggard discussed the Asset Inventory and Water Model Funding.

Utilities Director Durwin Joyce presented an Electric Department quarterly update.

June 25, 2024 Budget Workshop



Martinsville Electric Department Update

June 25, 2024

M Martinsville
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Customer Calls March-May

- Calls - 166 during work hours, 262 after-hours
- Trouble calls include power outages, partial power, flickering lights, streetlights, trees and limbs on lines, accidents, structure fires, damaged poles, low and downed wires, and equipment damage.



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Recent and Ongoing Projects

- The tie-line for the northside at Oneida and Imman Streets overhead pole replacement and reconducting has been completed. However, the delay in underground cable termination delivery has pushed the completion date out.
- Pole testing has been 50% completed. 141 poles are scheduled for replacement. The 3.5% failure rate is in line with the expected 4% rate.
- Two substation transformers have been taken offline and replaced with spare units on-site. Our typical station power transformer is more than 50 years old and nearing the end of its expected life.
- Negotiations continue for power supply for the CY 2026-2028 timeframe.



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Fiscal Year To Date

Revenue and expenditures through May 24. Power prices remain elevated from pre-COVID levels but have stabilized and minimally lowered over the last few months. The near-term outlook remains stable; the longer-term is more difficult to gauge and may be impacted by numerous factors beyond our control.

YTD Expended -	\$16,890,735
Encumbered -	\$350,801
Revenue -	\$19,452,616

Both expenditures and revenue are lower than projections. Mild weather led to lower power purchase costs along with lower revenue.

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What's in Your Electric Bill

Here's a handy guide to the terms you may see on your monthly electric bill. Understanding these terms can help you be a smart energy user.



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Average Residential Power Cost

- Nationwide average cost per kWh is 16.68 cents.
- Martinsville- 16.04 cents
- Average Usage – 899 kWh
- Virginia- 1086 kWh
- Martinsville- 927 kWh



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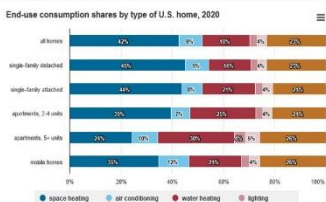
Typical Home Energy Usage

Many factors affect the amount of energy a household uses. A number of factors affect the amount of energy an individual household uses, including:

- Geographic location and climate
- Type of home and its physical characteristics
- Number, type, and efficiency of energy-consuming devices in the home and the amount of time they are used
- Number of household members

Because of higher space heating demand, households in the Northeast and Midwest regions of the United States consume more energy on average than households in the South and West regions. Larger homes and larger households tend to use more energy overall than smaller homes and smaller households.

Space heating and air conditioning account for a much smaller share of household energy use in apartments than in detached single-family homes. Apartments are generally smaller than single-family homes, and they are often partially insulated from weather by adjacent apartments. In 2020, the average household living in a single-family detached home consumed nearly three times more energy than a household living in an apartment building that has two or more apartments.¹



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Regular Session began at 7:10pm with City Council and staff attending the Work Session and Clerk of Council Karen Roberts.

Council Member Lawson led the pledge of allegiance. Shasta Carmichael offered the invocation.

Proclamations: Council Member Lawson read the Martinsville First Savings Bank Day proclamation which was presented to Bank President Semone Redd. Redd thanked the

June 25, 2024 Budget Workshop

community for allowing the bank to serve them for 100 years and they look forward to 100 more.



PROCLAMATION

MARTINSVILLE FIRST SAVINGS BANK DAY 100 YEARS OF SERVICE June 14, 2024

WHEREAS, The dawn of May 15, 1924 marked the arrival of an institution that is known today as the Martinsville First Savings Bank; and

WHEREAS, Martinsville First Savings Bank is now One Hundred Years Old; and

WHEREAS, The banking industry is integral to the availability of monies to build economies and the development of communities; and

WHEREAS, The strength of the banking industry is dependent upon support from its customers; and

WHEREAS, Martinsville First Savings Bank is a federal stock mutual savings bank whose purpose and mission is to encourage saving and to increase homeownership in this community; and

WHEREAS, Rives S. Brown served as Bank President throughout the organization process of the association, succeeded by A. D. Beckner, R. P. Gravely, John Hornsby and Roger Hornsby and The current president is Simone H. Redd; and

WHEREAS, The Martinsville First Savings Bank toils tirelessly to provide for and support this community, its businesses, and its workforce.

NOW THEREFORE, I, LC Jones, Mayor of Martinsville, Virginia, do hereby proclaim our thanks and appreciation for the 100 years of dedicated service to the citizens of Martinsville by Martinsville First Savings Bank.

LC Jones, Mayor

Mayor Jones explained that employees were honored earlier in the day and recognized staff members who had earned services awards during the second quarter fiscal year 23-24 for period April 1 – June 30, 2024.

SERVICE AWARD RECIPIENTS SECOND QUARTER - FISCAL YEAR 23-24 FOR THE PERIOD OF APRIL 1 – JUNE 30, 2024

First Name	Last Name	Location	YOS
AUDRA	THOMAS	FIRE DEPARTMENT	5
MARK	PRICE	INSPECTIONS	5
JEFFERY	HODGES	WATER IMPOUNDING & FILTRATION	5
MANDY	MCGHEE	FINANCE DIRECTOR	5
WILLIAM	CRADDOCK	WASTEWATER PLANT	5
CODY	AGEE	WATER RESOURCES	5
CHRISTOPHER	TYLER	SHERIFF'S DEPT	5
FRANCISCO	ZAPATA	TRAFFIC SIGNALS	5
SHIRLEY	BELCHER	POLICE DEPT	5
JOAN	JOYCE	TREASURER	15
JASON	BIGGS	STREET MAINTENANCE	20
JAMES	LOVELL	POLICE DEPT	25
CYNTHIA	DICKERSON	TREASURER	30

Consent Agenda: City Manager Ferrell-Benavides explained the need for approval of the

June 25, 2024 Budget Workshop

2024-25 Final Budget appropriation; Vice Mayor Rawls made a motion to approve the final budget appropriation and the asset inventory and water model funding; Council Member Pearson seconded the motion with all Council Members voting in favor

Vice Mayor Rawls made the motion to appoint Yvonne Givens and Kathy Conner to the Martinsville School Board for two terms expiring June 30, 2027, Council Member Pearson seconded the motion with all Council Members voting in favor.

Business from the Floor: Julian Mei, 207 Thomas Heights asked about the water main break, everyone did a great job getting that fixed but would it be possible to get word out to residents other than through social media. Mayor Jones explained there have been debriefs and the topic of communication is being discussed and Council hopes to have that remedied soon. Mei proposed an alert be added to the next utility bill with instructions on signing up for Code Red.

Comments from City Council: Council Member Mitchell thanked those who put together the West End events. Communities need these types of events to create togetherness. Council Member Lawson thanked FAHI for the fabulous Juneteenth event at Baldwin Park which was well attended. This past Saturday night was Lou Whitaker night at Hooker Field. The Mustang will have games on Thursday, Friday and Saturday with July 5 fireworks. The Public Works Department was amazing at identifying the water line issues and worked tirelessly until those were repaired. Flags will be up in Uptown Martinsville for the July 4th holiday. Vice Mayor Rawls thanked Council for a 12+ hour day; great progress was made. Mayor Jones thanked the Public Works Department, the City Manager, the Human Resource Director, the Police Department and the Fire chief along with all others who showed up during the recent water main break, along with the media who communicated updates to the citizens. Crews responded well and the city learned lessons on how to move forward.

Comments by City Manager: City Manager Ferrell-Benavides appreciated the opportunity to attend Juneteenth and Martinsville did a phenomenal job; she thanked all staff members and citizens who contributed. It was a pleasure to meet Mr. Whitaker at the Mustangs game; it's important to recognize hometown heroes. The City did an active push by sending out 9,000 message updates through Code Red about the water leak but that needs to be improved. The Municipal Building will be closed on July 4 and 5. The next council meeting will be July 16 and will start early again; there will be no meeting on July 9.

Monthly Financial Update: Finance Director Mandy McGhee presented a PowerPoint on the Monthly Financial Report and explained additional information will be provided in a few weeks.

Adjournment – Council Member Lawson made a motion to adjourn the meeting at 7:40pm.

June 25, 2024 Budget Workshop

Karen Roberts, Clerk of Council

Mayor Jones

July 12, 2024, Council Meeting

A Closed meeting of the City of Martinsville, Virginia's council, was held on July 12, 2024, at 10:30 AM at the Gardner Boardroom, NCI Building 191 Fayette Street and at TAD Space, TAD Tavern 20 East Church Street, Martinsville with Mayor LC Jones presiding and Vice Mayor Rawls, Council Member Lawson, Council Member Pearson in attendance. Council Member Mitchell was not in attendance.

Mayor Jones called the meeting to order and advised Council would go into Closed Session beginning at 9:00 AM. In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act and upon a motion by Council Member Lawson and seconded by Vice Mayor Rawls with the following 4-0 recorded vote: Council Member Pearson, aye; Mayor Jones, aye; Vice Mayor Rawls, aye; and Council Member Lawson, aye. Council convened in Closed Session to discuss the following matters: (A) Virginia Code Section 2.2-3711.A.5 Discussion concerning a prospective business or industry or the expansion of an existing business or industry where no previous announcement has been made of the business or industry's interest in locating or expanding its facilities in the community.

There was no action taken out of the Closed session.

There being no further business, Council Member Lawson moved to adjourn the meeting at 4:30 pm.

Karen Roberts, Clerk of Council

LC Jones, Mayor



STAFF REPORT

MEETING: September 10th

TITLE: Meeting Minutes: July 16, 2024; July 23, 2024; August 13, 2024; and August 27, 2024

STAFF RESPONSIBLE Deputy City Clerk, Peyton Nibblett

BACKGROUND/HISTORY

POLICY EXPLANATION

FISCAL IMPACT/FUNDING SOURCE

AVAILABLE BUDGET	PURCHASE AMOUNT
------------------	-----------------

ACTION REQUESTED/ALTERNATIVES:

1. City Council Approve _____
2. Do not Approve _____
3. Other Action as directed by City Council

ATTACHMENTS:

- July 16, 2024; July 23, 2024; August 13, 2024; and August 27, 2024

July 16, 2024

Executive Session:

A Closed meeting of the City of Martinsville, Virginia's council, was held on July 16, 2024, at 10:15 AM in Gardner Boardroom – NCI Building at 191 Fayette Street, Martinsville. Council Members participating included Kathy Lawson, Aaron Rawls, Tammy Pearson, and Mayor Jones. Lawrence Mitchell was absent. Staff present included City Manager Aretha Ferrell-Benavides, HR Director Travis Hodge, Organizational Development Consultant David Etheridge, and Assistant to City Manager Peyton Nibblett.

Mayor Jones called the meeting to order and advised Council would go into Closed Session beginning at 10:15 AM. In accordance with the Code of Virginia, Title 2.2 Chapter 37, Freedom of Information Act and upon a motion by Council Member Pearson and seconded by Council Member Lawson with the following 4-0 recorded vote: Council Member Pearson, aye; Mayor Jones, aye; Vice Mayor Rawls, aye; and Council Member Lawson, aye. Council convened in Closed Session to discuss the following matters: (A) [Virginia Code Section 2.2-3711.A.1](#): Discussion, consideration, or interviews of prospective candidates for employment; assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of any public body, concerning the Workforce Assessment and Alignment Plan and City Attorney recruitment. (B) Virginia Code Section 2.2-3711.A.5: Discussion concerning a prospective business or industry or the expansion of an existing business or industry where no previous announcement has been made of the business or industry's interest in locating or expanding its facilities in the community concerning Strategic Planning and Economic Development Incentives. There was no action taken out of the Closed session.

There being no further business, Mayor Jones moved to adjourn and Lawson seconded. The meeting was adjourned at 4pm.

JULY 16, 2024 COUNCIL MEETING WORK SESSION:

A Work Session was held at 5:00 pm on July 16 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Deputy Clerk of Council Peyton Nibblett, Chief Operating Officer Edena Reese-Atmore, Chief Communications Officer Kendall Davis, Finance Director Mandy McGhee, MiNET Director Mike Scaffidi, Fire Department Chief Dan Howell, Emergency Services Chief John , Department of Water Director Mandy Muse, Uptown Partnerships Executive Director Spencer Kroger.

Discussion was held regarding briefings and quarterly updates.

Fire Department Chief Dan Howell presented a PowerPoint presentation and quarterly update on the Fire Department.

Uptown Partnerships Executive Director Spencer Kroger presented a Q1 and Q2 update on Uptown Partnerships.

Director of Water Department Mandy Muse presented a quarterly update on the Water Resources Department.

Keith Holland presented a CDBG Planning Grant Authorization Request for Five Points YMCA Project.

MiNet Director Mike Scaffide provided a quarterly update on Telecommunications.

REGULAR SESSION:

Present:

Mayor Jones

Vice Mayor Rawls

Councilmember Lawson

Councilmember Mithcell

Councilmemeber Pearson

Martinsville City Council held a July 16 Regular Session meeting Council Chambers at Martinsville City Municipal Building.

Call to Order

Mayor Jones called the meeting to order at 7pm.

Pledge to the American Flag by Council Member Lawson.

Invocation by Pastor Gaston Lee Battle.

Proclamations and Presentations

Human Resources Director Travis Hodge recognized workers at the Water Department for their certificates of appreciation.

Consent Agenda

Kayak approval consideration moved to next week's meeting, July 23, 2024.

CDBG grant for Planning and Safe Streets for All Safety Action Planning Grant:

- A. Lawson motioned for approval to apply for CDBG grant, seconded by Vice Mayor Rawls.
- B. Approved.

Safe Streets for All Safety Action Planning Grant:

- A. Councilor Lawson motioned for approval to apply for Safe Streets 4 all Safety Action Planning Grant, seconded by Councilor Pearson.

B. Approved.

Regular Agenda or New Business

City Manager Aretha Ferrell-Benavides and department heads reported on Operations and Upcoming Community Events as part of their Capital Projects and Improvement Plan.

Chief Communications Officer Kendall Davis delivered a speech on events and opportunities to get involved. Also mentioned the City's ongoing Up To Date podcast, National Night Out, and Food Truck Pull Up and Rodeo event. National Night Out at Hooker Field at Lou Whitaker Park on Tuesday, August 6th from 6 to 8 p.m. That will be a day for the community to see both the Henry County Sheriff's Office versus our very own Martinsville Police Department and Sheriff's Office going head-to-head in a kickball game. Food Truck Pull and Rodeo event will have over 30 food trucks that will be coming. There will be food trucks, dessert trucks, and specialty trucks that will be there. We have three musical acts that will be there as well. That will be on August 10th from 3 p.m. to 8 p.m.

Chief Operations Officer Edena Reese-Atmore spoke on Capital Improvement Plan.

Business From the Floor

Earl Harri
217 Stewart St
Martinsville, VA 24055

Issues with county actions affecting city revenue sharing were highlighted.

Adjournment- Mayor Jones made the Motion to Adjourn at 8pm.

Work Session

A Work Session was held at 6:00 pm on August 13 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, City Manager Aretha Ferrell-Benavides, Deputy Clerk of Council Peyton Nibblett, Chief Operating Officer Edena Reese-Atmore, Public Information Officer Kendall Davis, Public Works Director Greg Maggard, and Community Development Director Keith Holland were in attendance.

The Proposed Youth Advisory Council gave a presentation on the creation of a Youth Advisory Council and why the idea should be implemented in Martinsville with the main goal of empowering youth voice and voter presence. Priorities include: growing membership and community event planning with a meeting held every Wednesday at 6pm.

Public Works Director Greg Maggard gave a presentation on the Citywide Vehicle Replacement Program.

Public Information Officer Kendall Davis gave a presentation on Special Events Draft Policies and Procedures.

Discuss Consent Agenda Items:

Past Council Minutes were presented before Council and Councilor Kathy Lawson made an edit concerning the namesakes of the motion and order on the February 27th Minutes.

City Manager Aretha R Ferrell-Benavides presented a School Board Resignation Letter.

Briefings and Presentations:

COO Edena Reese-Atmore and Public Works Director Greg Maggard shared a joint presentation on the Continued 2024-2025 Capital Budget and the Continued Fleet Replacement Program.

Director of Public Works Greg Maggard spoke on the Continued Fleet Replacement Program.

Martinsville City Council held an August 13 Regular Session meeting in Council Chambers at Martinsville City Municipal Building. Council Members participating included Kathy Lawson, Aaron Rawls, Tammy Pearson, Lawrence Mitchell, and Mayor Jones. City Council Executive Session began at 7:00 PM.

Call to Order

Mayor Jones welcomed everyone to the meeting, pointing out that agendas could be found on the wall in the back of the room and on the City's website.

Pledge to the American Flag by Council Mayor Jones.
Invocation was led by Pastor Battle

Proclamations and Presentations

On Saturday, a Proclamation was granted to Miracle University for crossing over 1,000 students.

Consent Agenda

Update on Opioid Grant and Funding was presented by Finance Director Mandy McGhee. Topics discussed were the Grant, the Local Needs Assessment, Recommendations around prevention, procedures, and data collection. Spoke on pending agreements and settlements with Kroger being the most recent one. Next steps would be to review the Omni Institute Strategic Plan, partnering with providers to expand services, and explore additional grant opportunities with PCS and Henry County and develop a spending framework. Gave thanks to the several Boards and Commissions that have helped to support this effort.

Mayor Jones School Board Resignation

Councilor Kathy Lawson made the motion to approve the consent agenda item and VM seconded. Motion to move the acceptance to the next council meeting scheduled on August the 27th with a 5-0 vote.

Regular Agenda or New Business

- Travis Clemmons joined Superintendent Zeb Talley and presented before Council a proposal to consider approval of FY 2024-25 School Appropriation. Council deliberated on funding and a motion to approve Budget Appropriation for this year with a plan to revisit by Vice Mayor Rawls and Seconded by Kathy Lawson. The Council had a 5-0 recorded aye vote.
 - A. Approved
- City Manager Aretha R Ferrell Benavides was joined by HR Director Travis Hodge to present an HR Update
- Review of Boards and Commissions was done by City Manager Aretha Ferrell-Benavides

August 13th Council Meeting

- a. Moved approval and appointment to the fNext meeting will be this Thursday at 7pm, where they will have a closed and open session.

Business From the Floor

Rico Johnson

Kornna Kitchen, 37 E Main St,
Martinsville, VA 24112

Adjournment- Kathy Lawson made the Motion to Adjourn at 9pm.

August 27th Council Meeting

Work Session:

A Work Session was held at 5:00 pm on August 27th 2024, in Room 208, Conference Room, Municipal Building. Mayor Jones, Vice Mayor Rawls, Council Member Lawson, Council Member Pearson, Council Member Mitchell, City Manager Aretha Ferrell-Benavides, Deputy Clerk of Council Peyton Nibblett, Chief Operating Officer Edena Reese-Atmore, Public Information Officer Kendall Davis, Director of Human Resources Travis Hodge, Public Works Director Greg Maggard were present.

Discussion was held regarding briefings and presentations.

- A. Discuss Refuse Code Ordinance
 - a. Looked into alternatives for Refuse code enforcement.
- B. Discuss Fayette Street Parking

Closed Session at 6:15pm

Closed session was resumed at 6:15pm to discuss two items not previously discussed at the prior Closed session meeting at 3pm, August 27th.

Adjournment of Closed Session at 6:30pm

A motion to adjourn Closed Session was made by Councilor Mitchell and seconded by Vice Mayor Rawls it was adjourned at 6:30, and Work session was resumed.

Work Session Resumed

- C. Discuss Formation of Youth Advisory Committee

A motion to adjourn Work Session was made by Councilor Kathy Lawson at 6:40 pm and was seconded by Councilor Tammy Pearson.

Regular Session

Present:

Mayor Jones

Vice Mayor Rawls

Councilor Lawson

Councilor Mitchell

Councilor Pearson

Call to Order

Mayor Jones welcomed everyone to the meeting, pointing out that agendas could be found on the wall in the back of the room and on the City's website.

Pledge to the American Flag by Council Mayor Jones.

Invocation was led by Pastor Matthew Brown

Take any action necessary as a result of the Executive Session.

- A. Resolution of Martinsville City Council Approving and Consenting to 1 Ellsworth Project Loan and Related Transactions Martinsville Redevelopment And Housing Authority
 - a. Motion made by Vice Mayor Rawls to and second by Kathy Lawson. Approved with the following vote: Pearson, aye; Lawson, aye; Rawls, aye; Mitchell, aye; Jones, aye.
 - b. Motion to recess and reconvene made by Kathy Lawson
- B. Resolution of the City of Martinsville Redevelopment and Housing Authority Approving 1 Ellsworth Project Loan Documents and Authorizing Related Action
 - a. Motion made by Kathy Lawson and second by Pearson to approve resolution. Approved with the following vote: Pearson, aye; Lawson, aye; Rawls, aye; Mitchell, aye; Jones, aye.
 - b. Motion to adjourn as Housing Authority and Reconvene as the Council made by Kathy Lawson and seconded by Tammy Pearson.
- C. Authorize City Manager to Negotiate on behalf of Council on a Uptown Martinsville Property
 - a. Motion made by Vice Mayor Rawls with a second to the motion provided by Kathy Lawson. Approval of the motion with the following vote: Pearson, aye; Lawson, aye; Rawls, aye; Mitchell, aye; Jones, aye.

Proclamations and Presentations

Presentations from Financial Advisors at Davenport

Consent Agenda

- A. Consider setting a Public Hearing for Council's September 10th meeting for the purpose of receiving names of citizens interested in appointments for one 3-year term ending September 30, 2027, on the Martinsville City School Board
 - a. Approved, meeting set for September 10th
- B. Consider setting a Public Hearing for Council's September 24th meeting for the purpose of hearing zoning variance request
 - a. Approved, meeting set for September 24th
- C. Consider Approval of Minutes:
 - a. 02/27/24, 03/14/24, 03/20/24, 03/26/24, 04/08/24
 - b. Approved
- D. Discuss and Consider Special Events Policy
 - a. Approved
- E. Discuss and Consider Capital Budget and Fleet Replacement Program
 - a. Motion to approve Consent agenda made by Vice Mayor Rawls and Seconded by Kathy Lawson. Approved with the following vote: Pearson, aye; Lawson, aye; Rawls, aye; Mitchell, aye; Jones, aye.

Regular Agenda or New Business

- A. Discuss and Consider VDOT State of Good Repair Grant Fund
 - a. Motion to approve made by Councilor Lawson, seconded by Vice Mayor Rawls. Approved with the following vote: Pearson, aye; Lawson, aye; Rawls, aye; Mitchell, aye; Jones, aye.
 - b. Approved
- B. Discuss Police Demographic Update
- C. Ordinance to Change the Name from Industrial Development Authority to the Economic Development Authority – 1st Reading
 - a. Motion to approve made by Kathy Lawson and seconded by Tammy Pearson. Approved with the following vote: Pearson, aye; Lawson, aye; Rawls, aye; Mitchell, aye; Jones, aye.
 - b. Approved

Business From the Floor

- A. Alexis Hebner,
Address 935 Brookdale St
Martinsville, VA 24055

August 27th Council Meeting

Adjournment- Motion to adjourn made by Kathy Lawson and seconded by Tammy Pearson.

MEETINGS: September 10, 2024

TITLE: Uptown Traffic Calming Plan

STAFF RESPONSIBLE Greg Maggard

BACKGROUND/HISTORY

The 2023 Uptown Survey identified the need to control speeding in the Uptown District. Previous attempts to address this issue have failed. Raised crosswalks were recommended in the 2023 study but were not utilized in the previous attempt.

POLICY EXPLANATION

The installation of raised pedestrian crosswalks at mid-block crossings has been proven to provide increased visibility and safety for pedestrians. Additionally, the elevated crosswalks provide a “speed bump” effect in these areas, naturally slowing traffic. The intersection of Church Street and Broad Street has been identified as a critical point for speed control and will be an “all-stop” intersection.

FISCAL IMPACT/FUNDING SOURCE

Installation, signage, and striping of raised crosswalks/Street Fund

AVAILABLE BUDGET	PURCHASE AMOUNT
\$30,000	\$30,000

ACTION REQUESTED/ALTERNATIVES:

1. Provide feedback on concept

ATTACHMENTS:

1. PowerPoint with maps



September 10, 2024

Uptown Traffic Calming Proposal



PROPOSED MODIFICATIONS

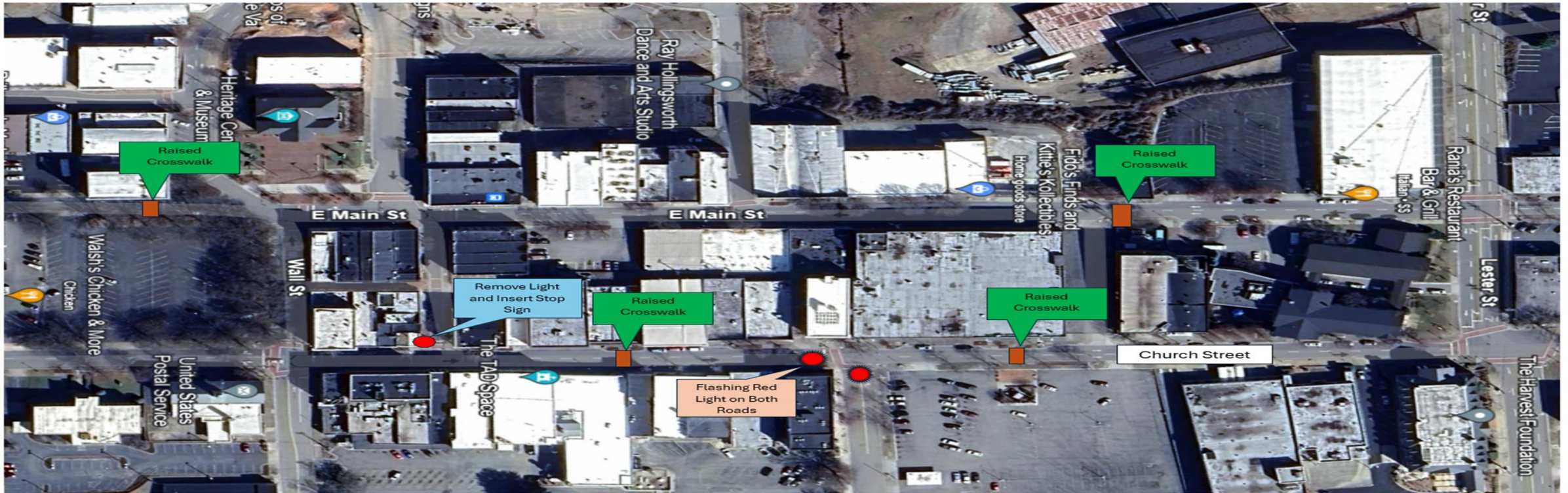


Install two raised crosswalks at mid-block locations along Church Street.

Removal of signal light at Church Street/Walnut Street. Add stop sign at Walnut Street.

Place signal light at Church Street/Broad Street to flashing red.

Install two raised crosswalks at mid-block locations along Main Street.



 Raised Crosswalk (4)

 Flashing Red Light (2)

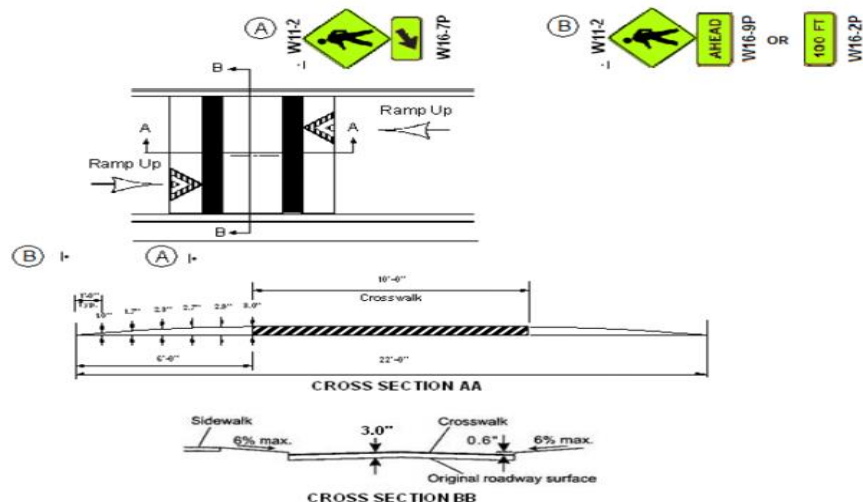
Proposed Uptown Improvements 2024

6/4/2024

Raised Crosswalk Detail

FIGURE A-8

RAISED CROSSWALK



NOTES:

- For appropriate application, see FIGURE A – Subdivision street characteristics pertaining to the selection of traffic calming devices in this document.
- VDOT's Traffic Engineering Instructional & Informational Memorandum IIM-TE-384.0 titled "Pedestrian Crossing Accommodations at Unsignalized Locations" governs new crosswalks or modifications to an existing crosswalk or other pedestrian-related accommodations.
- Per the 2009 MUTCD and the VaSupMUTCD:
 - Section 3B.25 –speed hump (table) markings are not required but if used they must comply with options per Section 3B.25.
 - Section 2C.50 -the W11-2 may be used in advance of a crosswalk and if used; shall include supplementary plaque W16-9p or W16-2P. If used at the location of a crossing point, the W11-2 should include the supplemental W16-7P plaque.
 - Section 2C.50 -The W11-2 sign must be fluorescent yellow-green with black legend and border.
- A 12" wide, 1" depth grind around the perimeter of the device is recommended in order to allow the surface course to be keyed into the pavement for a more durable application, particularly for snow plowing.
- Leave gutter pan open to facilitate drainage.



Questions or
Comments?

MEETINGS: September 10, 2024

TITLE: Uptown Dumpster Locations

STAFF RESPONSIBLE Greg Maggard

BACKGROUND/HISTORY

Refuse collection in the Uptown area is currently performed in a way that is not efficient and creates unnecessary blight in the area. Unfortunately, past attempts to rectify the issue have failed.

POLICY EXPLANATION

The proposed Refuse Code Rewrite creates a centralized and standardized collection process for refuse in the uptown District. City provided dumpsters are to be placed at strategic locations in the uptown area to be used by Businesses only. If businesses choose to participate, they will be provided a passcode to access any dumpster in the uptown area. Dumpsters will be emptied on a set schedule.

FISCAL IMPACT/FUNDING SOURCE

\$1,500 for Digital Padlocks/Refuse Operational Fund

AVAILABLE BUDGET	PURCHASE AMOUNT
\$1,500	\$1,500

ACTION REQUESTED/ALTERNATIVES:

1. Provide feedback/ approve location of dumpsters.

ATTACHMENTS:

1. PowerPoint with maps



Uptown Dumpster Locations

September 10, 2024



 8 Yard Dumpster Location

Dumpster Use Area

700' Diameter

9/6/2024



- **All Uptown businesses have access to a dumpster at no more than 350' from the building**
- **Participating businesses will be provided Bluetooth access**

Questions or
Comments?

MEETINGS: September 10, 2024
TITLE: Comprehensive Plan Update
STAFF RESPONSIBLE Aretha R. Ferrell-Benavides, City Manager

BACKGROUND/HISTORY

The Martinsville Comprehensive Land Use Plan is a plan to provide a sound basis for the day-to-day decisions of the city government. The current plan was based on the target date of 2028. The process and purpose of the Comprehensive Plan is identified in the Code of Virginia (Title 15.2, Chapter 22, Sections 2223 through 2232). The general requirements of the Plan can be found in Section 446.1: The Code of Virginia provides requirements for Plan review. "At least once every five years, the Comprehensive Plan shall be reviewed by the local commissions to determine whether it is advisable to amend the plan."

The 1996 Vantage Plan, Taking Control of the Future-Martinsville Comprehensive Plan, was partly updated in 2021. The Vantage plan followed earlier documents developed in 1978 and 1984. This Comprehensive Plan Update, while building on the concepts of earlier plans, attempted to address new challenges that the City of Martinsville was facing over the next twenty years and to provide a framework to help guide public officials to meet the Goals and Objectives established by Martinsville City Council and the City's residents. Updating the comprehensive plan can take up to 2 years to complete. Given the history of working with municipalities in development and updating their comprehensive plan, the Berkeley group has been scoped to work on the City of Martinsville update. You will find the scope of work and draft timeline attached.

POLICY EXPLANATION

Title 15.2, Chapter 22, Sections 2223 through 2232). The general requirements of the Plan can be found in Section 446.1: The Code of Virginia provides requirements for Plan review.

FISCAL IMPACT/FUNDING SOURCE

This would result in an increase in appropriated amount for this project from the ARPA Funds, thus impacting the remaining fund available from ARPA.

AVAILABLE BUDGET	PURCHASE AMOUNT
\$100,000 ARPA	\$186,642.75

ACTION REQUESTED/ALTERNATIVES:

1. City Council Approve \$86,642.75 from APRA to cover total cost of Comprehensive Plan Update
2. Do not Approve the Approve Funding
3. Other Action as directed by City Council

ATTACHMENTS:

- Berkeley Group Scope of Work

SCOPE OF WORK

Deliverables:

The Scope of Work to update the Comprehensive Plan for the City of Martinsville will include the deliverables as outlined below:

1. The City will receive an updated Comprehensive Plan. This will be submitted in one (1) digital copy with print-ready graphics and ADA compliance in PDF and Adobe InDesign format or Microsoft Word, with format to be determined at the staff kickoff meeting.
2. The City will receive digital files of any maps depicted within the updated Comprehensive Plan. The maps will be provided in Esri GIS-compatible format.

Assumptions:

The specific tasks required as part of this scope of work are outlined under Fees. The following assumptions shall apply:

1. **Initiation:** The City will provide up-to-date copies of the current Comprehensive Plan, Zoning and Subdivision Ordinance, and maps in original format (.pdf, .docx, or Esri-compatible GIS, as applicable). The City will also identify and provide relevant supporting documents, such as existing plans and studies, to be considered during document review.
2. **Contact Person:** The City will provide a single contact staff that will serve as project manager on behalf of the locality and be responsible for collecting data and resources, serving as liaison to local officials and the public, coordinating reviews from other departments, and transmitting such information to the Berkley Group.
3. **Meetings/Coordination with Staff:** Berkley Group will correspond regularly with the City point of contact. Project meetings with City staff will occur virtually up to one (1) hour per month. If the project schedule is extended, project meetings will be charged based on hourly rates for each staff by position unless a work order amendment occurs.
4. **Kick-off with Staff:** Berkley Group will conduct a virtual kick-off meeting with City staff to review the scope, expectations, and deliverables of the project. This kick-off meeting should include key employees from the department of Community Development and any others deemed necessary so that their roles, responsibilities, and procedures in the update process can be discussed and clarified.
5. **Department Interviews / City Tour:** Berkley Group will conduct in-person department interviews to identify opportunities and challenges for each department and to obtain data and information pertinent to comprehensive plan drafting. The City tour will occur on the same day as the department interviews. These interviews may be informal ride-a-longs during the tour or grouped listening sessions conducted before or after the tour. The tour route, stops, and attendees will be organized by City staff. Any make up interviews will occur virtually if needed.
6. **Kick-off Joint Work Session/ Board Interviews:** Berkley Group will conduct an in-person kick-off with the Planning Commission and City Council to create public awareness. City Council interviews will occur in a two (2) by two (2) bases, all on the same day and the kick-off session. If scheduling conflicts arise interviews may be held virtually.
7. **Project Website & Branding:** Berkley Group will be given access to the City website to develop a project page that will be available for the duration of the project. The project page will include a progress tracker and interactive map. Additional interactive engagement tools will result in an additional fee. City staff will provide training and assistance for Berkley Group to learn website operation, page creation and maintenance. If assistance is not

provided in a timely manner Berkley Group will create a project website using the Wix platform and the City will be billed for the hosting costs and the hourly rates for each staff conducting initial creation and maintenance unless a work order amendment occurs. Berkley Group will discuss branding ideas with City staff and develop a project brand based on the discussed branding ideas. The scope assumes one round of branding edits. The selected brand will be incorporated throughout the plan, engagement materials, and website.

8. **Survey:** Berkley Group will conduct an open link community-wide survey utilizing the online SurveyMonkey tool. A 45-60 day survey period is anticipated. The survey will also be provided to the City as a PDF, which the City can distribute in hard copy format. Berkley Group will provide a digital flyer for the City to distribute; all other advertising and promotion will be the City's responsibility. The City will collect hard copy surveys within 5 days of survey closing and transmit them electronically to Berkley Group for manual entry into SurveyMonkey. Berkley Group will summarize the results of the survey for City consideration.
9. **Public Input Workshop(s) and Popup Event:** Berkley Group will facilitate up to two (2) Citywide public workshops and one (1) popup event. The workshop(s) will include an overview of the Comprehensive Plan process and planning exercises to give input on City-wide and area-specific issues. The City will advertise and promote the meetings and popup; coordinate logistics, set up, and printing of materials; and provide staff support during meetings and the popup. Berkley Group will provide a flyer and workshop materials digitally and summarize results of the public input workshop(s) for City consideration.
10. **Focus Group Listening Sessions:** Berkley Group will conduct up to eight (8) listening sessions with key focus groups (up to 1.5 hours each), which will be identified and coordinated by City staff. It is suggested that one focus group be dedicated to feedback from youth. It is assumed that focus group sessions will be conducted on the same days as the public workshops, or virtually by Zoom/phone. Berkley Group will summarize the results of the focus groups for City consideration.
11. **Existing Conditions Analysis:** The existing conditions analysis will utilize readily available data from the US Census, Weldon-Cooper Center, Virginia Employment Commission, Virginia Housing Forward, Virginia Realtors, City, and the regional planning district commission available at the time of initial drafting. The update will focus on a streamlined demographic analysis to create a user-friendly document while ensuring compliance with state code requirements for Comprehensive Plans. The scope anticipates that baseline existing conditions data will be collected and analyzed one time at the start of the project.
12. **Drafting:** Plan drafting will be based upon readily available data, studies, and community input available at the time of drafting. Additional studies (e.g., public safety, market, transportation), small area/revitalization plans, corridor plans, level of service analysis, etc. may be scoped for an additional fee. The plan will include six (6) topic chapters including Historic and Natural Resources, Housing, Transportation, Land Use, Community Facilities, and Economic Development. Chapters may be renamed and reorganized. Additional chapters may be added for an additional fee which will be scoped based on topic.
13. **Mapping:** Mapping will utilize existing Esri-compatible map data provided by the City, the regional planning district commission, Virginia Department of Transportation, Virginia Department of Conservation and Recreation, or Virginia Geographic Information Network. Except for future land use and priority transportation projects, the creation of new map data is not anticipated.
14. **Work Sessions:** This scope of work assumes that guidance and direction on the Comprehensive Plan will be provided during joint work sessions with the Planning Commission and City Council. City staff will organize meeting dates, print work session materials and chapter drafts, and serve as the direct point of contact for members. The pre-

adoption joint work session during the adoption phase is anticipated to focus on resolving comments from the public open house prior to the public hearing.

15. **Comments & Revisions:** To the extent possible, comments will be provided in a comment/response format (excel template to be provided by the Berkley Group) or other mutually-agreed upon consolidated format prior to work sessions. Berkley Group reserves the right to extend the project schedule as a result of review delays or comments that require substantial follow-up or research for resolution. The fee estimate for drafting (tasks B3-B10) is based on one round of revisions agreed upon during the six (6) joint drafting work sessions and one (1) final review joint work session outlined in the schedule. Multiple rounds of revision beyond the agreed upon revisions at the joint work sessions will be charged based on hourly rates for each staff by position unless a work order amendment occurs.
16. **Open House/Public Review:** The Berkley Group will provide a formatted draft plan digitally for public review and present the plan during a public open house. The Berkley Group will provide a digital flyer for the City to use to promote the event. The City will advertise and promote the meeting and coordinate meeting location and set up. The Berkley Group will summarize comments for consideration during the final work session.
17. **Final Revisions:** The Berkley Group will incorporate one (1) round of revisions to address comments from the public review, with final revisions to be agreed upon during the final joint work session.
18. **Public Notification:** The City will be responsible for public notification requirements (e.g., newspaper ads and mailings) associated with the project.
19. **Public Hearings:** The scope of work assumes separate public hearings with the Planning Commission and City Council. Berkley Group will virtually attend the second reading with the City Council.
20. **Meeting Materials:** The proposed schedule is based on providing meeting materials up to, but not earlier than, seven (7) business days before a work session. Board public hearing material will be provided approximately 30 days prior to the hearing. Berkley Group will provide large format display boards for community engagement (i.e., workshops, open house), all other printing is the responsibility of the City.
21. **Meeting Cancellations:** Meetings and work sessions cancelled with notice of less than five (5) business days will be counted toward the scoped work sessions, and the client will be charged for the preparation hours for the cancelled meeting.
22. **Indirect Fee:** The indirect fees include display boards, meals, travel, and lodging associated with the scoped meetings. Costs for printed copies of draft or final plans are not included in the fee estimate. If hard copies are desired, the fee for professional printing will be invoiced separately to the City.
23. **Optional Services:** Optional services may be added with written authorization from the locality and subject to the following assumptions:
 - A. **Additional public outreach or open house meetings:** Assumptions for public outreach and open house meetings apply.
 - B. **Additional Public Surveys** (e.g., businesses, students, visitors).
 - C. **Additional Work Session / Meeting:** Assumptions for work sessions apply.
 - D. **Web-based Review Portal:** Berkley Group will utilize Konveio (www.konveio.com) to post drafted material for internal and public review and comment.

Fee:

The Scope of Work to update the City's Comprehensive Plan will include the tasks and associated fees shown below. Fees for service will be invoiced monthly.

Phase	Task	Task Description	Total Cost
Investigation	A1	Mobilization/Kick-off with Staff (Virtual)	\$ 1,920.00
	A2	Department Interviews/County Tour	\$ 3,250.00
	A3	Kick-off Joint Work Session / Board Interviews	\$ 4,350.00
	A4	Plan Diagnostic	\$ 4,740.00
	A5	Document Review	\$ 3,680.00
	A6	Baseline Analysis / Existing Conditions	\$ 2,360.00
	A7	Community Profile	\$ 3,360.00
	A8	Website, Branding, & Promotions	\$ 6,600.00
	A9	Public Workshop & Pop Up (Up to 3)	\$ 7,850.00
	A10	Focus Group Listening Sessions (Up to 8)	\$ 7,855.00
	A11	Community Survey (open-link & paper)	\$ 3,780.00
	A12	Community Engagement Summary	\$ 4,530.00
Development	B1	Joint Work Sessions (up to 6)	\$ 17,640.00
	B2	Meetings/Coordination with Staff (Virtual)	\$ 7,350.00
	B3	Outline, Vision, About the Plan	\$ 2,900.00
	B4	Environment, Natural & Historic Resources	\$ 9,130.00
	B5	Housing & Neighborhoods	\$ 7,730.00
	B6	Transportation	\$ 7,080.00
	B7	Land Use	\$ 8,990.00
	B8	Community Facilities & Infrastructure	\$ 7,440.00
	B9	Economic Development	\$ 7,980.00
	B10	Implementation Plan	\$ 5,830.00
	B11	Executive Summary	\$ 1,370.00
	B12	Mapping	\$ 8,840.00
	B13	Plan Layout & Graphics	\$ 7,550.00
Adoption	C1	Public Draft Review + Open House (up to 1)	\$ 3,600.00
	C2	Final Review Joint Work Session (up to 1)	\$ 3,240.00
	C3	Incorporate Final Revisions	\$ 7,900.00
	C4	Public Adoption (PC / Board Hearings)	\$ 7,230.00
	C5	Final Deliverable	\$ 1,680.00
Subtotal			\$ 177,755.00
Non-direct expenses including, but not limited to, travel, printing, supplies, etc. (5% of project cost)			\$ 8,887.75
TOTAL			\$ 186,642.75
The following supplemental services may be employed for an additional fee:			
Optional	D1	Additional Public Outreach Meetings or Creative Engagement Opportunities (virtual or in-person)	\$3,500/meeting
	D2	Additional Surveys (e.g. businesses, students)	\$3,500
	D3	Additional Work Session / Meeting with Planning Commission and/or Board of Supervisors	\$3,000/meeting
	D4	Spanish Translation Services	\$75/hr
	D5	Web-based Review Portal (price approximate; final price provided upon interest)	\$6,500

If the work order is not signed within three (3) months, the proposed fee expires, and the Berkley Group may propose a new fee.

Schedule:

Berkley Group proposes to perform the tasks included in this Work Order according to the schedule outlined below. This schedule is predicated on the assistance of City staff in providing timely documentation, guidance, and scheduling of necessary meetings and work sessions.

PROJECT TIMELINE																											
Phase	#	Task Description	2024			2025												2026									
			October	November	December	January	February	March	April	May	June	July	August	September	October	November	December	January	February	March	April	May	June	July	August	September	
Investigation	A1	Mobilization/ Kick-off Meeting with Staff	V																								
	A2	Department Interviews / City Tour		X																							
	A3	Kick-off Joint Work Session / Board Interviews				X																					
	A4	Plan Diagnostic																									
	A5	Document Review																									
	A6	Baseline Analysis / Existing Conditions																									
	A7	Website, Branding, & Promotions																									
	A8	Public Workshop & Pop Up (up to 3)			X		X	X																			
	A9	Focus Group Listening Sessions (up to 8)					X	X																			
	A10	Community Survey																									
	A11	Community Engagement Summary																									
Development	B1	Joint Work Sessions (up to 6)							X		X		X		X		X		X								
	B2	Meetings/Coordination with Staff (Virtual)																									
	B3	Outline, Vision, About the Plan																									
	B4-B9	Draft Plan Elements																									
	B10	Implementation Plan																									
	B11	Executive Summary																									
	B12	Mapping																									
B13	Plan Layout & Graphics																										
Adoption	C1	Public Draft Review + Open House (1)																	X								
	C2	Final Review Joint Work Session (1)																		X							
	C3	Incorporate Final Revisions																									
	C4	Public Adoption (PC & Board Hearings)																				X	X	V			
	C5	Final Deliverable																									
X = Anticipated In-person Attendance; V = Virtual Attendance																											

X = Anticipated In-person Attendance; V = Virtual Attendance

If the work order is not signed and returned within 60 days, the proposed schedule expires, and the Berkley Group may propose a new schedule.

MEETINGS: September 10, 2024
TITLE: See Click Fix Customer Tracking System
STAFF RESPONSIBLE Kendall Davis, Public Information Officer

BACKGROUND/HISTORY

SeeClickFix 311 CRM by CivicPlus® is a 311 solution that empowers residents to report issues, identify repair needs, share feedback, and ask questions of their local government leaders. The City of Martinsville previously purchased software that would have been used to track constituent concerns; however, it lacked much of the functionality we sought. Our current Website provider 'CivicPlus, is a web development & host that offers several solutions that would enhance our Customer/Citizen access to our government services at a much lower cost. The staff has reviewed the product and feels it will meet our needs. Prior to finalizing the addition to our current contract, we would be presenting the software for the City Council's review.

POLICY EXPLANATION

NA

FISCAL IMPACT/FUNDING SOURCE

[Click here to enter text.](#)

AVAILABLE BUDGET	PURCHASE AMOUNT
Covered by existing Funds	\$9,734

ACTION REQUESTED/ALTERNATIVES:

1. No Action Required

ATTACHMENTS:

- NA

Council Members

LC Jones, Mayor
Aaron Rawls, Vice-Mayor
Kathy Lawson
Tammy Pearson
Lawrence E. Mitchell, Jr.



City Manager

Aretha R. Ferrell-Benavides

Deputy Clerk of Council

Peyton Niblett

PROCLAMATION

Patriot Day: A Day of Service and Remembrance of September 11, 2001

WHEREAS, twenty-three years ago, our nation experienced the loss of nearly 3,000 individuals on September 11, 2001, at the Pentagon in Arlington, Virginia, the World Trade Center in New York City, New York, and Shanksville, Pennsylvania; and

WHEREAS, our military, law enforcement officers, firefighters, first responders, and other emergency personnel showed true heroism, and we remain forever grateful for their selfless courage in defense of our freedoms; and

WHEREAS, these attacks targeted not only American citizens, but targeted the American principles and values of freedom, justice, individual liberty, and prosperity; and

WHEREAS, the loss was felt by every Virginian, and through shared adversity, our citizens united to reaffirm a commitment to service and strength; and

WHEREAS, the attacks on September 11, 2001 have permanently altered the course of our nation's history; and

WHEREAS, by a joint resolution, Public Law 107-89, approved on December 18, 2001, the United States Congress designated September 11 of each year as Patriot Day, and by Public Law 111-13, approved April 21, 2009, Congress requested the observance of September 11 as an annually recognized National Day of Service and Remembrance; and

WHEREAS, with each passing year, we pay tribute to those who lost their lives, honor the memory of those who selflessly sacrificed for others, and remember those forever impacted by this tragic event; and

WHEREAS, citizens of Martinsville, Virginia are encouraged to observe this day with appropriate ceremonies and activities, and to observe a moment of silence beginning at 8:46 a.m., Eastern Standard Time in honor of those killed on September 11, 2001, in New York, Pennsylvania, and Washington, D.C.;

NOW, THEREFORE, I, LC Jones, Mayor of Martinsville, Virginia do hereby recognize September 11, 2024, as **PATRIOT DAY: A DAY OF SERVICE AND REMEMBRANCE** in Martinsville, Virginia, and I call this observance to the attention of our citizens.

LC Jones, Mayor